

Report to Council



Date: January 11, 2016
Rim No. 0610-53
To: City Manager
From: Louise Roberts, Community & Neighbourhood Services Manager
Subject: Grants to Address the Sexual Exploitation of Youth

Recommendation:

THAT Council receives, for information, the report from the Community & Neighbourhood Services Manager dated January 11, 2016, which outlines merging the Grants to Address the Sexual Exploitation of Youth with the Community Social Development Grants;

AND THAT COUNCIL approves merging the Grants to Address the Sexual Exploitation of Youth with the Community Social Development Grants as outlined in the report dated January 11, 2016;

AND THAT COUNCIL rescinds Council Policy 277 Grants to Address Sexual Exploitation of Youth;

AND FURTHER THAT COUNCIL approves moving the funds in budget for the Grants to Address Sexual Exploitation of Youth to the Community Social Development Grants budget.

Purpose:

To seek Council approval to merge the Grants to Address the Sexual Exploitation of Youth with the Community Social Development Grants and provide Council information regarding a review planned of the policies which govern the social grant program.

Background:

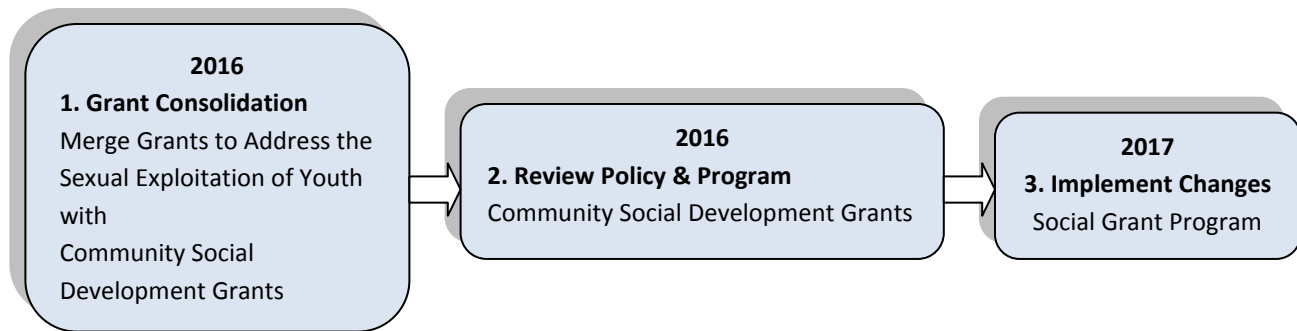
During the September 28, 2015, Council meeting regarding the Active Living & Culture Grant Program Review, Council directed staff to commence work on the action items outlined in the review and to report back to Council when more detailed plans and proposed changes were prepared. The report acknowledged the need for policy revision and consolidation to bring policies into line with best practices and the Policy Review process initiated by Council.

One of the action items identified in the report was streamlining the City's social grants by combining the Grants to Address Sexual Exploitation of Youth and the Community Social

Development Grants into one program. The report also recommended that a detailed review and revision of the program and linkage with social policy to clarify City's objectives for these programs be completed.

After reviewing the scope of the work, staff laid out a three step process to accomplish the actions items.

Steps



1. Grant Consolidation

The City of Kelowna social grant program currently consists of; Community Social Development Grants and Emergency Grants (Policy 218), and Grants to Address the Sexual Exploitation of Youth (Policy 277). The purpose of these grants is to support the social sustainability objectives outlined in Chapter 10 of the Official Community Plan, the City of Kelowna Social Framework and Social Policies (Policy 360). The funding available in these programs is:

- The Community Social Development Grants annually makes \$80,000 available for socially beneficial services or programs.
- The Grants to Address Sexual Exploitation of Youth annually makes \$22,000 available to eliminate the sexual exploitation of youth.

The City's social grant program has evolved over the years:

- 1992 - Council removed the social component from the Grant-In-Aid Program and established the Community Social Development Grants Program
- 1998 - Council approved establishing a grant to address the sexual exploitation of youth in Kelowna
- 2012 - Council approved merging the Emergency Grant Requests (Policy 312) with the Community Social Development Grants (Policy 218)

In an ongoing effort to improve the City's social grant program, the next change proposed is to merge the Grants to Address Sexual Exploitation of Youth with the Community Social Development Grants into one program. This would eliminate the Grants to Address Sexual Exploitation of Youth as a standalone grant program.

Over the past six years, 2010 through 2015, there has been an increased demand (number of applications and funds requested) for the Community Social Development Grants and a slight decrease in demand for Grants to Address the Sexual Exploitation of Youth.

Funding History				
	Community Social Development Grants		Grants to Address the Sexual Exploitation of Youth	
	# of applications	\$ requested	# of applications	\$ requested
2015	22	259,338	3	26,441
2014	14	143,525	2	22,000
2013	17	185,788	4*	34,230
2012	10	125,596	3	32,000
2011	14	115,642	2	24,450
2010	17	108,994	4	32,040

(* received two applications from the same organization)

The benefits of merging these two grants are:

- All of the social grant applications will be reviewed, evaluated and considered as part of the same process, for the purpose of formulating recommendations for grant awards
- Increased opportunity for strategic fund allocation
- The Grant Advisory Committee review process will be streamlined

Merging these two grants would not change the amount of funding available through the social grant program, as the funds available through the Community Social Development Grants would be increased from \$80,000 to \$102,000.

