Date: November 6, 2017

File: 1840-01

To: City Manager

From: Parks & Buildings Planning Manager

Subject: Parks Development – Parkland Acquisition and Development Funding Strategy,

Workshop 3

Recommendation:

THAT Council receives for information, the report from the Parks & Buildings Planning Manager dated November 6, 2017, with respect to Parks development – Parkland Acquisition and Development Funding Strategy Workshop 3.

Purpose:

To provide Council with the final workshop in a series of three. This workshop is aimed at having Council participate in aligning financing tools with specific public policy objectives and funding needs associated with parkland acquisition and development.

Background:

As noted in earlier reports, the City of Kelowna is committed to providing parkland for public enjoyment and well-being, creating sports amenities to promote active living, preserving natural open space for wild flora and fauna, and developing linear greenways that create strong pedestrian and cycling connections throughout the City.

In May 2017, City Council received the Parks Development Report – A study of underdeveloped, undeveloped and future park sites. The report notes that while the City acquires parkland in accordance with the Parkland Acquisition Guidelines, it has become apparent the rate of park development has not kept pace with the rate of parkland acquisition. This raises some fundamental questions of public policy which lead naturally into discussions about potential strategies and appropriate financing tools to ensure the City's parkland acquisition and development keep pace with community desires and the City's ability to fund these initiatives. Council engaged in the first workshop on October 2, 2017, where members provided direction on broader policy issues related to parks such as the proportion of resources that goes towards parks acquisition vs parks development, and considerations on the level of parks acquisition and development provided in the City. During the second workshop on October 16, 2017, Council refined the direction in the first workshop and built an evaluation and priority setting matrix for parks expenditures, setting the stage for the third workshop.



Council Engagement Process

The City has retained Urban Systems to assist in a three-workshop series with Council (in October and November 2017):

October 2, 2017 - Workshop 1 (completed): Engaging Council in shaping the key public policy questions to be addressed in the City's overall approach to parkland acquisition and development moving forward;

October 16, 2017 – Workshop 2 (completed): Building an evaluation and priority setting tool;

November 6, 2017 - Workshop 3: Having Council participate in aligning financing tools with specific public policy objectives and funding needs associated with parkland acquisition and development.

More specifically, the forthcoming workshop will address the following items:

- Summarizing the direction from the previous two workshops;
- Reviewing specific funding options, identified based partly on work in the previous workshops;
- Discussing criteria for evaluating funding tools, based partly on the earlier workshops;
- Reviewing and evaluating each of the funding tools with the goal of determining the approach for each tool including:

Proceed - tools that line up well with goals and direction. While more work is likely required, Council would like to proceed with further steps toward implementation;

Consider/explore further - tools where it is not clear at this point and more work is required to explore;

No additional effort - tools where no extra effort is put into exploring or building more revenue from these methods.

The results of Workshop 3 will provide direction for the next steps in revising the City's approach towards parks funding, and developing a clear parks funding and financing strategy.

Internal circulation:

Deputy City Manager

Divisional Director, Infrastructure

Divisional Director, Community Planning & Strategic Investments

Divisional Director, Financial Services

Divisional Director, Corporate Strategic Services

Divisional Director, Active Living & Culture

Divisional Director, Corporate & Protective Services

Divisional Director, Human Resources & Corporate Performance

Considerations not applicable to this report:

Personnel implications:

Existing Policy:

Legal/Statutory Authority:

Legal/Statutory Procedural Requirements:

External Agency/Public Comments:

Communications Comments:

Alternate Recommendation:

Submitted by: R. Parlane, Manager, Parks and Buildings Planning

Approved for inclusions	Alan Newcombe, Infrastructure Divisional Directo
Approved for inclusion:	Alan Newcombe, infrastructure Divisional Director

cc: Deputy City Manager

Divisional Director, Infrastructure

Divisional Director, Community Planning & Strategic Investments

Divisional Director, Financial Services

Divisional Director, Corporate Strategic Services

Divisional Director, Active Living & Culture

Divisional Director, Corporate & Protective Services

Divisional Director, Human Resources & Corporate Performance

City Clerk