



# TA15-0013

## Sign Bylaw Workshop 2



# Purpose

- ▶ To review changes to the draft Sign Bylaw.

# File Progress



# Background

- ▶ Council workshop held in April 2017 to review draft Sign Bylaw.
- ▶ Council directed Staff to further address temporary signs that add clutter to the City.
- ▶ Draft Sign Bylaw has been amended to address this concern.

# Marketing Signs



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# Marketing Signs

- ▶ New sign definition.
- ▶ Display time limited to 90 days.



# Real Estate – Residential Signs



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# Real Estate – Residential Signs

- ▶ New sign definition.
- ▶ Differentiate between Residential and Commercial real estate signs in the Bylaw.



# Real Estate – Commercial Signs



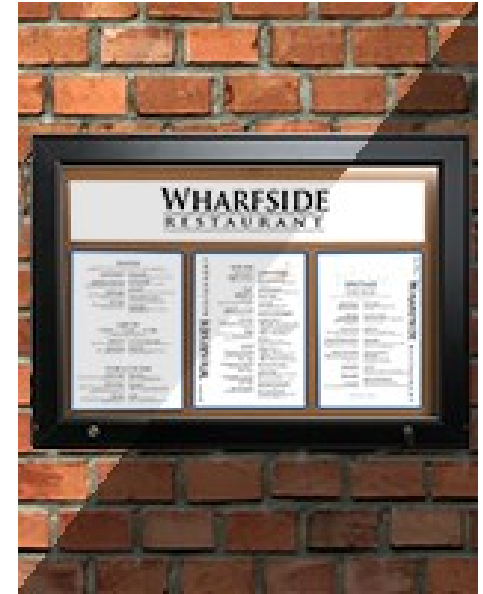
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# Real Estate – Commercial Signs

- ▶ New sign definition.
- ▶ Requires a sign permit.
- ▶ Must be relocated on property every 90 days.
- ▶ Must be replaced semi-annually due to wear & tear.



# Sandwich Board Signs & Menu Boxes



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# Sandwich Board Signs & Menu Boxes

- ▶ Sandwich Board signs are only allowed on private property and on sidewalks along Bernard Street (akin to the *Bernard Street Sidewalk Program*).
- ▶ Small size increase to both sign types to align with the *Bernard Street Sidewalk Program*.
  - ▶ From  $0.6 \text{ m}^2 \rightarrow 0.7 \text{ m}^2$ .

# Portable Signs



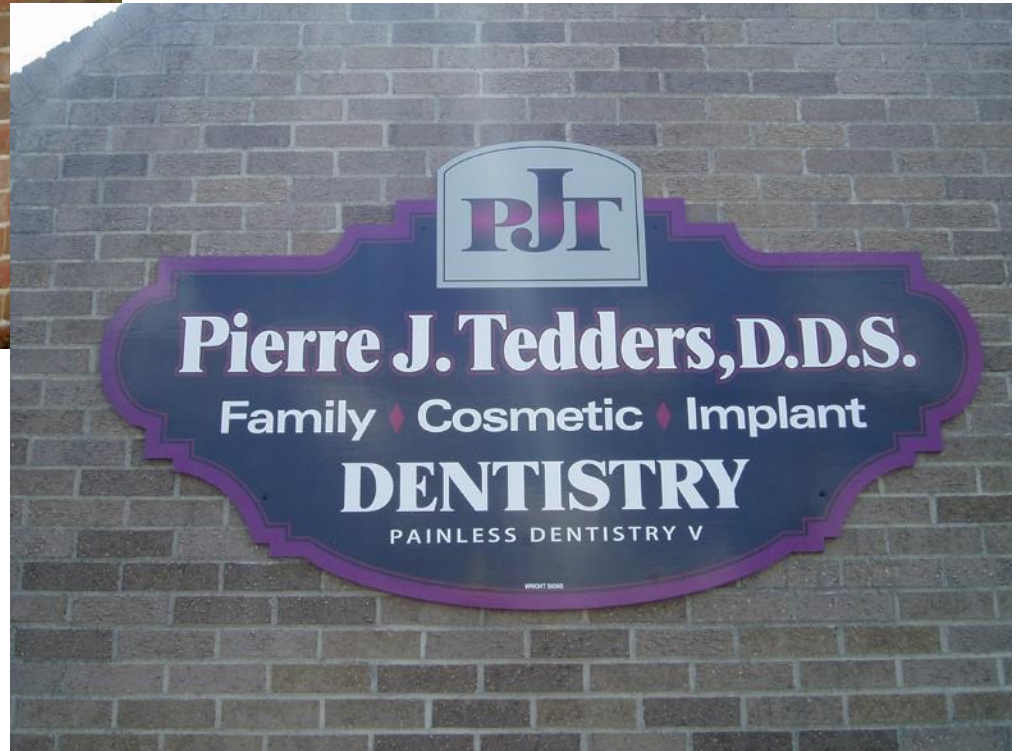
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# Portable Signs

- ▶ Portable signs limited to government informational purposes only.
- ▶ Require sign permit.



# Wall Signs



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# Wall Signs

- ▶ Regulations for wall signs added to draft Bylaw.
- ▶ Similar to fascia sign rules.



*Discussion*