

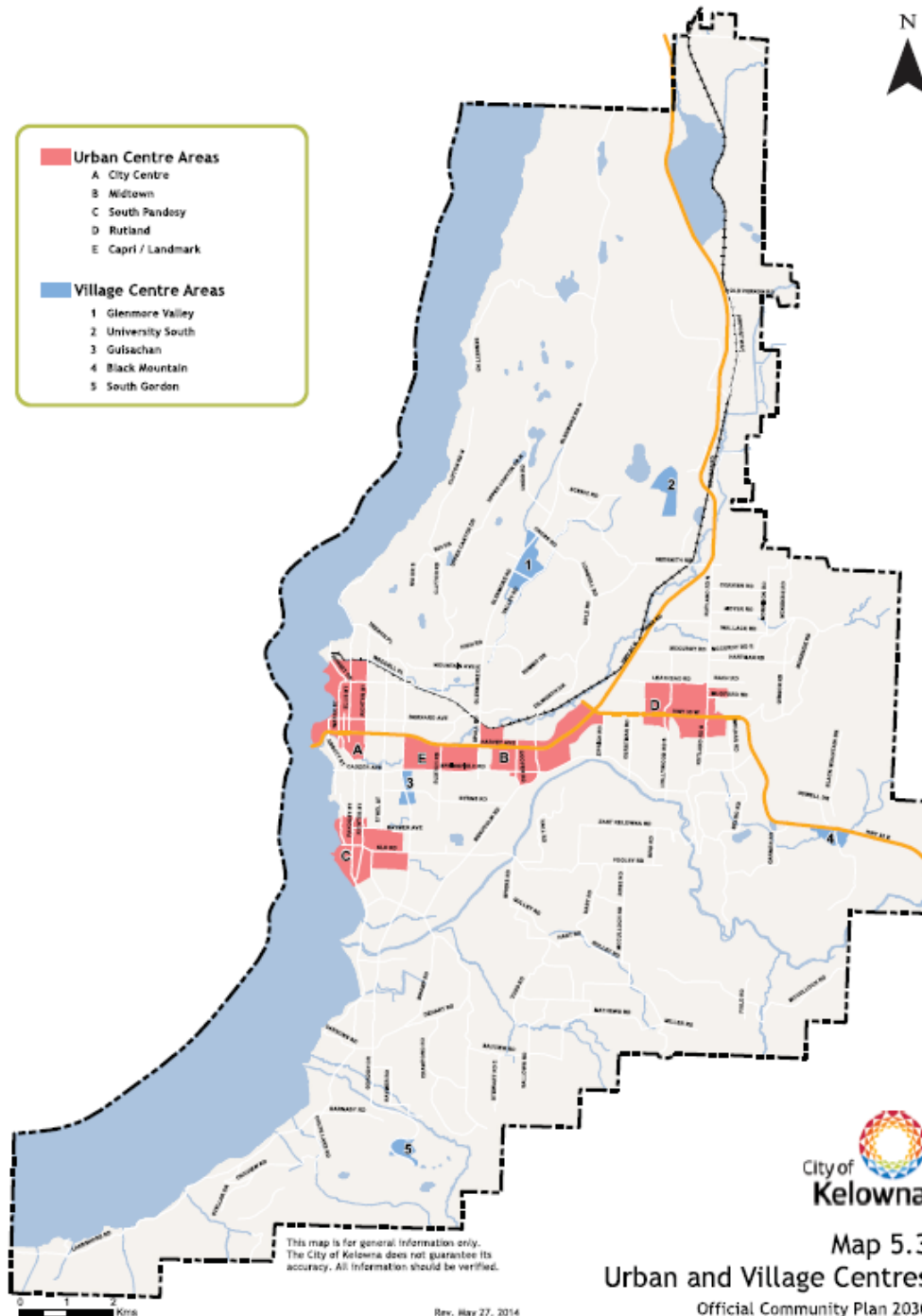
URBAN CENTRES ROADMAP

Proposed Principles & Targets Council Report

Ross Soward, Planner Specialist



- Urban Centre Areas**
- A City Centre
 - B Midtown
 - C South Pandosy
 - D Rutland
 - E Capri / Landmark
- Village Centre Areas**
- 1 Glenmere Valley
 - 2 University South
 - 3 Gulsachan
 - 4 Black Mountain
 - 5 South Garden



This map is for general information only.
The City of Kelowna does not guarantee its
accuracy. All information should be verified.



Map 5.3
Urban and Village Centres
Official Community Plan 2030

VISION FOR URBAN CENTRES



Vibrant amenity-rich areas, highly urbanized, pedestrian friendly environments that draw people for work, shopping and recreation from a broad community..... (OCP 2030 Definition)

PROVIDING A FRAMEWORK

Urban Centres Roadmap

- Community Profiles
- Principles and Target for Urban Centre Plans
 - Urban centre best practices
- Land inventory and incentive strategy
- Priorization matrix

Capri /
Landmark
Development
Plan

City Centre
(Downtown)
Development
Plan

Midtown
Development
Plan

Rutland
Development
Plan

South Pandosy
Development
Plan

CURRENT CHALLENGES (CAPRI-LANDMARK)



CURRENT CHALLENGES (CAPRI-LANDMARK)



