

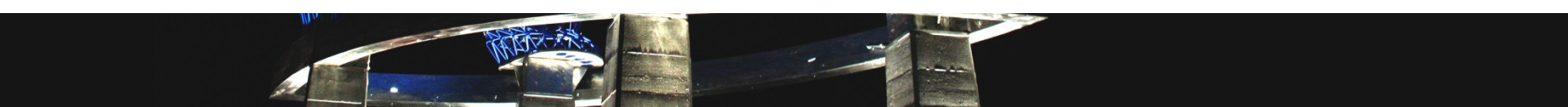
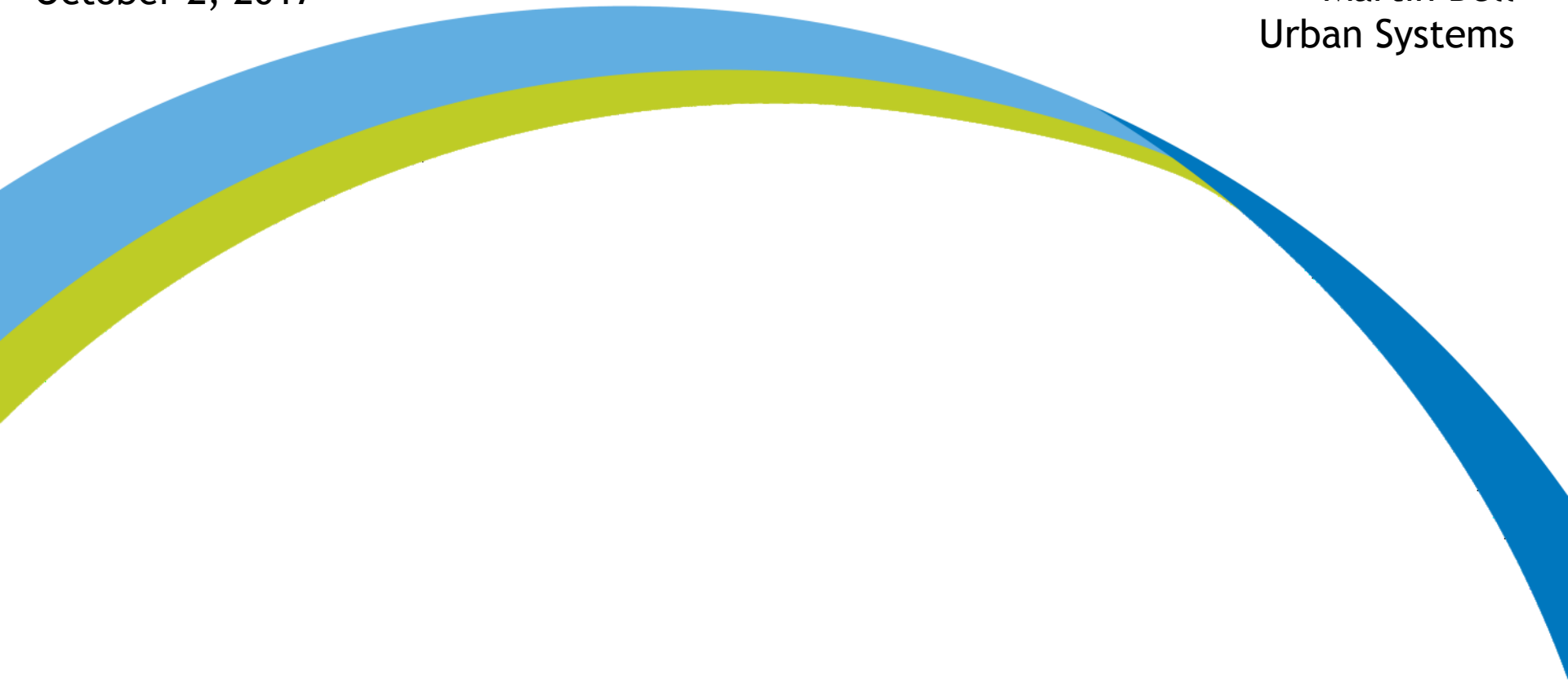
PARKS DEVELOPMENT

PARKLAND ACQUISITION & DEVELOPMENT FUNDING STRATEGY
COUNCIL WORKSHOP 1

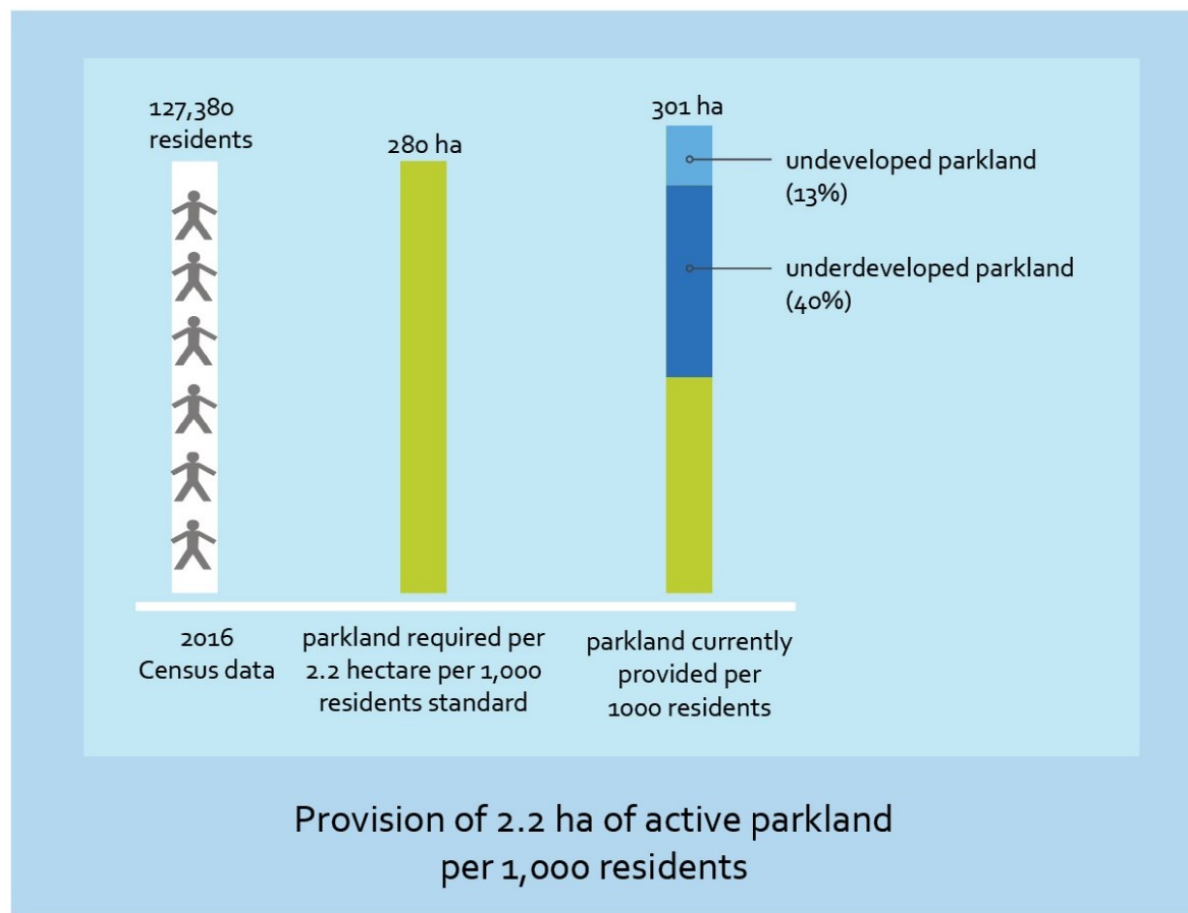


October 2, 2017

Martin Bell
Urban Systems



BENCHMARKING EXERCISE | Park Provision



Undeveloped & Underdeveloped

Name	Status	2030 Capital Plan
Lost Creek	Undeveloped	Funded in 2017 capital budget as a park development partnership
Barlee	Underdeveloped	P2 in 2017 (\$400,000)
Ballou	Underdeveloped	
* Martin	Undeveloped	Potential to be 1/6 parks developed as P ₁
* Ca-sorso	Undeveloped	Potential to be 2/6 parks developed as P ₁
* Walrod	Undeveloped	Potential to be 3/6 parks developed as P ₁

* For illustrative purposes only. This is not an indication these are the priority parks for development.

