

Boutique Esthetics & Tanning Lounge LTD

Letter of Intent

Boutiques primary focus of business will be the following Spa services:

- ~Facials
- ~Waxing
- ~Microdermabrasion & Skin Peels
- ~Microblading
- ~Eyelash Extensions
- ~Artificial Nails
- ~Manicures/Pedicures
- ~Tanning Beds
- ~Spray Tanning
- ~Botox

We will be offering VIP service times for our clients on Saturdays and Sundays after regular posted hours of operation. These functions will be a maximum of 4 hours and may or may not include the service of alcohol, but do bring the possibility of liquor service to 9:00pm on Saturdays and 8:00pm on Sundays. This option will consist of clients who have paid a premium to have their Spa services done after regular business hours.

Boutiques hours of operation are as follows:

Monday- Friday 10:00am-9:00pm

Saturday- 9:00am-6:00pm

Sunday- 10:00am-4:00pm

Boutiques primary focus of business will never solely be the service of liquor. Liquor service is an option we want to offer as a complimentary luxury to our clients. Boutiques liquor service will consist of 1 glass of wine, beer or a wine spritzer with Spa services starting no earlier than 10:00am Mon-Fri/Sun and 9:00am on Saturdays.

There will be no entertainment offered at Boutique Esthetics & Tanning Lounge on a regular basis. We may have a customer appreciation day once a month which would include a live DJ, no entertainment other than that.

We will be providing our clients with their choice of coffee, tea, fruit infused water, fresh fruit and vegetables and a variety of baked goods each and everyday from the time we open through to closing.

Boutique is situated in a neighbourhood made up predominantly of commercial spaces. This area is referred to as "The Shopping District". There are however a few lots in the

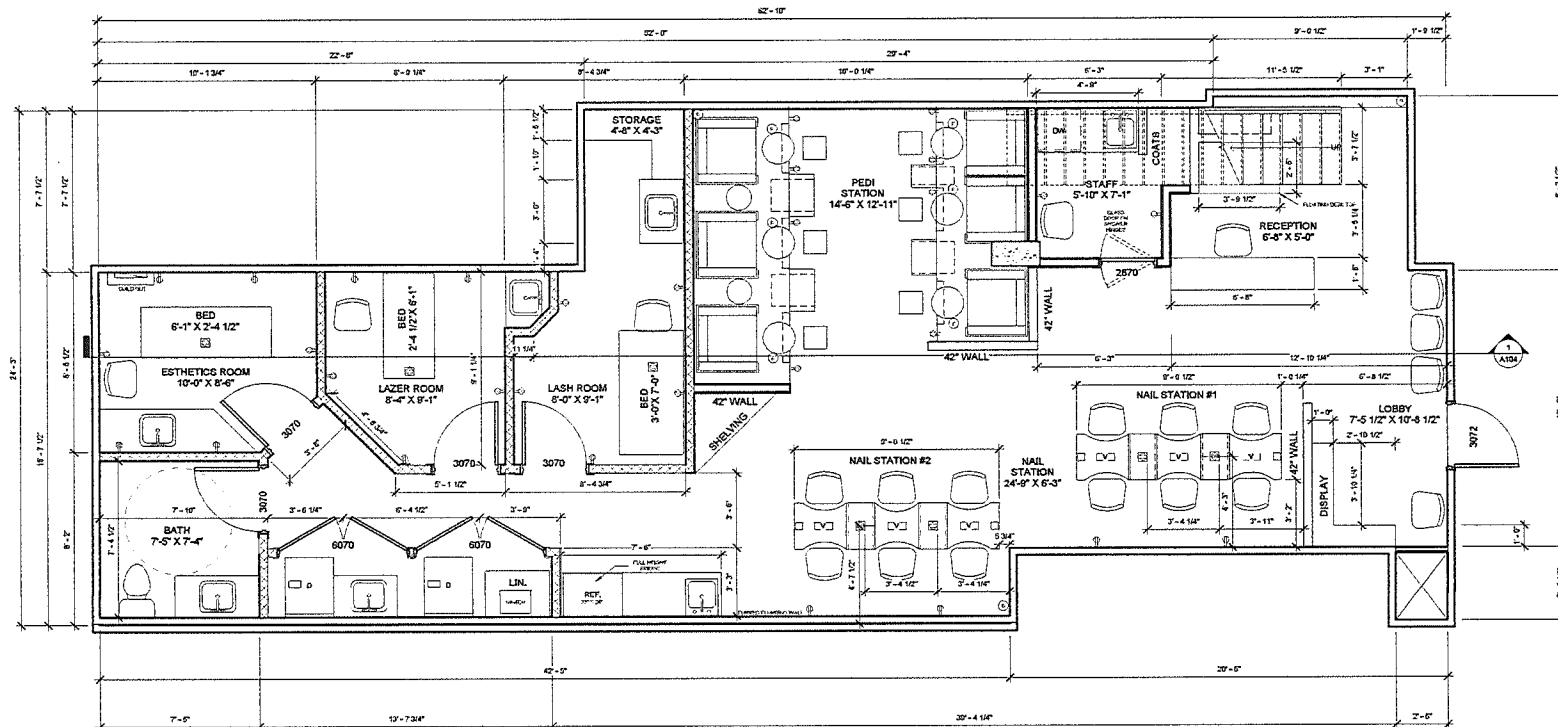
neighbourhood that have yet to be developed and may end up having buildings constructed with a mix of residential and commercial spaces. Sopa Square is the biggest up and coming development in the neighbourhood, this development consists of commercial spaces at street level with residential above. There is no Industrial in this neighbourhood.

There is absolutely no potential for noise or other disturbances from Boutiques staff or clients. We will have music playing at all times during regular hours of operation which will create an atmosphere of relaxation and peacefulness.

As the owner/operator of Boutique Esthetics & Tanning Lounge I am implementing a strict 1 drink limit with all services over 30 minutes, all services under 30 minutes will not have the alcohol service option. This policy will strictly be in place to ensure the safety of not only Boutique patrons and the nearby residents but also the general public. All Boutique employees will be required to have their Serving It Right, also a very strict policy we will have in place for the protection of the general public.

As mentioned above Boutiques primary focus is not liquor service nor will it ever be, We simply want to offer our paying clientele this added luxury. Minors would be of no harm to be in the service areas at anytime, we will have the necessary steps in place to ensure- All employees of Boutique Esthetics & Tanning Lounge have their Serving it Right certificates, all liquor will be stored and prepared in one designated area(with locking storage cabinets), minors will never have access to any liquor on our premises. The exposure to liquor in Boutique will be very minimal and will not encourage an environment of over consumption or exposure by any means, therefore minors will be completely safe in our service areas at all times. I would like to request the licensing option of allowing Minors in the service areas.

I would like to add that I Dawne Russell have been apart of the service industry since 1995 and hold a valid Serving it Right certificate to date. I was employed by Earls restaurants for 12 years where I not only served the general public myself, but I managed and trained all new and existing staff on the rules and regulations of serving liquor and food. I am very well educated on all aspects of Liquor service in the province of BC.



BOUTIQUE ESTHETICS LOUNGE
 109 590 KLO ROAD
 KELOWNA, BC

SITE MANAGER: LISA LAPOINTE
 lisalapointe111@gmail.com
 778.581.0560

MAIN FLOOR

Project number	1	A102
Date	April 12, 2017	
Drawn by	JB	
Checked by	CM	
Scale	3/8" = 1'-0"	

