

Report to Council



Date: November 20, 2017
File: 1862-01
To: City Manager
From: D. Duncan, Manager, Parking Services
Subject: Complimentary Saturday Parking in December 2017

Recommendation:

THAT Council receives, for information, the report from the Manager, Parking Services dated November 20, 2017 with respect to Complimentary Downtown Parking on Saturdays in December 2017;

AND THAT Council approves no charge on-street parking in the Downtown area on the five (5) Saturdays in December 2017.

Purpose:

To provide no charge parking in the downtown area on Saturdays for the month of December.

Background:

For the past twenty (22) years, the City has approved no charge on-street Saturday parking during the month of December in the Downtown area. This has been done as a Christmas promotion, at the request of the Downtown Kelowna Association. Off-street parking in City owned parking lots is currently no charge on Saturdays, with the exception of the boat launch lots and special events (generally in the evening).

Downtown Kelowna has requested the City's approval for no charge parking again this year.

Financial/Budgetary Considerations:

Total impact on downtown parking reserve contribution - \$28,500 (Average downtown on-street parking revenues in 2017 approximately \$ 5,700 per day)

External Agency/Public Comments:

Request letter received from the Executive Director, Downtown Kelowna

Communications Comments:

Press release will be issued to notify the public

Considerations not applicable to this report:

Internal Circulation

Legal/Statutory Authority

Legal/Statutory Procedural Requirements

Existing Policy

Personnel Implications

Alternate Recommendation

Submitted by: D. Duncan, Manager, Parking Services

Approved for inclusion: D. Edstrom, Director, Strategic Investments

Attachments: 1. Letter - Downtown Kelowna Association

cc: T. Wilson, Manager, Corporate Communications
D. Gazley, Manager, Bylaw Services