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Future

Name	Status	2030 Capital Plan
* Landmark Urban Centre	Future	Potential to be 4/6 parks developed as P ₁
* Kirschner Park	Future	Potential to be 5/6 parks developed as P ₁
* Burne Ave. Park	Future	Potential to be 6/6 parks developed as P ₁
** Prospect at Blk. Mtn.	Future	Unfunded (identified as P ₂ in 2030 Plan)
** Elliot Ave.	Future	Unfunded (identified as P ₂ in 2030 Plan)
** Johnson Rd.	Future	Unfunded (identified as P ₂ in 2030 Plan)
** Marshall St.	Future	Unfunded (identified as P ₂ in 2030 Plan)
** Wilson Ave.	Future	Unfunded (identified as P ₂ in 2030 Plan)
** Wilden - Hepner	Future	Unfunded (identified as P ₂ in 2030 Plan)
** Wilden - Landrover	Future	Unfunded (identified as P ₂ in 2030 Plan)
**University South #2	Future	Unfunded (identified as P ₂ in 2030 Plan)
Fraser Lake	Future	Unfunded
Tower Ranch #1	Future	Unfunded
Tower Ranch #2	Future	Unfunded
The Ponds #1	Future	Unfunded
The Ponds #2	Future	Unfunded
Band Road	Future	Unfunded
Dilworth Soccer	Future	Unfunded
Lillooet	Future	Unfunded
Eagle Ridge	Future	Unfunded
Tonn Mountain	Future	Unfunded

Note: Lillooet Park and Dilworth Soccer Park are both currently leased from SD#23.

REPORT CARD Neighbourhood Parks

Undeveloped & Underdeveloped

Name	Status	2030 Capital Plan
Rowcliffe	Undeveloped	Funded in 2017 (\$1.7 million) P1 in 2018 (\$1 million) P1 in 2019 (\$1.2 million) P1 in 2021 (\$500,000)
Rutland Centennial	Underdeveloped	P1 in 2018-20 (\$3.5 million)
Dehart	Undeveloped	P1 in 2021-24 (\$4.7 million)
Gallagher (Black Mountain)	Undeveloped	P2 in 2024-25 (\$900,000)
University South	Undeveloped	P2 in 2025-26 (\$1.6 million)
Aurora	Undeveloped	Unfunded
Begbie	Undeveloped	Unfunded
Quilchena / Blair Pond	Underdeveloped	Unfunded
Ponds Community	Underdeveloped	Unfunded

Future

Name	Status	2030 Capital Plan
Wilden - Village Centre Park	Future	Unfunded
Dayton Park	Future	Unfunded
Ellison Lake Park	Future	Unfunded
Rutland Town Centre Park	Future	Unfunded

REPORT CARD Community Parks

Undeveloped, Underdeveloped & Future

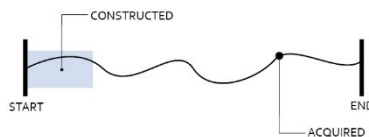
Name	Status	Area (ha)	Key Features	2030 Capital Plan
Glenmore Rec.	Undeveloped	11.48 ha	<u>Funded</u> Phase 1: servicing, ALR buffer, attenuation pond, access roads Phase 2: sports fields, seeding, irrigation, lighting, asphalt	Funded in 2017 (\$2.6 million) P1 in 2018 (\$1.7 million)
			<u>Proposed</u> Phase 3: pickleball, playground, waterpark, artificial turf, basketball, skatepark, entry plaza	P2 in 2017-18 (\$562,000 - additional) P2 in 2022-23 (\$2.2 million) P2 in 2025-26 (\$2.2 million) P2 in 2028-29 (\$2.2 million)
			<u>Existing</u> Diamonds, sports fields, pedestrian paths, dog park, community gardens, soccer dome <u>Funded</u> Turf replacement, 2 additional diamonds	P1 in 2021 (\$600,000 - turf) P1 in 2022-23 (\$1.4 million - diamonds)
Mission Rec.	Underdeveloped	46.55 ha	<u>Proposed</u> Youth park, plaza, + trail system Pedestrian network + landscaping Landscaping associated w/ new build-ings	P2 in 2024-25 (\$4.4 million)
			<u>Existing</u> Tennis, pickleball, fields, multi-use corridor	
Parkinson Rec.	Underdeveloped	19.49 ha	<u>Proposed</u> Re-design of field layout Mill Creek trail	Not identified in 2030 Capital Plan Potential opportunity for improvements in partnership with SD23 school development
			<u>Existing</u> Sport fields, community garden, dog park, BMX track, washroom <u>Funded</u> Pickleball courts	Funded in 2017 (\$200,000 - pickleball)
Rutland Rec.	Underdeveloped	14.56 ha	<u>Proposed</u> Sport field re-design + playground	Not identified in 2030 Capital Plan
Tutt Ranch Rec.	Future	-	-	Unfunded

REPORT CARD Recreation Parks

Top 6 Priority Linear Parks for Development

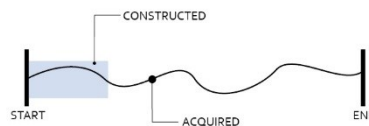
1. WATERFRONT WALKWAY

- Linear park length: 1 kilometre
- Land acquired: 73%
- Trail construction completed: 0.2 kilometres



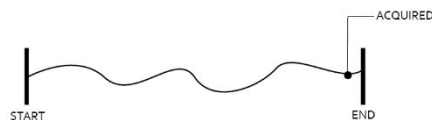
2. MILL CREEK LINEAR PARK

- Linear park length: 19 kilometres
- Land acquired: 39%
- Trail construction completed: 4.5 kilometres



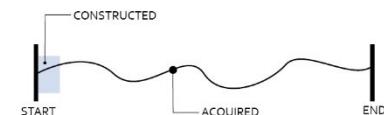
3. RAIL TRAIL (UBCO TO DOWNTOWN)

- Linear park length: 20 kilometres
- Land acquired: 95%
- Trail construction completed: 0 kilometres



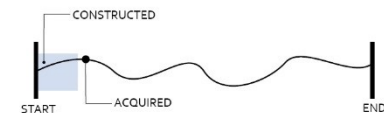
4. BELLEVUE CREEK LINEAR PARK

- Linear park length: 13 kilometres
- Land acquired: 41%
- Trail construction completed: 0.2 kilometres



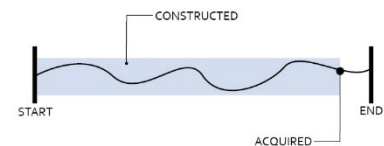
5. GOPHER CREEK LINEAR PARK

- Linear park length: 8.5 kilometres
- Land acquired: 14%
- Trail construction completed: 1.0 kilometre



6. MISSION CREEK GREENWAY

- Linear park length: 16.5 kilometres
- Land acquired: 95%
- Trail construction completed: 15 kilometres





Parks Funding – Workshop Series Overview

- ▶ Workshop #1 - Context and Public Policy Discussions
- ▶ Workshop #2 - Building an Evaluation and Priority Setting Tool
- ▶ Workshop #3 - Developing Our Funding and Financing Strategy

Parks Funding – Workshop #1 Overview

- ▶ The historic context for parks acquisition and development in Kelowna
- ▶ Our present context
- ▶ Key public policy questions for Council

Historic Context

Our Current Context

What are Council's broad (and/or more specific) goals with respect to parkland acquisition and development?

