

Bluebird Beach Park

Amenity Opportunity Update

City of  Kelowna



Bluebird Beach Park

LAKESHORE RD

ECT

4004

4010

4014

4018

4019

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Lakeshore Park Concept Plan

Infrastructure Planning

September 14, 2015

Conclusions

- Benefits of a park amenity are significant:
 - Revenue generation
 - Public service (e.g. washroom facilities)
 - Recreational opportunities (e.g. paddleboarding)
 - Site animation
- Larger scale food and beverage operation that subsidizes construction of park not currently feasible
- Boutique-style operation may be viable
 - Café, coffee shop, artisanal foods and beverages
- Open for opportunity that optimizes the development of Bluebird Beach Park



Source: moderni.co

Source: Curbed Los Angeles

