Public Engagement Milestones

The feedback and direction staff has received through in-person and online engagement has played a significant role in shaping the two Concept Plan options. Initial drop-in engagement helped to inform the local priorities of residents, stakeholders and employees in the area. The June engagement allowed the community to review two preliminary concept options for the area. The feedback from the community workshops was then used to make refinements to the concepts prior to the August Council Report. Overall, the two Concept Plan options reflect the feedback of local residents and stakeholders as well as the city's policies for urban centre planning.

Phase 1 Understanding the Community

February-April

Developed community profile to understand how area measures up to Urban Centres Roadmap (UCR)

Mail out to all properties with invite to participate in online and in-person engagement. Roughly 1,200 citizens visited online engagement.

Hosted 3 drop-in sessions at Landmark, Capri Centre, and Parkinson with 200 people attending

Phase 2 Developing **Concepts / Options**

April-June

Feedback from engagement in April & UCR Principles & Targets to develop preliminary concepts

Hosted two community workshops to review preliminary concepts

Community dropin session at Parkinson to review preliminary concepts.

Feedback from engagement used to refine the preliminary concepts



Phase 3 **Preferred Plan Direction**

July-October

Technical analysis of the concept plans & stakeholder meetings

Report to Council on Preliminary Concept **Plan Options** August 2017

Refine preliminary concept based on Council direction

Present preferred plan direction to public

Report to Council on Preferred plan direction before preparing final plan document

Phase 4 **Draft Plan & Implementation**

November-February

Build out plan document and supporting materials (policies, costing, visuals, text etc)

Implementation strategy & transportation impact assessment (TIA)

> Final plan consultation with public and key stakeholders

Final report to Council for endorsement of Final Plan and TIA



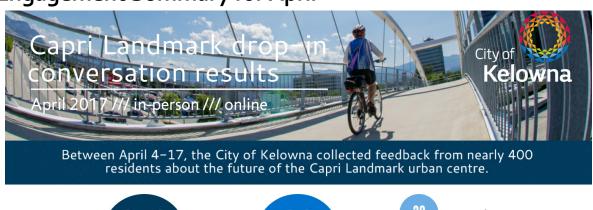




Public Engagement Milestones



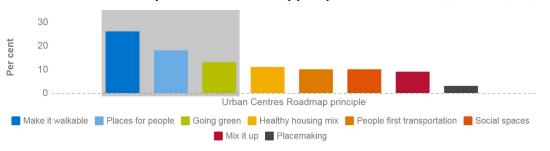
Public Engagement Summary for April







Top 3 Urban Centres Roadmap principles to focus on



Public Engagement Summary for June

Between June 20 & 30, the City of Kelowna held two facilitated workshops, one drop-in open house and online engagement to get feedback from the community about two concept plans for the Capri Landmark Urban Centre Plan



workshop participants



drop-in participants



online participants

88%

prefer concept 2

what we heard

- Key features of Concept 2:

 Higher overall population density

 More high-density residential included

 Focus mixed-use and street-front retail at Dickson and Dayton Intersection and Sutherland south of Capri Centre Mall

 Focus medium density
- residential in Capri with a pocket of High-density residential around Collinson park area





provide housing for all, including affordable options



mixed-use residential to balance jobs and residents



TRANSPORTATION

- Key features of Concept 2:
 Realignment of Sutherland
 Ave to break up the larger
 blocks in Landmark and
 improve connectivity and
 access to Landmark.
 Sutherland as a primary
 cycling route from Gordon
 to Spall that is safe for all
 Improved walkability with
 additional sidewalks in the
 area

- Street network would allow for Transit service in the Landmark area



realign Sutherland Ave to help with traffic flow



break up blocks to improve pedestrian access



enhance cycle routes to key destinations for all residents and workers

optek space

- Key features of Concept 2:

 Additional park space & urban plazas

 Neighbourhood park space added between Dayton & Kirschner

 Plaza at Dayton/Dickson intersection

 Ritchie Brook as a green corridor that could improve storm water
- improve storm water management & provide access to nature



use Mill Creek & Ritchie Brook daylighting as opportunities to increase green space and create multi-use corridors



need green space and parks to support high-density