2030 OFFICIAL COMMUNITY PLAN



Provide a
City-Wide
linear park
and trail network.

PROVIDE
ACTIVE AND
PASSIVE
PARKS



For a diversity of people
and a *variety of uses.*

Provide
waterfront
parkland along
the Okanagan
Lake shoreline.



Develop park
PARTNERSHIPS.



DEVELOP
PARKLAND TO
RESPOND TO
USER NEEDS.



Minimize
environmental
impacts of parks.



Minimize intrusion
of utilities in parks.

What are citizens saying with respect to their desire for parks in Kelowna? (e.g. feedback from the Ipsos Survey)



Qualities or Characteristics that Make a City a Good Place to Live

17



Includes mentions of 5% or more.

Base: All respondents (n=301)

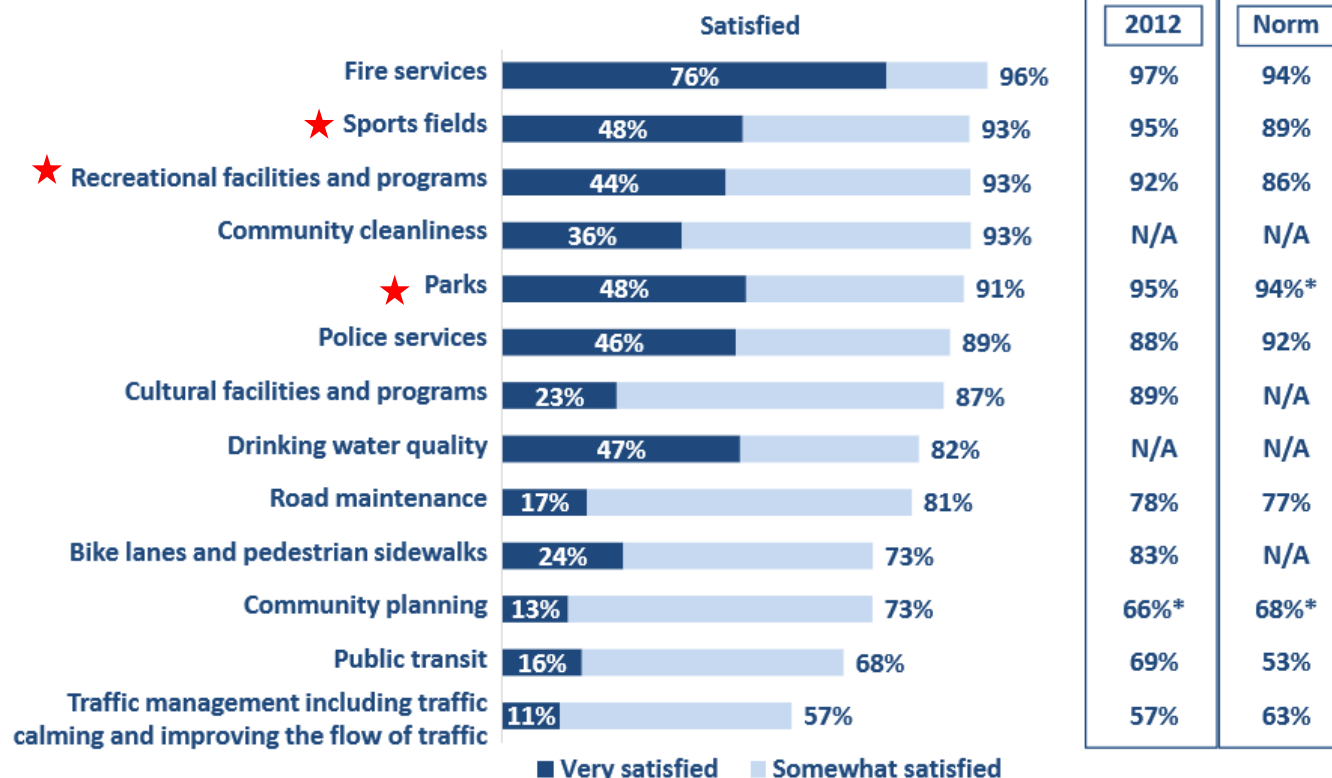
Q2. There are a number of reasons why people choose to live in one city or area over another. Assuming family and weather are not factors, what qualities or characteristics make a city a good place to live? That is, what qualities or characteristics would you use to describe your ideal city? Anything else?

2012 Top Mentions	
Low crime rate/safe	16%
★ Good recreational facilities/opportunities	16%
★ Good parks/green space	13%
Employment/job opportunities	12%
Convenient location/accessible to everything	11%



Satisfaction with Specific City Services

42



**Slightly different question wording.*

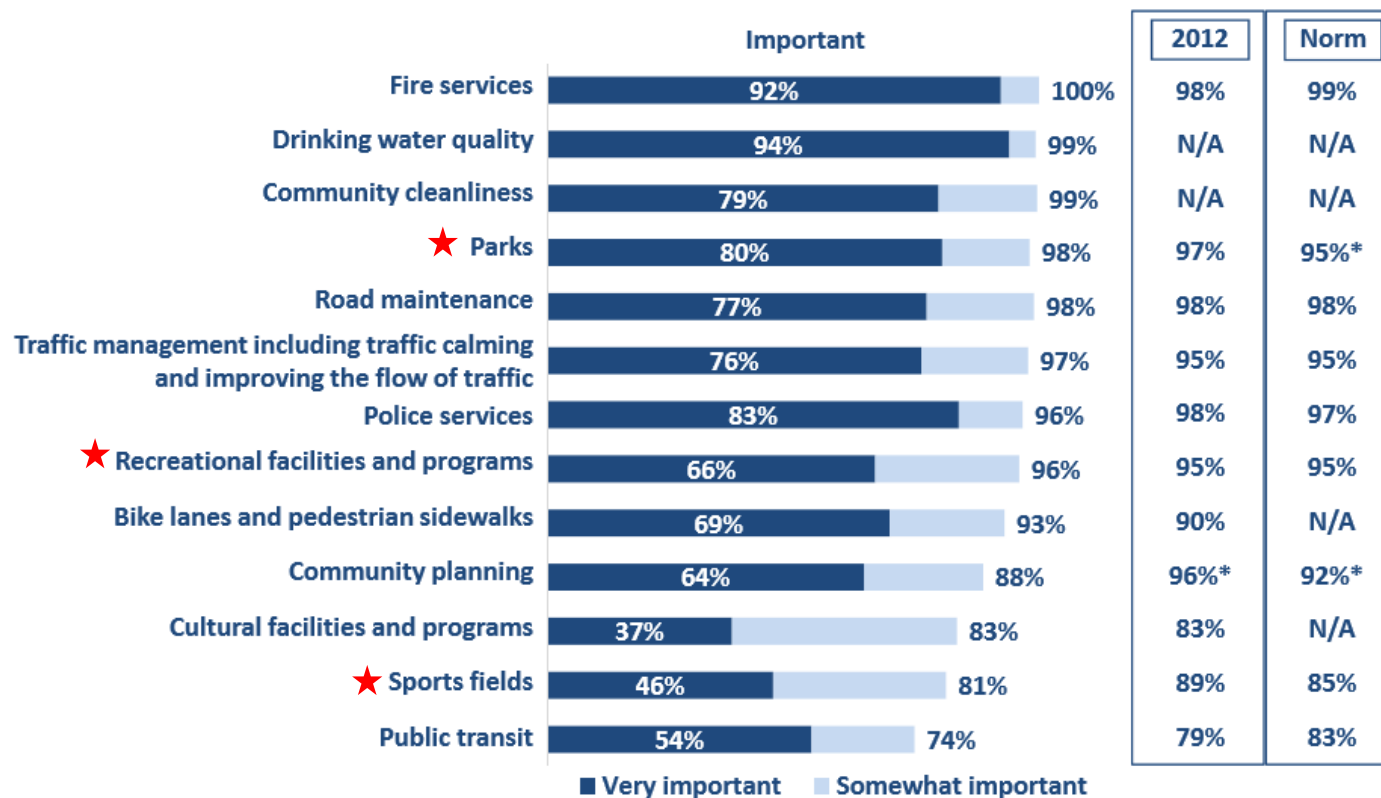
Base: All respondents (n=301)

