



# Park Naming

## 4010-4020 Lakeshore Rd.

October 2, 2017







4010-4020 Lakeshore Road

[kelowna.ca](http://kelowna.ca)

# Bluebird Beach Park

- ▶ Adjacent to Bluebird Road South Beach Access
- ▶ 'Bluebird' is currently being used both by some City staff and members of the public to identify this site
- ▶ Based on the natural characteristics of this site, swallows would be found here. 'Bluebird' is used colloquially as a synonym for the swallow.

# Ponderosa Beach Park

- ▶ Beautiful, mature Ponderosa Pine trees exist all along the beach
- ▶ Dry sandy conditions and other indigenous species indicate that these trees are likely native to the site

# Recommendation

- ▶ THAT Council endorses by resolution “Bluebird Beach Park” as the formal name for use on the park site at 4010-4020 Lakeshore Road.

# Alternate Recommendation

- ▶ AND THAT Council endorses by resolution “Ponderosa Beach Park” as the formal name for use on the park site at 4010-4020 Lakeshore Road.



*Questions?*

For more information, visit [kelowna.ca](http://kelowna.ca).