



# Ballet Kelowna

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**Simone Orlando**  
ARTISTIC DIRECTOR & CEO

**PRESENTATION TO  
CITY COUNCIL**

**JULY 24, 2017**

# OUTLINE

- Ballet Kelowna's Mandate
- Recent Achievements
- 2016/17 Budget Review
- Impact
- Strategic Plan
- 2017/18 Goals
- Conclusion

# BALLET KELOWNA'S MANDATE



# RECENT ACHIEVEMENTS



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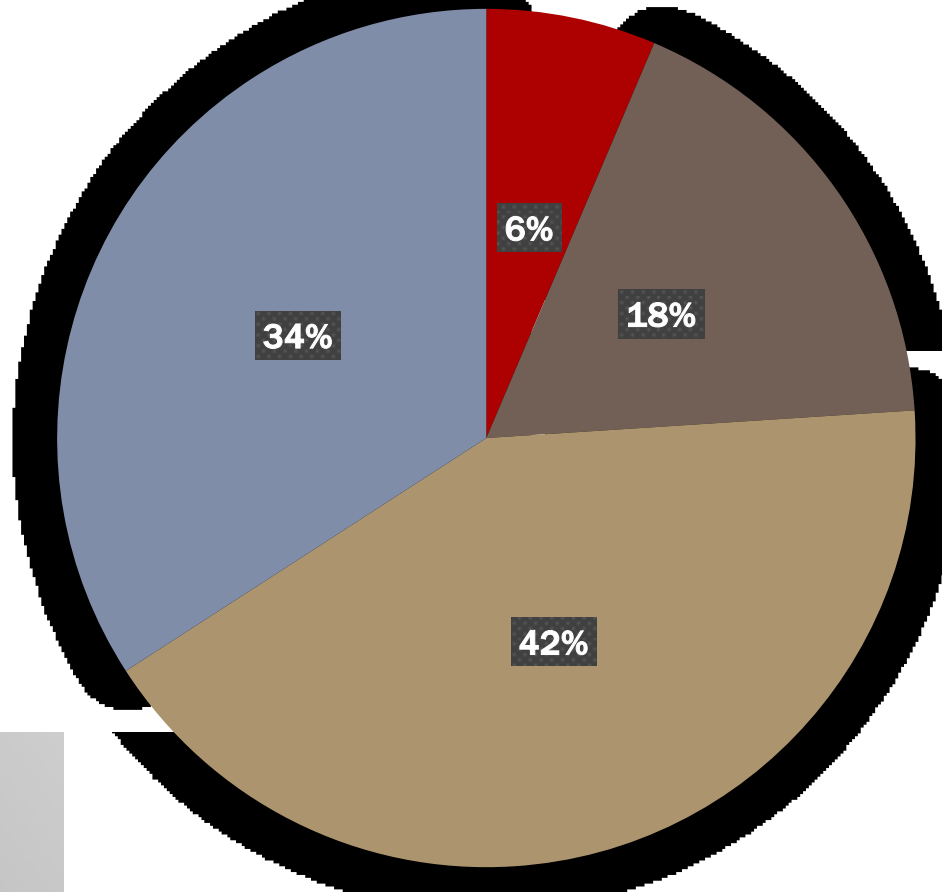
# RECENT ACHIEVEMENTS





# 2016/17 BUDGET

## Budget Breakdown



- City of Kelowna
- Federal and Provincial Grants
- Earned Revenue
- Private Sector Revenue