Q8. I'm now going to read a list of services provided to you by the City of Kelowna. Please tell me how satisfied you are with each of the following services, using a scale of very satisfied, somewhat satisfied, not very satisfied, or not at all satisfied.



Importance of Specific City Services

46



**Slightly different question wording.*

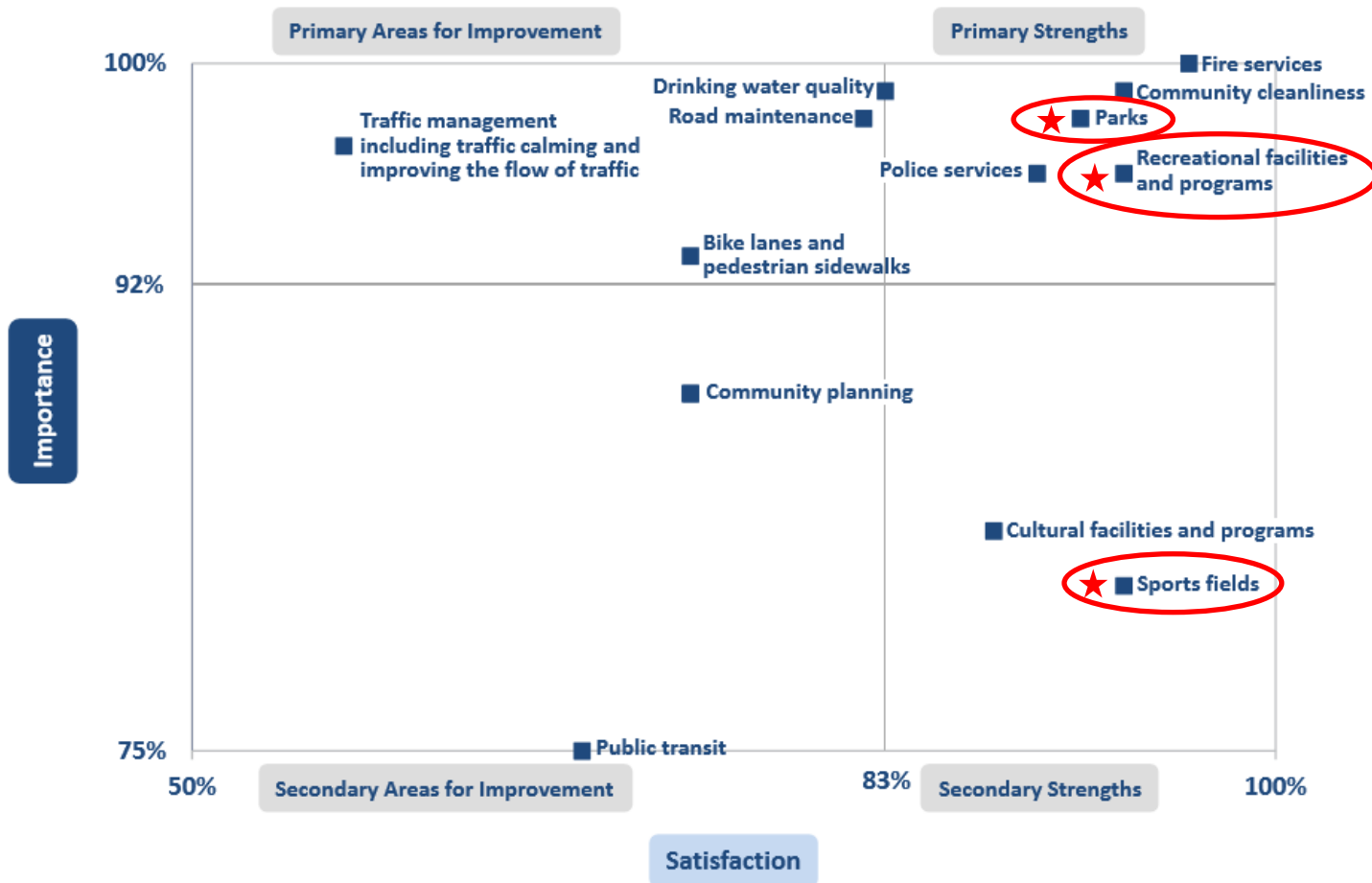
Base: All respondents (n=301)

Q7. I'm now going to read a list of services provided to you by the City of Kelowna. Please tell me how important each of the following services is to you personally, using a scale of very important, somewhat important, not very important, or not at all important.



Action Grid: Importance vs Satisfaction

49





Paired Choice Analysis

65

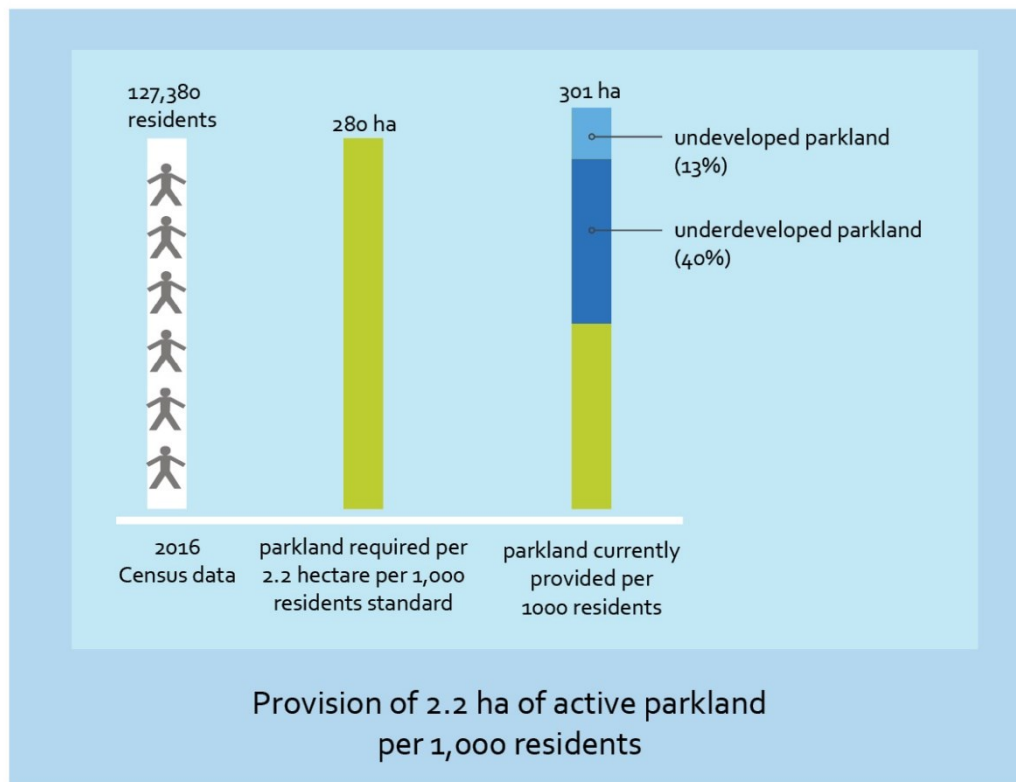


Base: All respondents (n=301)

Q14. The City of Kelowna has many different options for things it can invest in over the next four years. I'm now going to read you different pairs of priorities. For each pair, please tell me which item you think should be the greater priority for investment over the next four years.

