



Car Sharing Policy Review

Policy & Planning, September 18, 2017



Value of Car Sharing in Kelowna

- ▶ More compact development patterns
- ▶ Challenges in meeting parking requirements
- ▶ Major shifts in transportation behaviour



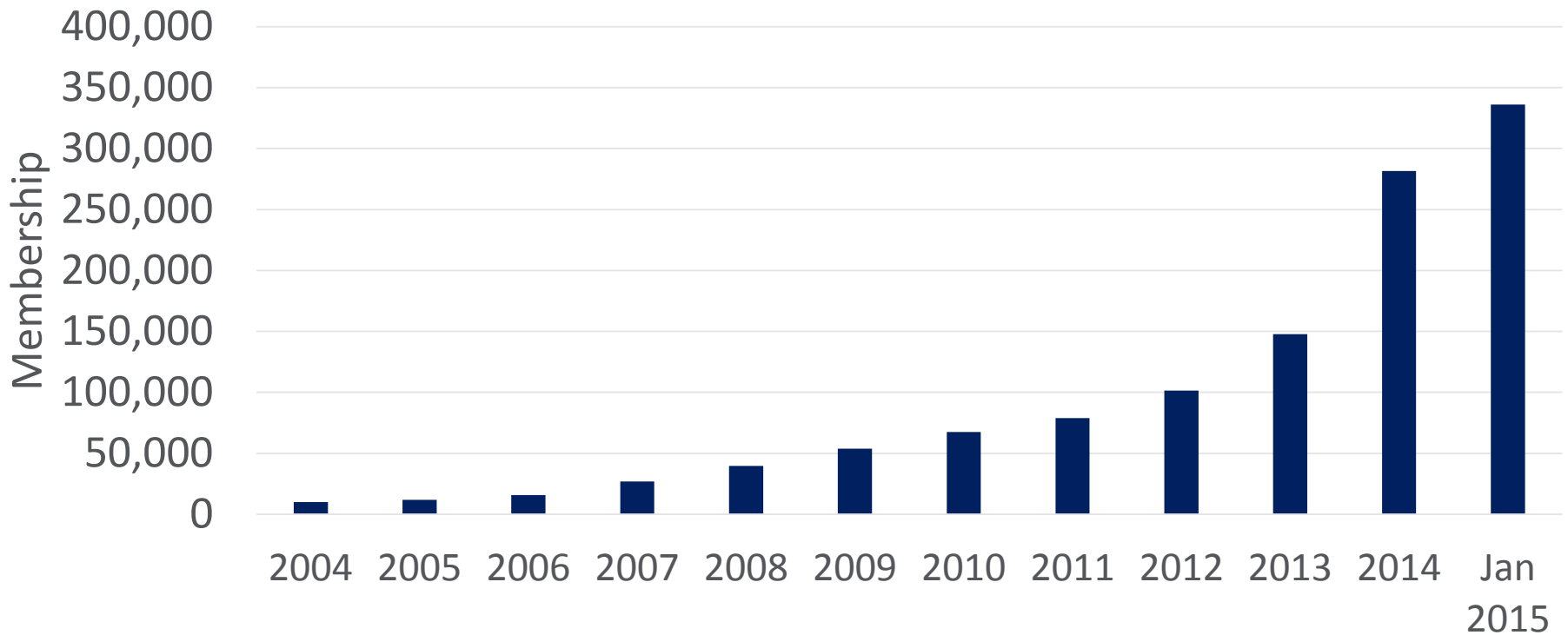
Background on Car Sharing

- ▶ Users pay for time they use the car
- ▶ Operators provide booking system, maintenance etc
- ▶ More efficient use of vehicles
- ▶ Reduces parking demand
- ▶ Encourages use of alternatives
- ▶ Two types “Classic” & “Floating”



Growth of Car Sharing

Car Share Membership in Canada



Source: Shaheen (2015)

History of Car Sharing in Kelowna

- ▶ Climate Action Plan
- ▶ OGO Pilot project
- ▶ OGO takes on Fleet management for City
- ▶ On-going growth



Goals of the Review

- ▶ Exploratory project
- ▶ Provide clarity & consistency
- ▶ Car Sharing & development application process
- ▶ Clarify Car Share access of City parking spaces

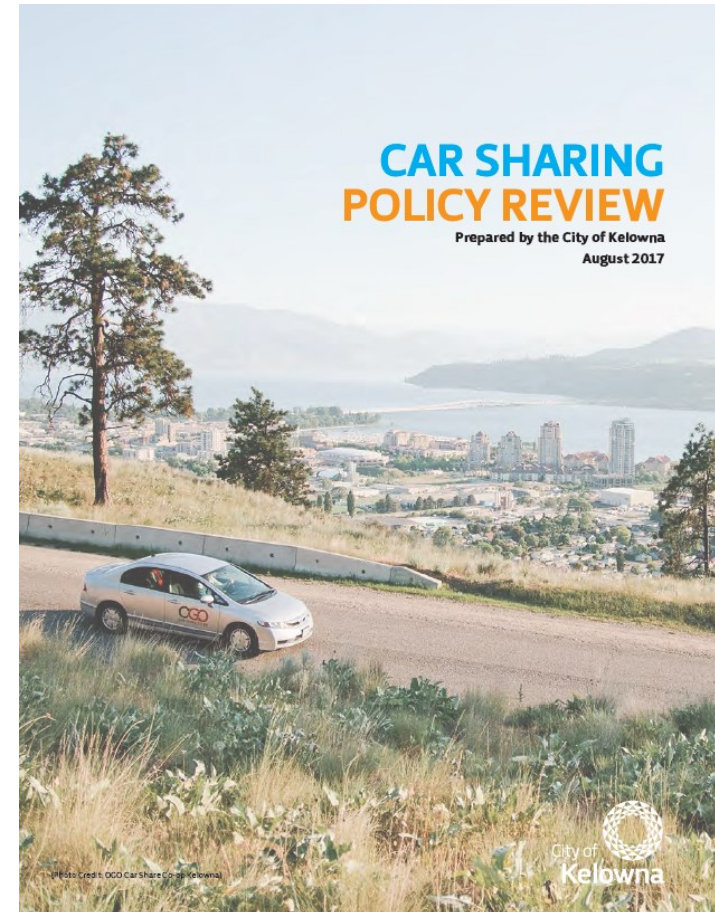


Process



Areas of Focus

- ▶ Council policy updates
- ▶ Definitions & bylaw updates
- ▶ Car Sharing in Multi-family Developments



Council Policy

- ▶ Outline framework / rationale for car sharing
- ▶ Guide development of future regulations
- ▶ Formalize key directions
- ▶ Update Council Eco-Pass Policy

Bylaw updates

- ▶ Amend Traffic bylaw
 - ▶ Definitions
 - ▶ Pricing approach
 - ▶ Types of spaces Car Share vehicles can access
- ▶ Amend Zoning bylaw
- ▶ Ensure transparency and consistency

Car Sharing in multi-family developments

- ▶ Permit a reduction in parking requirements in Urban Core
- ▶ Ratio of 1:5 and maximum of a 10% reduction of total number of spaces
- ▶ Identify where vehicle should be located in developments
- ▶ Approach to secure the Car Share in development permit process



Next Steps

- ▶ Integrate recommendations in upcoming projects
- ▶ Bring forward any other recommendations in 2018
- ▶ Continue to monitor growth of Car Sharing

Conclusion

- ▶ Establish consistent approach
- ▶ Clarity for car share operators / developers
- ▶ Encourage an innovative approach
- ▶ Support on-going growth of Car Sharing