Applicant eligibility, as outlined in the terms of reference, for both of these grant programs is the same, registered non-profit or established community organization. Organizations that would have previously applied for a Grant to Address the Sexual Exploitation of Youth would now apply for funding through the Community Social Development Grants. Under the Community Social Development Grants (Policy 218) these organizations would experience a couple of changes in the area of eligibility and funding levels:

- Funding would not be available for:
 - Agencies or programs that receive ongoing City of Kelowna funding
 - Continual funding for primarily operational costs for a period of more than two consecutive years
- Grants to Address the Sexual Exploitation of Youth allowed for funding of up to 100% of the program budget, whereas the Community Social Development Grants program has different levels of funding depending on the type of grant the organization is applying for, as illustrated below:

Grant	Purpose	Funding Levels
Establishment	One time assistance to help organizations cover expenses in their formative stages of development	Up to 50% of the establishment costs
Operational	Assist with expenditures incurred in the operation and delivery of existing programs	Up to 25% of an organization's operating budget, or 10% if it receives funding from other levels of government
Special Project	Assist with special events or to operate short term programs or projects	Up to 80% of the cost

The application process would not change, as both grant programs currently use the same application form and follow the same evaluation process and timeline.

The Central Okanagan Foundation (COF) would continue to administer an arms-length, independent evaluation process for the social grants. COF would be responsible for:

- Organizing and facilitating an information workshop for interested grant applicants
- Being the primary point for inquiries from grant applicants
- Reviewing submitted grant applications to determine if enough information has been provided
- Convening and facilitating a meeting of the Grant Advisory Committee to review each grant application for the purpose of formulating recommendations for grant awards
- Informing grant applicants of the committee's recommendations and Council's approval
- Facilitates payment of grant awards
- Tracking project/program progress and managing submission of final reports

2016 Timeline:

- January 21 - community information workshop
- February 26 - deadline for grant submissions
- March 30 - Grant Advisory Committee adjudicate grant applications
- April 25 - Council Presentation

2. Review Policy & Program

Given changes in the community and City funding practices, a comprehensive review will be carried out in 2016 to update Council Policies which govern the social grant program. Staff will review the Community Social Development Grants Program and Council Policy 218, including its connection to Council Policy 360 Social Policies and the OCP.

This review will consider areas such as:

- grant distribution, to ensure funds provide the most benefit and impact
- alignment of civic objectives and current trends in public sector funding
- improving the application process

Any changes to the grant program will be reviewed with City Council.

3. Implement Changes

Based on the recommendations from the 2016 review, and Council approval, changes to the social grant policies and programs would be implemented for the 2017 grant intake.

The social grant program is an important strategy in advancing corporate and community priorities. Well-defined grant criteria with clear outcomes and objectives are vital to:

- Extending the City's reach into the community
- Enabling delivery of programs and services that might not otherwise be provided
- Tapping into community volunteerism, expertise and passion
- Building community capacity

Ultimately, the community benefits from the diversity of services, programs and amenities provided by organizations through the social grant program.

Internal Circulation: Divisional Director, Active Living & Culture; Cultural Services Manager, Active Living & Culture; Legislative Services Supervisor, Corporate & Protective Services; Community Communications Supervisor, Communications & Information Services

Existing Policy:

Council Policy 218 Community Social Development Grants

The purpose of the Community Social Development Grants is to make available funding to non-profit organizations and community organizations offering socially beneficial services or programs in the municipality of Kelowna.

Council Policy 277 Grants to Address Sexual Exploitation of Youth

The purpose of the Grants to Address Sexual Exploitation of Youth is to make available funding to non-profit organizations and community organizations that are working to eliminate the sexual exploitation of youth in the municipality of Kelowna.

Financial/Budgetary Considerations: With Council's approval of the recommendations, the \$22,000 currently in base budget for the Grants to Address Sexual Exploitation of Youth would be moved to the Community Social Development Grants budget; bring the total budget to \$102,000.

Communications Comments: The public would be informed about the details relating to the merging the two grants at the 2016 Community Social Development Grants Information Workshop on January 21, 2016. Organizations inquiring about the Grants to Address the Sexual Exploitation of Youth would be advised to attend the meeting and directed to apply for a Community Social Development Grant.

Considerations not applicable to this report:

Legal/Statutory Authority

Legal/Statutory Procedural Requirements

Personnel Implications

External Agency/Public Comments

Submitted by:

L. Roberts, Community & Neighbourhood Services Manager

Approved for inclusion: J. Gabriel, Divisional Director, Active Living & Culture

Attachments:

Council Policy 277 Grants to Address Sexual Exploitation of Youth

Council Policy 218 Community Social Development Grants

TOR Community Social Development Grants

TOR Grants to Address Sexual Exploitation of Youth

cc: Divisional Director, Active Living & Culture
Divisional Director, Communications & Information Services
Divisional Director, Corporate & Protective Services