

Strong Neighbourhoods

Connection - Engagement - Attachment



- ▶ Research
- ▶ Community & Stakeholder Engagement
- ▶ Qualitative Analysis
- ▶ Pilot projects
- ▶ Evaluation





- ▶ Citizen attachment is cultivated not only by what the City provides the community, but also how the citizens themselves contribute to their neighbourhood.
- ▶ It takes citizens that are inspired, involved and empowered to create strong neighbourhoods.

Community & Stakeholder Engagement



Characteristics Valued

- ▶ Proximity to basic, day to day amenities
- ▶ Access to nature and green space
- ▶ Ability to move through neighbourhoods
- ▶ Social connections



Drivers of Attachment

- ▶ Aesthetics
- ▶ Leadership
- ▶ Safety
- ▶ Social Offerings
- ▶ Relationships



What affected attachment:

- ▶ Length of time lived in a neighbourhood
- ▶ Frequency of interaction with neighbours
- ▶ Age



Pilot Projects



Good Neighbour Toolkit

(encouraging residents)

- ▶ Practical tips and creative ideas to meet and develop positive relationships between neighbours
- ▶ 4 tools produced & distributed
- ▶ 4 tools in development



Strong Neighbourhood Toolkit

(supporting residents)

- ▶ Practical tips and creative ideas for neighbourhood events and small scale projects
- ▶ 2 tools produced & developed
- ▶ 2 tools in development



Neighbourhood Events Program

(connecting residents)

- ▶ 11 events
- ▶ 97 residents involved in the development & delivery
- ▶ 475 volunteer hours
- ▶ 1,147 residents participated



Neighbourhood Grant Program

(empowering residents)

- ▶ 12 projects
- ▶ 101 residents involved in the development & delivery
- ▶ 900 volunteer hours
- ▶ 875 residents participated



See Grants In Action

[Video](#)

— CENTRAL OKANAGAN —
FOUNDATION
empowering generations to give.

Strong Neighbourhoods Webpage

(inspiring residents)

- ▶ Includes program information, toolkits
- ▶ Showcases Neighbourhoods in Action
- ▶ 6,780 visits

kelowna.ca/neighbourhoods



Focus Moving Forward

2016-2017

#	Focus	Action Item
1	Connection	<ul style="list-style-type: none"> •Provide multiple means of fostering connection (events, grants, tools) •Educate community about resources •Support social capacity building •Work with internal stakeholders to enhance relationships
2	Engagement	<ul style="list-style-type: none"> •Provide resources, mentoring and tools •Support capacity building •Expand opportunities to become involved •Encourage past organizers/leaders to mentor new groups
3	Collaboration	<ul style="list-style-type: none"> •Work with internal stakeholders on initiatives that strengthen neighbourhoods as well as the development of new tools
4	Evaluation	<ul style="list-style-type: none"> •Continue to evaluate programs •Follow up with previous event and grant project teams

Strong Neighbourhood Program

(fostering a culture of connection and engagement)