CAPRI LANDMARK
URBAN CENTRE

5 minute walk

400 Metres

GORDON DR

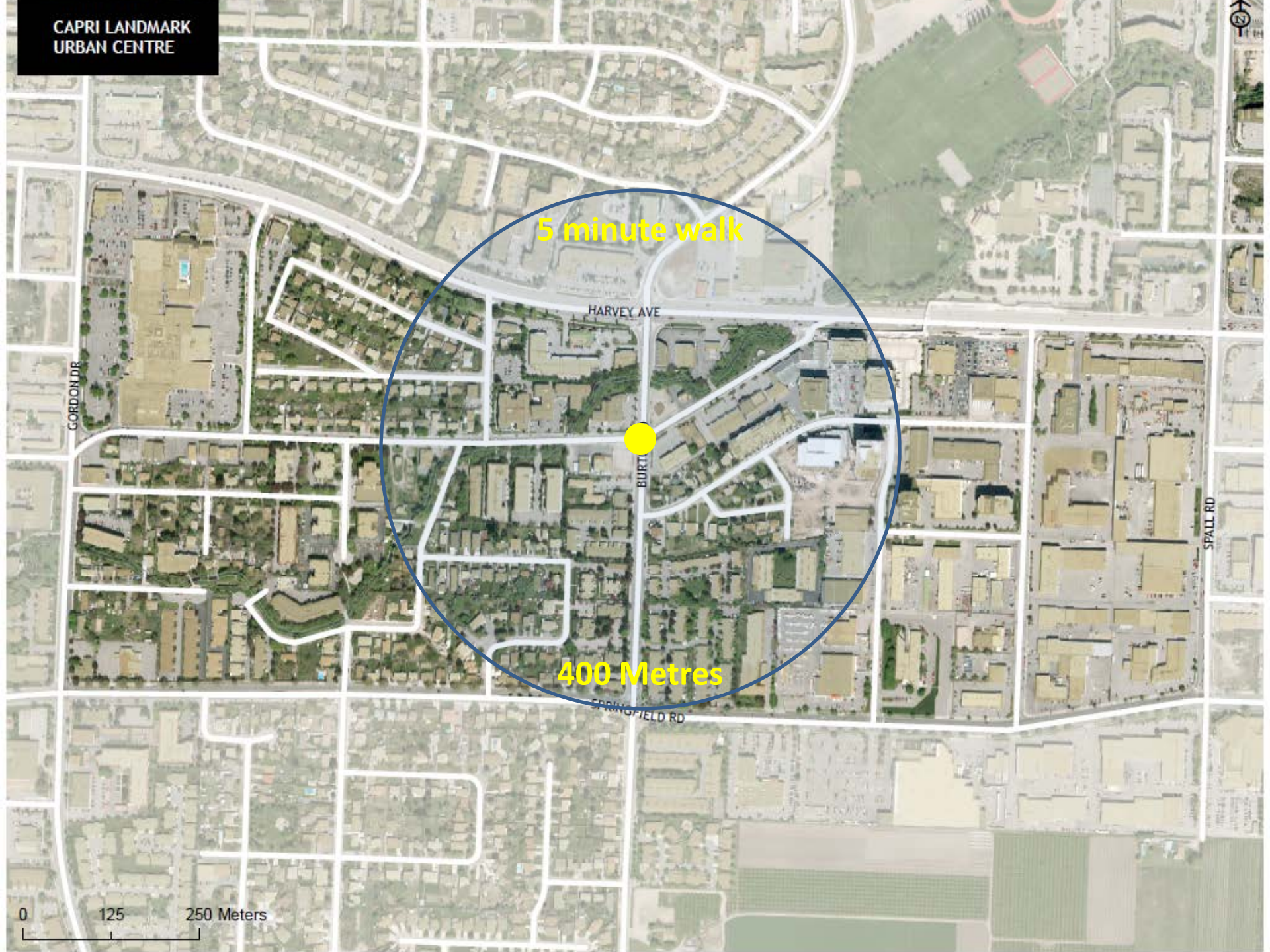
HARVEY AVE

BURT

SPALL RD

SPRINGFIELD RD

0 125 250 Meters



URBAN CENTRES ROADMAP KEY DELIVERABLES

- ▶ Planning principles that will build consensus
- ▶ Performance targets that will
 - ▶ guide future urban centre planning,
 - ▶ inform priorities for future capital planning
 - ▶ enhance development application review criteria.
- ▶ Prioritization matrix to inform phasing of future urban centre plans.

PROCESS FOR PRINCIPLES & TARGETS



**1. PROMOTE VITALITY
THROUGH A MIX OF LAND
USES**



**2. ENCOURAGE BUILDING &
STREET PROPORTIONS
INVITING FOR PEOPLE**



3. PROMOTE A DIVERSITY OF HOUSING TYPES



4. ESTABLISH FLEXIBLE SPACES THAT PROMOTE SOCIAL INTERACTION



5. PROMOTE LOCAL CHARACTER & SENSE OF PLACE



6. DESIGN FOR ENVIRONMENTAL SUSTAINABILITY



**7. PRIORITIZE ALTERNATIVE
TRANSPORTATION OPTIONS
& CONNECTIONS**



**8. CREATE STREETS &
BLOCKS THAT ARE
WALKABLE & ACCESSIBLE
FOR ALL**



EXAMPLES OF DRAFT TARGETS

Draft Principle: *Promote vitality through a mix of land uses*

- ▶ Draft Target: *Encourage 150-250 people and jobs combined per ha (gross land area) with a ratio of 2:1 people to jobs*

Draft Principle: Establish flexible public spaces that promote social interaction

- ▶ Draft Target : *Ensure all residents are within 400m or a 5 minute walk of a public space*

NEXT STEPS

- ▶ Final refinement of principles & targets
- ▶ Prioritization matrix for urban centre planning
- ▶ Draft document
- ▶ Final stakeholder consultation
- ▶ Prepare final report for Council Presentation

FINAL THOUGHTS

- ▶ OCP implementation
- ▶ Principles will build agreement
- ▶ Guide urban centre planning
- ▶ Critical to success of urban centres