

# Report to Council



**Date:** December 11, 2017

**File:** 1850-30

**To:** City Manager

**From:** Jerry Dombowsky, Transit and Programs Manager

**Subject:** Kelowna Bikeshare System Options

Report Prepared by: Matt Worona, Active Transportation Coordinator

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## **Recommendation:**

THAT Council receive for information, the report from the Transit and Programs Manager, dated December 11, 2017 regarding the Kelowna Bikeshare Pilot Opportunity;

AND THAT staff bring forward a proposal in 2018 for a potential pilot bike share program once options are evaluated for Council consideration.

## **Purpose:**

**To inform council on developments and emerging opportunities in the Bikeshare industry.**

## **Background:**

Bikeshare is a service where bicycles are made available for shared use to individuals on a very short term basis. These systems allow users the ability to pick up a bicycle in one location and return it to another located within a service area.

The City of Kelowna is a bike friendly city and the establishment of a bikeshare system that allows residents and visitors to access affordable and convenient bicycles for short distance trips would provide a number of community benefits that support the City's mobility, carbon reduction and economic development goals. The rapid increase of bikesharing companies and systems in North America may provide an opportunity for the City to facilitate the establishment of a high quality bikesharing system at a lower cost than early systems in other jurisdictions that were often heavily subsidized, and in some cases owned by their host cities. Staff are currently working on the delivery of the *Pedestrian and Bicycle Master Plan* which recommends that staff "research and develop a strategy to demonstrate which programs would be most effective in achieving behavioural change to grow the share of residents selecting active modes of transportation". Through this process we have identified advancements in the bikeshare industry with regards to costs and operating models available.

A new type of bikeshare, commonly referred to as dockless bikeshare, has enabled operators to shed costs and, in doing so, positions bikeshare as a profitable business.

Attachments to this report include presentation slides and a background report.

### **Next Steps**

Staff will finalize internal and external discussions with key stakeholders. Council can expect another report describing a potential bikeshare pilot project in early January 2018.

### **Internal Circulation:**

Divisional Director, Infrastructure  
Divisional Director, Corporate Strategic Services  
Director Strategic Investments  
By-Law Services  
Communications Advisor  
Community Communications Manager  
Community Engagement Manager  
Enterprise Kelowna  
Infrastructure Operations Department Manager  
Integrated Transportation Manager  
Long Range Policy Planning Manager  
Park and Landscape Planner  
Planner Specialist  
Senior Buyer  
Traffic Operations and Technical Services Supervisor  
Transit Service Coordinator  
Transportation Engineering Manager  
Transportation Planner

### **Existing Policy:**

*The Kelowna On The Move: Pedestrian and Bicycle Master Plan recommends staff “research and develop a strategy to demonstrate which programs would be most effective in achieving behavioural change to grow the share of residents selecting active modes of transportation.”*

### **External Agency/Public Comments:**

Pandosy Village Business Association  
Downtown Kelowna Business Association  
Braintrust Canada  
Tourism Kelowna

### **Considerations not applicable to this report:**

Financial/Budgetary Considerations  
Personnel Implications  
Legal/Statutory Authority  
Legal/Statutory Procedural Requirements  
Existing Policy

Communications Comments  
Alternate Recommendation  
External Agency/Public Comments

Submitted by:

J. Dombowsky, Transit and Programs Manager

Approved by:

R. Villarreal, Manager, Integrated Transportation

Approved for inclusion:



A. Newcombe, Divisional Director, Infrastructure

**Attachment 1** - Presentation to Council

**Attachment 2** - Background Report

cc: Deputy City Manager  
Divisional Director, Infrastructure  
Divisional Director, Community Planning & Strategic Investments  
Divisional Director, Corporate & Protective Services  
Divisional Director, Corporate Strategic Services  
Director Strategic Investments  
Infrastructure Operations Department Manager  
Enterprise Kelowna