What do the data sets say about our progress on parkland acquisition and development?

BENCHMARKING EXERCISE | Park Provision

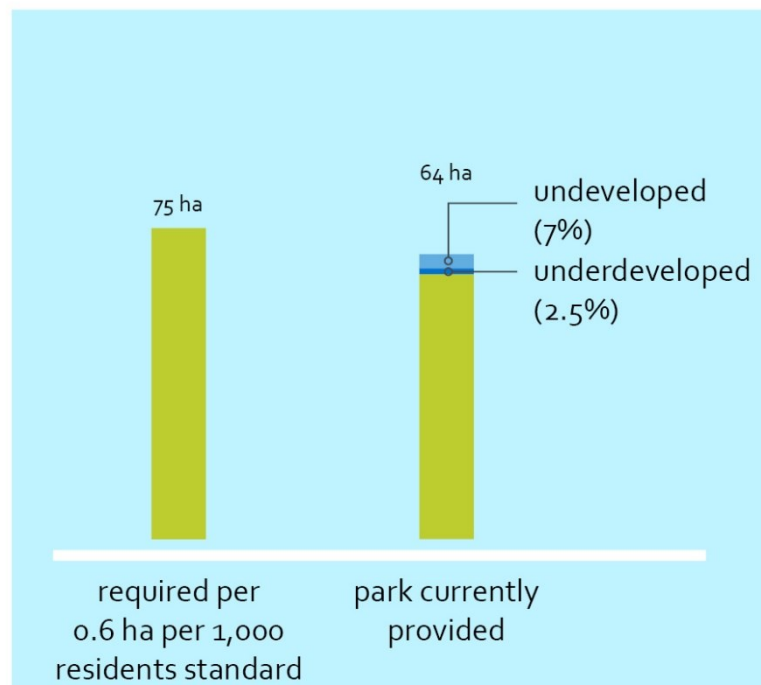


REPORT CARD | Neighbourhood Parks



BELLA VISTA PARK | BLACK MOUNTAIN

BENCHMARKING EXERCISE | Neighbourhood Parks



Provision of 0.6 ha of neighbourhood park per 1,000 residents

REPORT CARD | Community Parks



BLAIR POND PARK | GLENMORE

BENCHMARKING EXERCISE | Community Parks



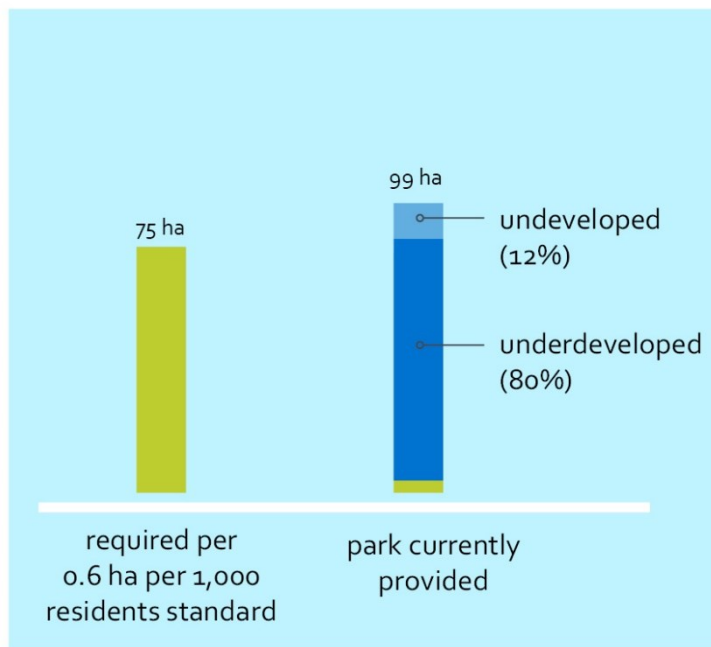
Provision of 0.4 ha of community park
per 1,000 residents

REPORT CARD | Recreation Parks



MISSION RECREATION PARK

BENCHMARKING EXERCISE | Recreation Parks



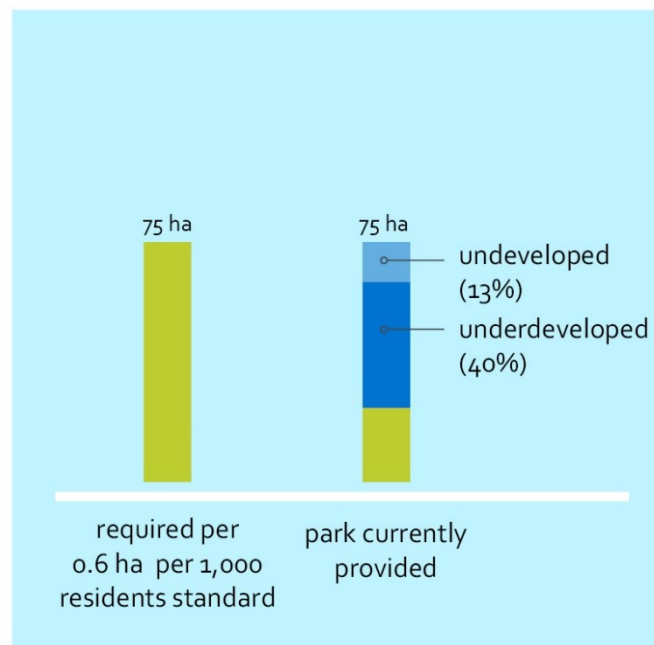
Provision of 0.6 ha of recreation park
per 1,000 residents

