

# OUTDOOR EVENTS

2017



# BACKGROUND



NEW YORK NEW YEARS

## ➤ 150+ EVENT PERMITS ISSUED

- RACES
- FESTIVALS
- CELEBRATIONS
- FUNDRAISERS
- PARADES
- FILM

# FESTIVALS

CANADA DAY



RIBFEST



GREAT OKANAGAN BEER FEST



OKANAGAN PRIDE  
FESTIVAL



CENTER OF GRAVITY



# COMMUNITY EVENTS

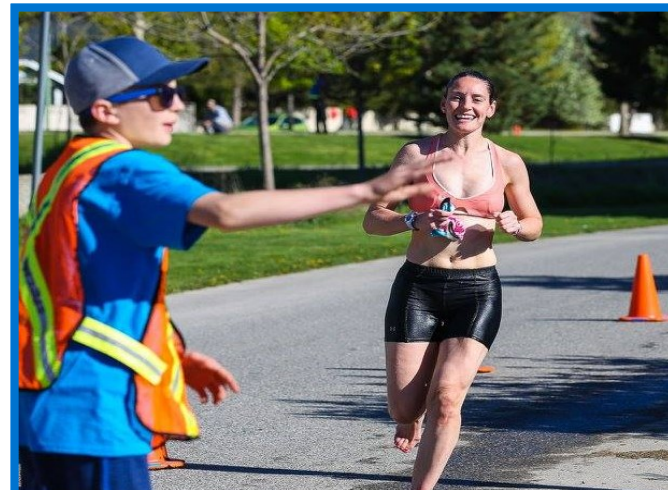




# COMMUNITY EVENTS



PLAY ON! HOCKEY



CHERRY BLOSSOM TRIATHLON



KELOWNA FARMERS' MARKET



T-BIRD SHOW & SHINE



# LONG-TIME EVENTS



# NEW EVENTS

WORLD WAKE SURFING CHAMPIONSHIPS



DIRTY PHIL GRAVEL FONDO





# CANADA 150



CANADA 150



CANADA 150





# 2017 INITIATIVES



OUTDOOR  
EVENT  
COMMITTEE

FILM  
GUIDELINES

VOLUNTEER  
PROGRAM

# CHALLENGES



EVENT COSTS

EVENT SPACE



# 2018 PLANS



RESOURCE CENTER

MAJOR EVENT  
PROCUREMENT

# QUESTIONS?



RUN FOR THE CURE