# RESULT OF CITY SUPPORT

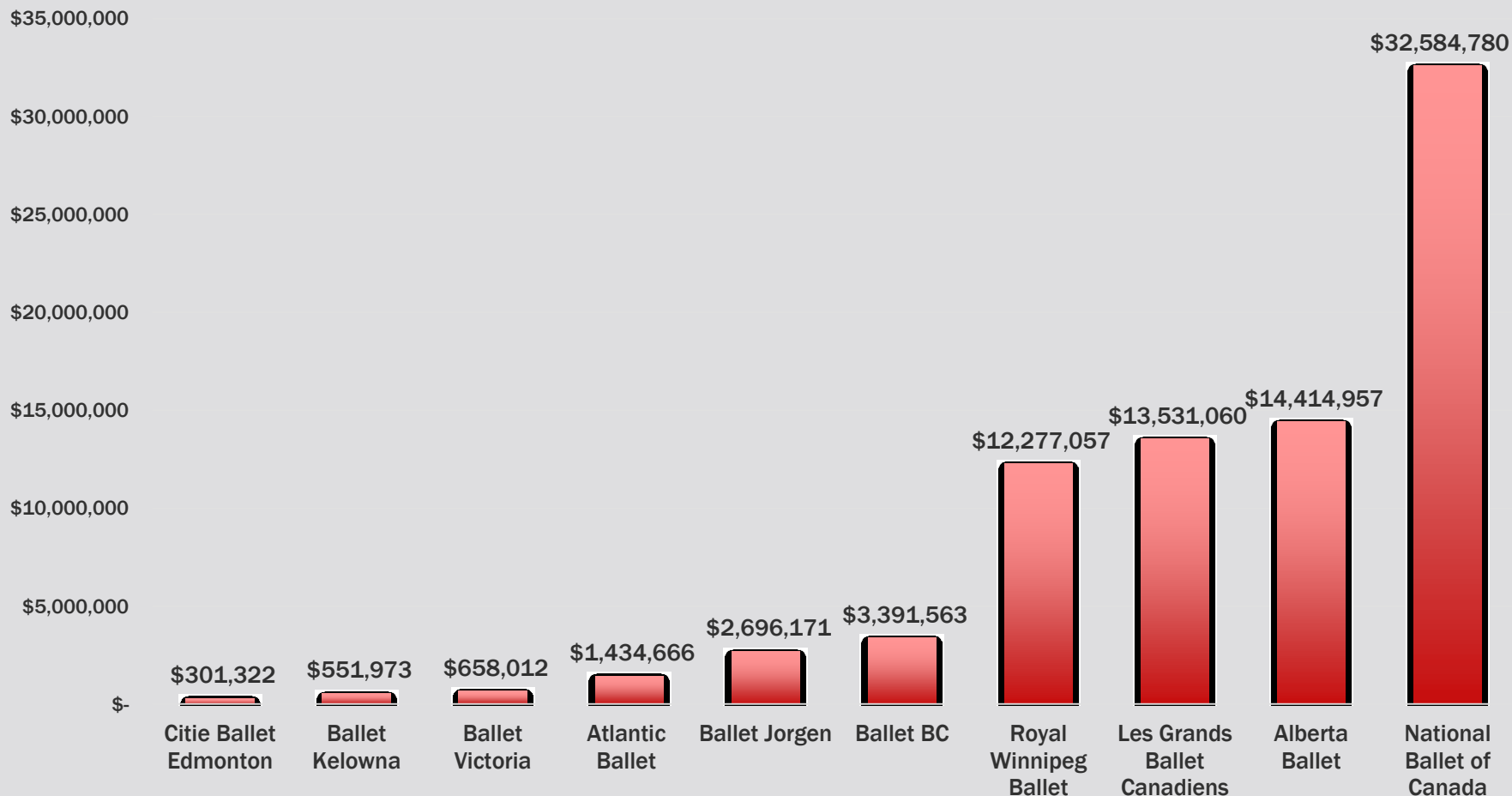


# IMPACT

- Enhancing Kelowna's cultural landscape
- Developing a younger generation of dancers
- Building performing arts audiences
- Supporting a healthy community

# IMPACT

## 2016 Operating Budgets for Canadian Ballet Companies

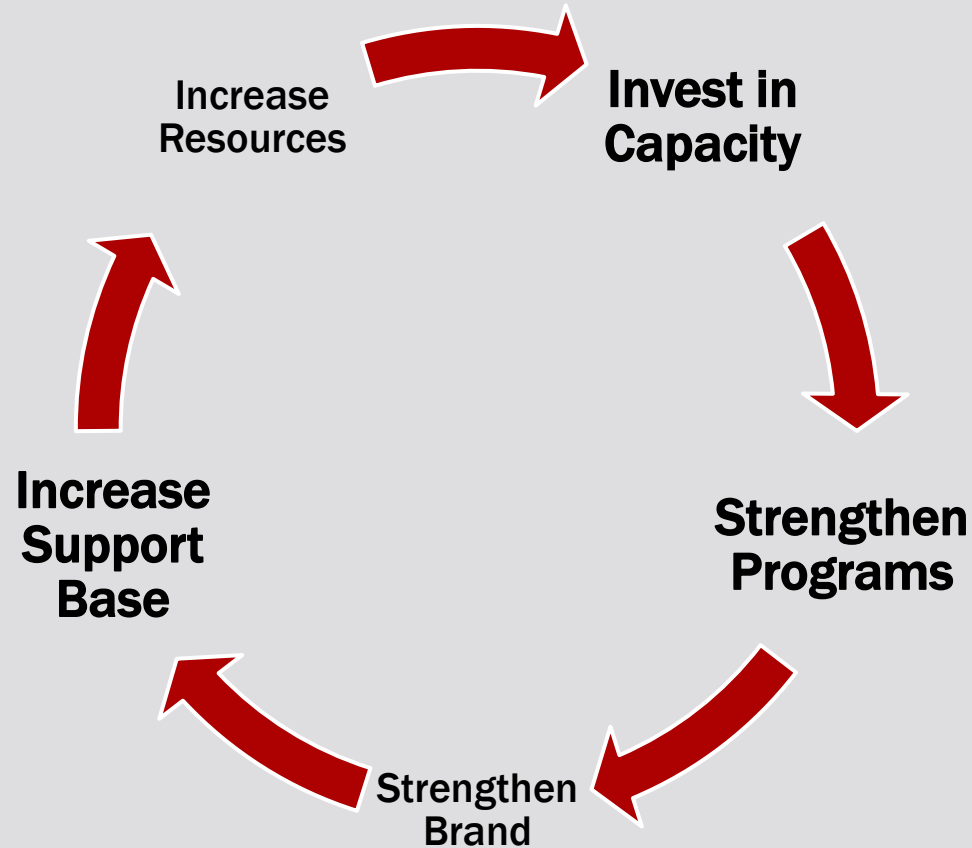


# STRATEGIC PLAN



**Ballet Kelowna's direction involves growing our earned revenue programs and continuing to deepen our roots in this community.**

# 2017/18 GOALS



# 2017/18 SEASON

Ballet Kelowna presents the company premiere of

## A STREETCAR NAMED DESIRE

May 1-2, 2018 / 7:30 pm  
Kelowna Community Theatre

Choreography:  
John Allegretti  
Music:  
Robin Stoltes



PHOTOGRAPHY: COOPER T. BOYDERS/STREETSTORIES.COM

Celebrating 15 Years of Excellence  
balletkelowna.ca



Ballet  
Kelowna  
Simone Orlando  
ARTISTIC DIRECTOR & CEO

- Ballet Kelowna's 15<sup>th</sup> anniversary season
- Three productions in Kelowna including our first full-length ballet, *A Streetcar Named Desire*

# CONCLUSION





**THANK YOU**