REPORT CARD | City-wide Parks



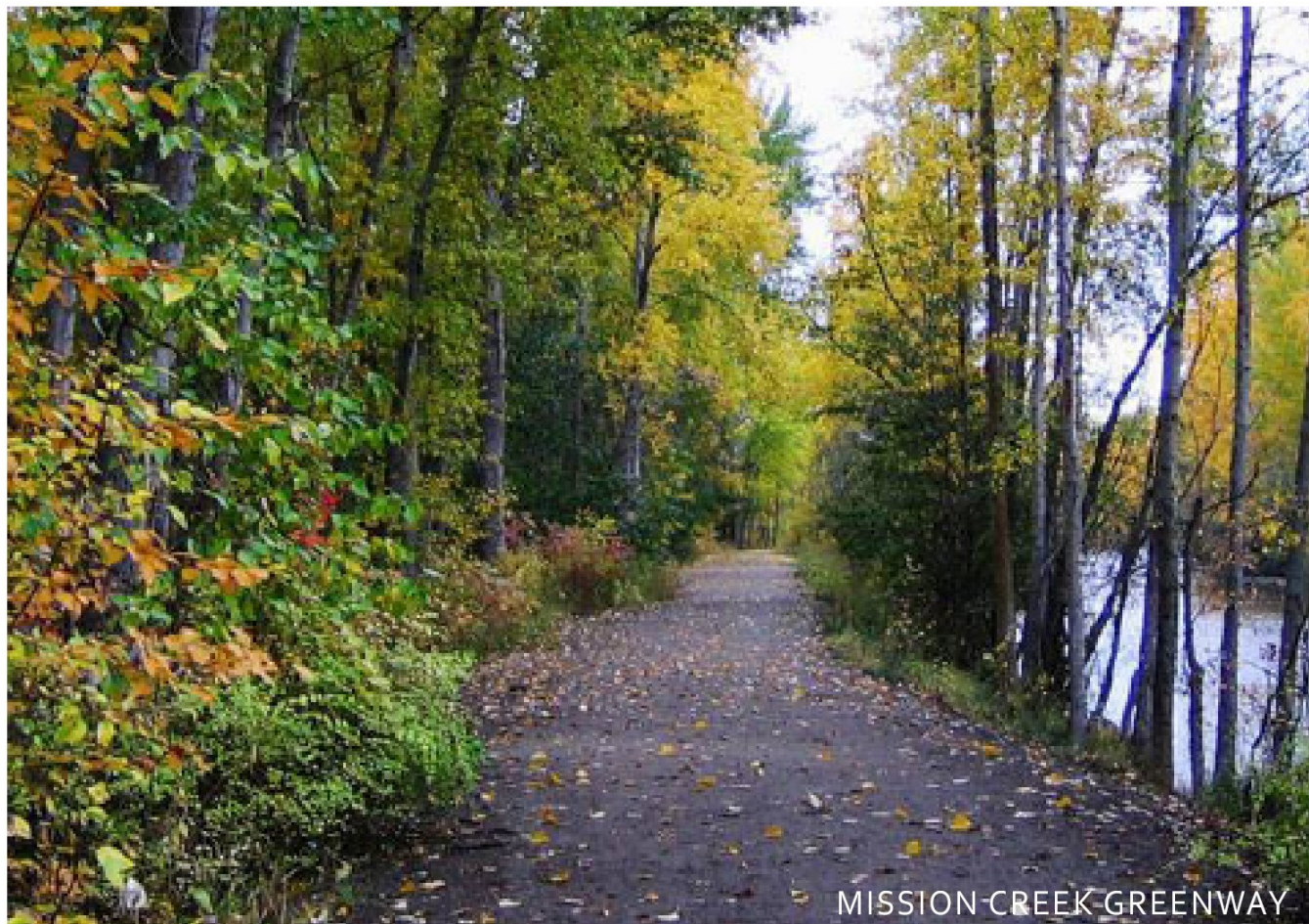
WATERFRONT PARK | DOWNTOWN

BENCHMARKING EXERCISE | City-wide Parks



Provision of 0.6 ha of city-wide park
per 1,000 residents

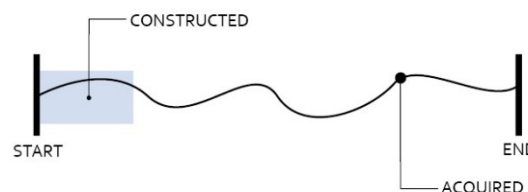
REPORT CARD | Linear and Natural Area Parks



Top 6 Priority Linear Parks for Development

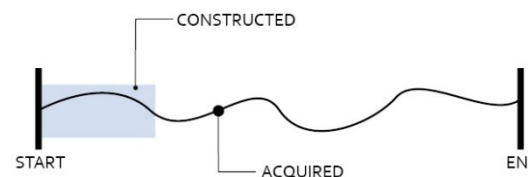
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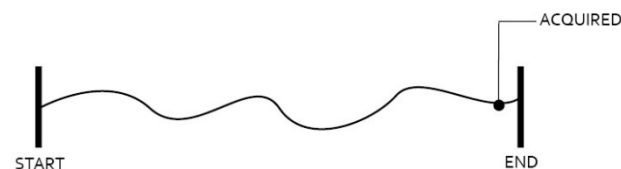
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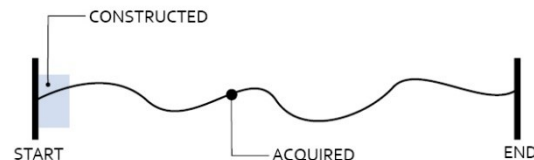
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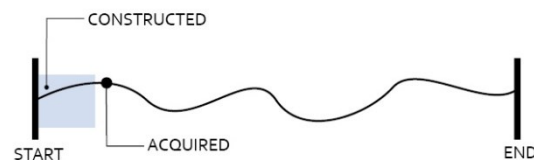
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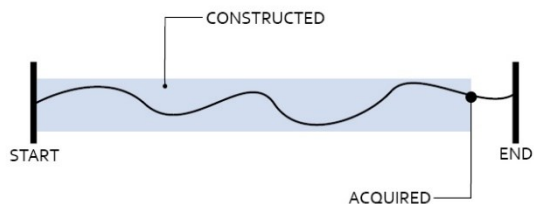
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Based on the City's policy approach and what we know about parks today – do our parkland standards (acquisition and development) reflect the healthy city we seek to build? Best mid-sized city in North America?

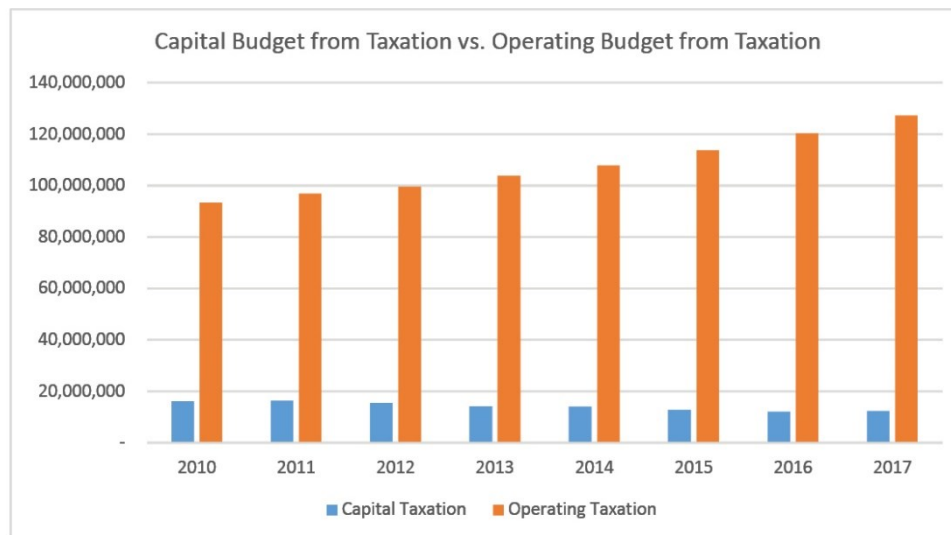
How would you evaluate the City's progress on parkland acquisition and development (vs. plans/strategies, growth and community expectations)?

Is the community's desire for parks reflected in the City's investment strategy for parkland acquisition and development?

General Taxation



General Taxation (continued)

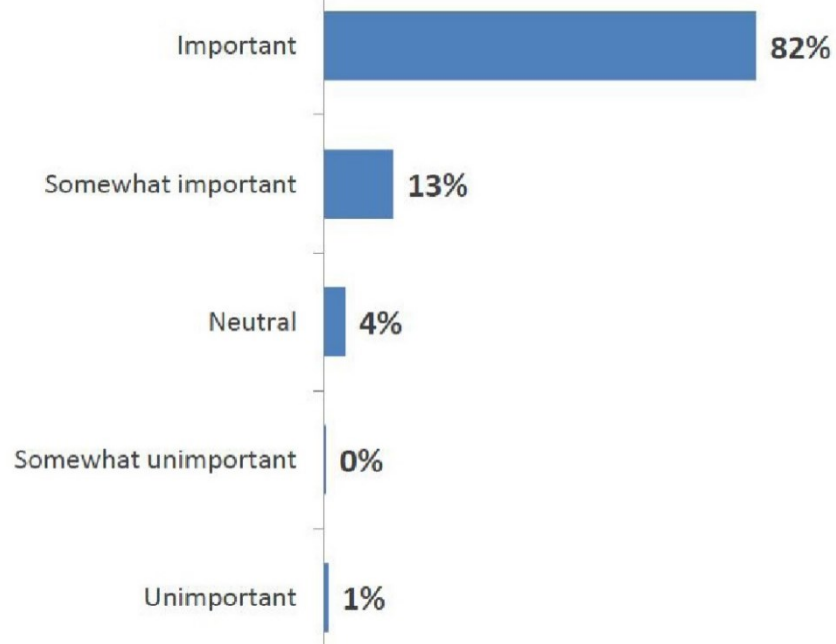


Parks, waterfront spaces and recreation facilities and their role in economic development

From our visitors:



How important are well maintained/ high quality parks and beaches in your decision to choose Kelowna as a place to visit?

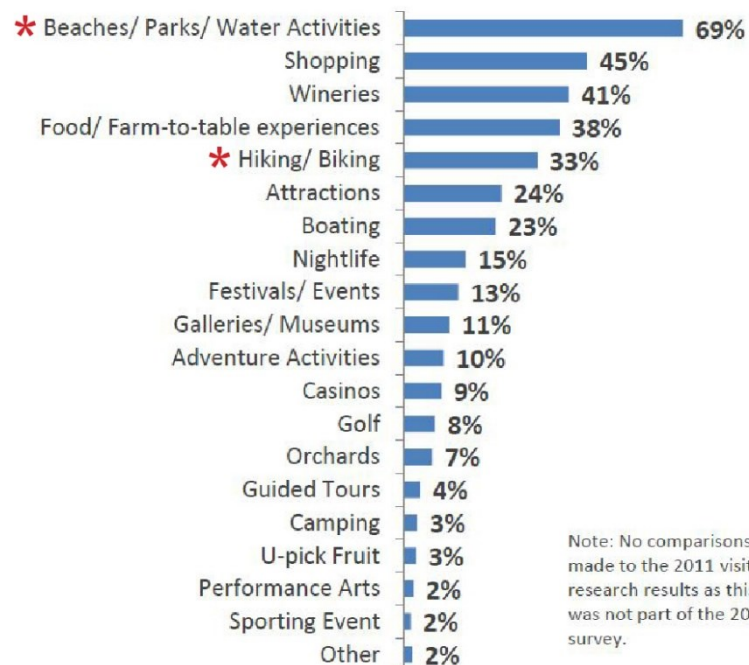


2016 Visitor Intercept Survey | Tourism Kelowna

From our visitors:



Which of the following activities have you/will you/do you plan to participate in during your stay in Kelowna?



Note: No comparisons were made to the 2011 visitor research results as this question was not part of the 2011 survey.

Parks, waterfront space and related recreation amenities impact tourism and visitation decisions and investments.

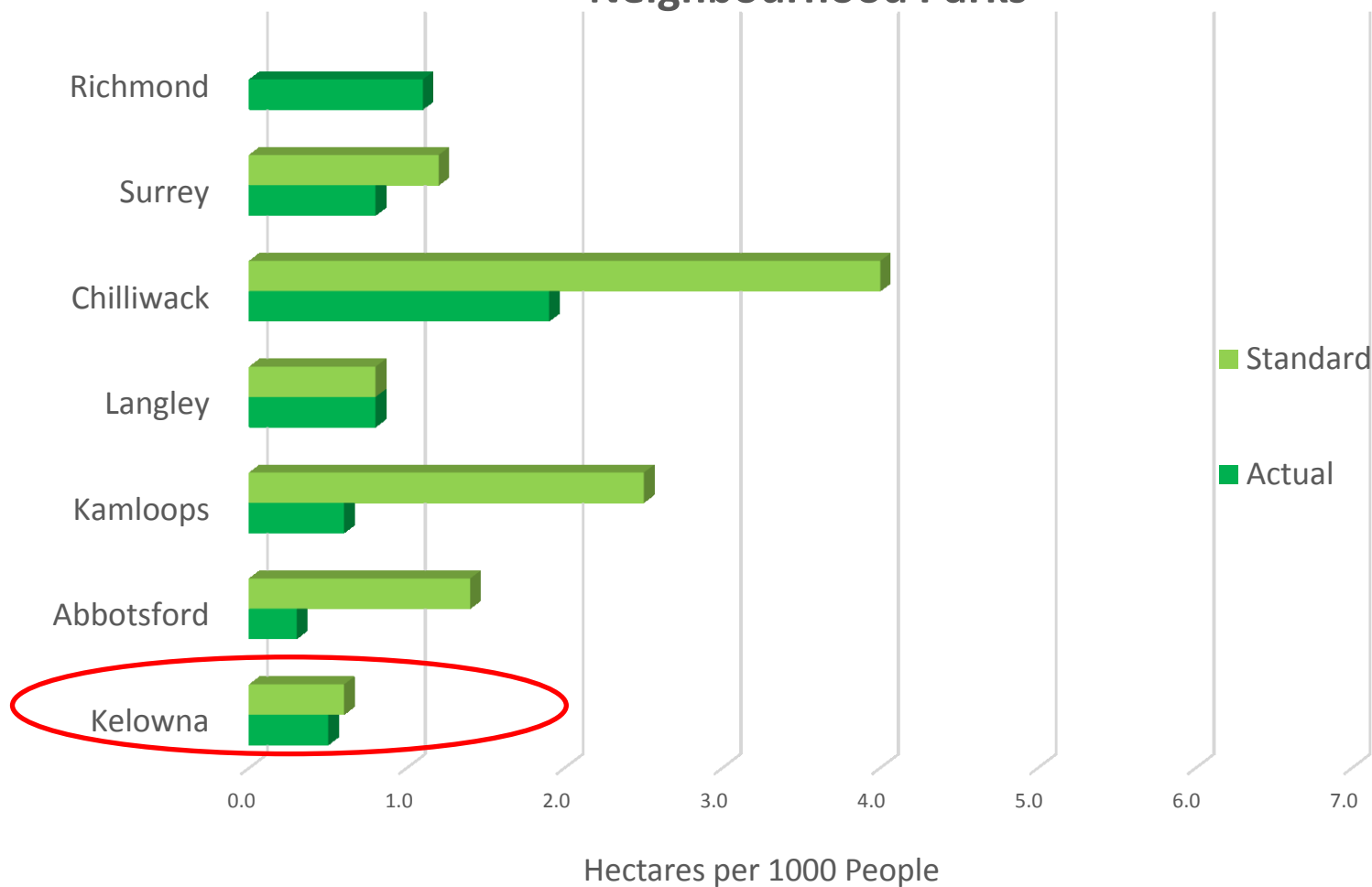
What is the City's role in these investments vis-à-vis conscious economic development for the community?

The City's current approach to parkland development favours parks partnerships often in greenfield developments. This diverts funding away from investment / reinvestment in the City's core area parks.

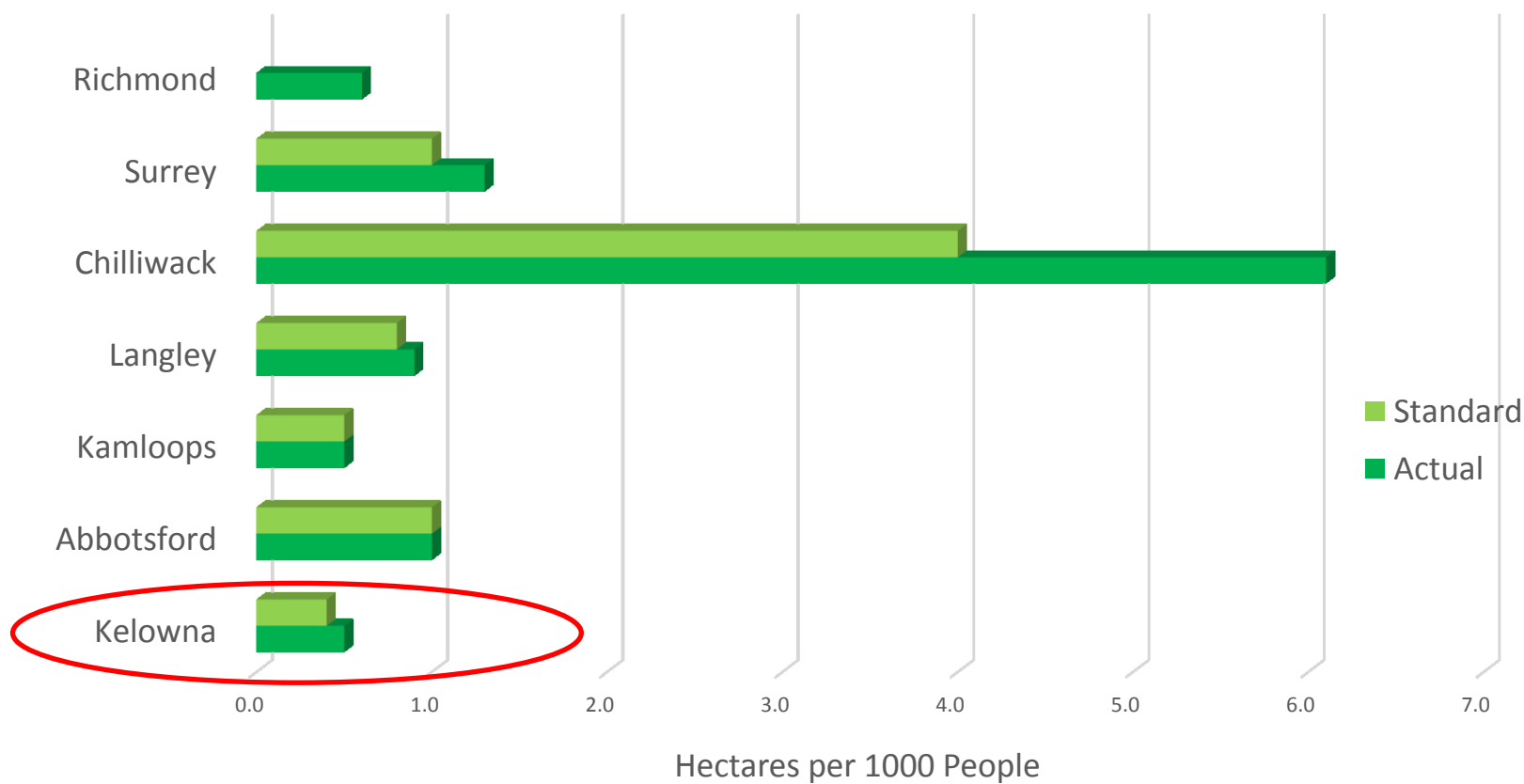
Is this aligned with your Council priorities?

Thinking about all City investment priorities, what is the desired course for parkland acquisition and development investment in Kelowna over the next five to ten years?

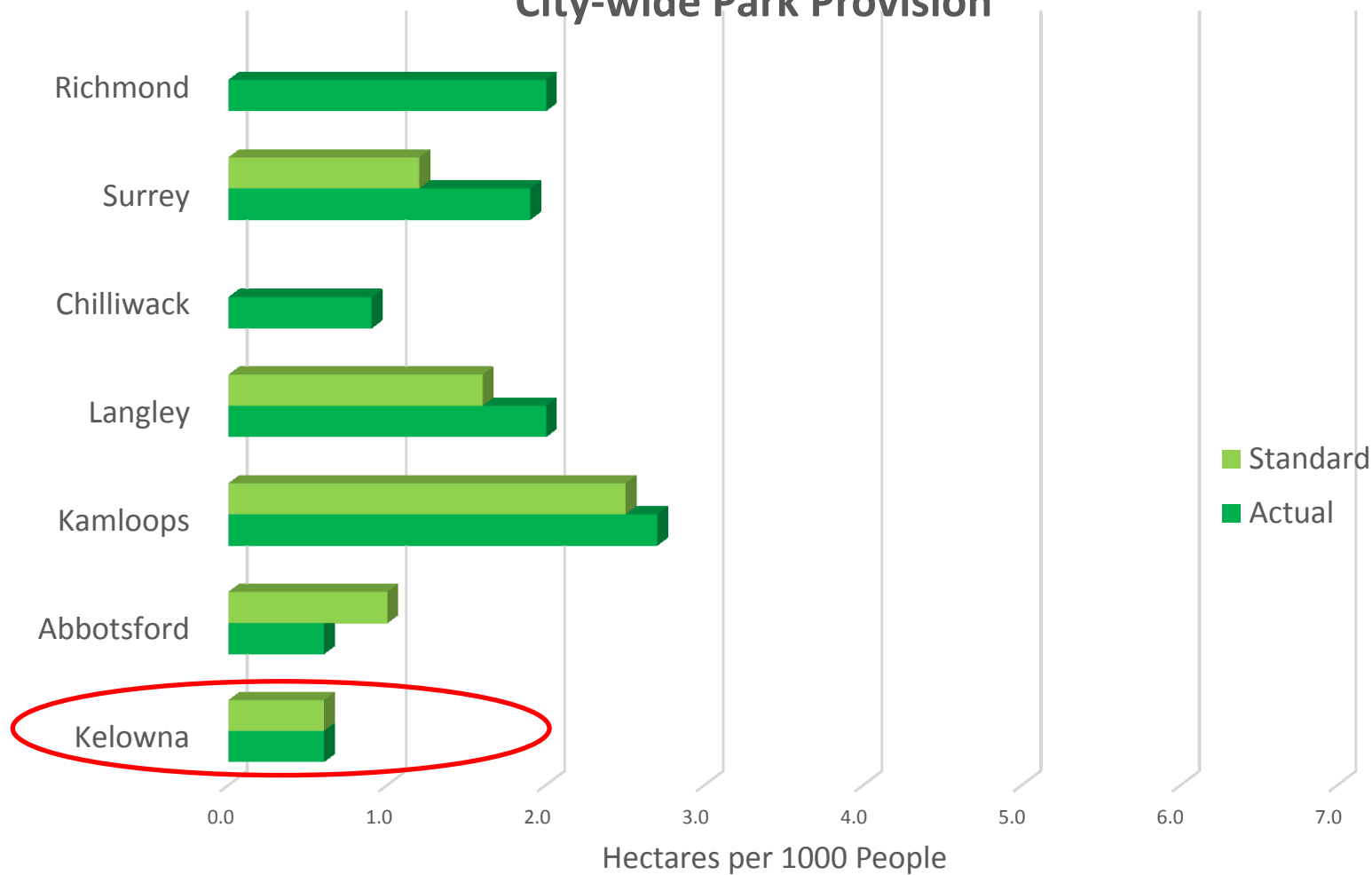
Neighbourhood Parks



Community Park Provision



City-wide Park Provision



Current Provision with Natural Areas

