



2017 Annual Report



Mission Statement

To celebrate, nurture, and promote
the Arts through diversity,
entertainment, and education.

Vision Statement

To be the heart of Kelowna's Arts &
Cultural experience.

2016-2017 Season



THE GREAT
GATSBY



*The Comic
Strippers*



Songs of the
Southern Belles



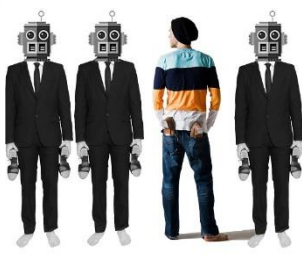
Delhi 2 Dublin



Yeti



Sarah Hagen



LOVE.Be.Best.Free



Leela Gilday



JOE TRIO



Rock of Ages

133 performers • 110 local performers • 6,500 in attendance

Community Programs



heART Fit



Drum Circle



Jazz Jam



Salsa
Thursdays



First Thursdays



School of Blues



Adult Tap



Tea at High
Noon

Collaborating with Community Groups



All Bodies Dance



Creative Aging



SUGAR PLU BALL with Okanagan Pride Society & Okanagan Young Professionals



New Vintage Theatre & Theatre Kelowna Society

Resident Artists



Films



Hobnails and
Hemp Rope



With This Ring

Everyone Plays Here!



240,000 visits



+4% increase over last year



22,700 tickets sold



+13% increase over last year

2,600 Rentals & 14,258 Rental Hours



Our Partners



a place of mind

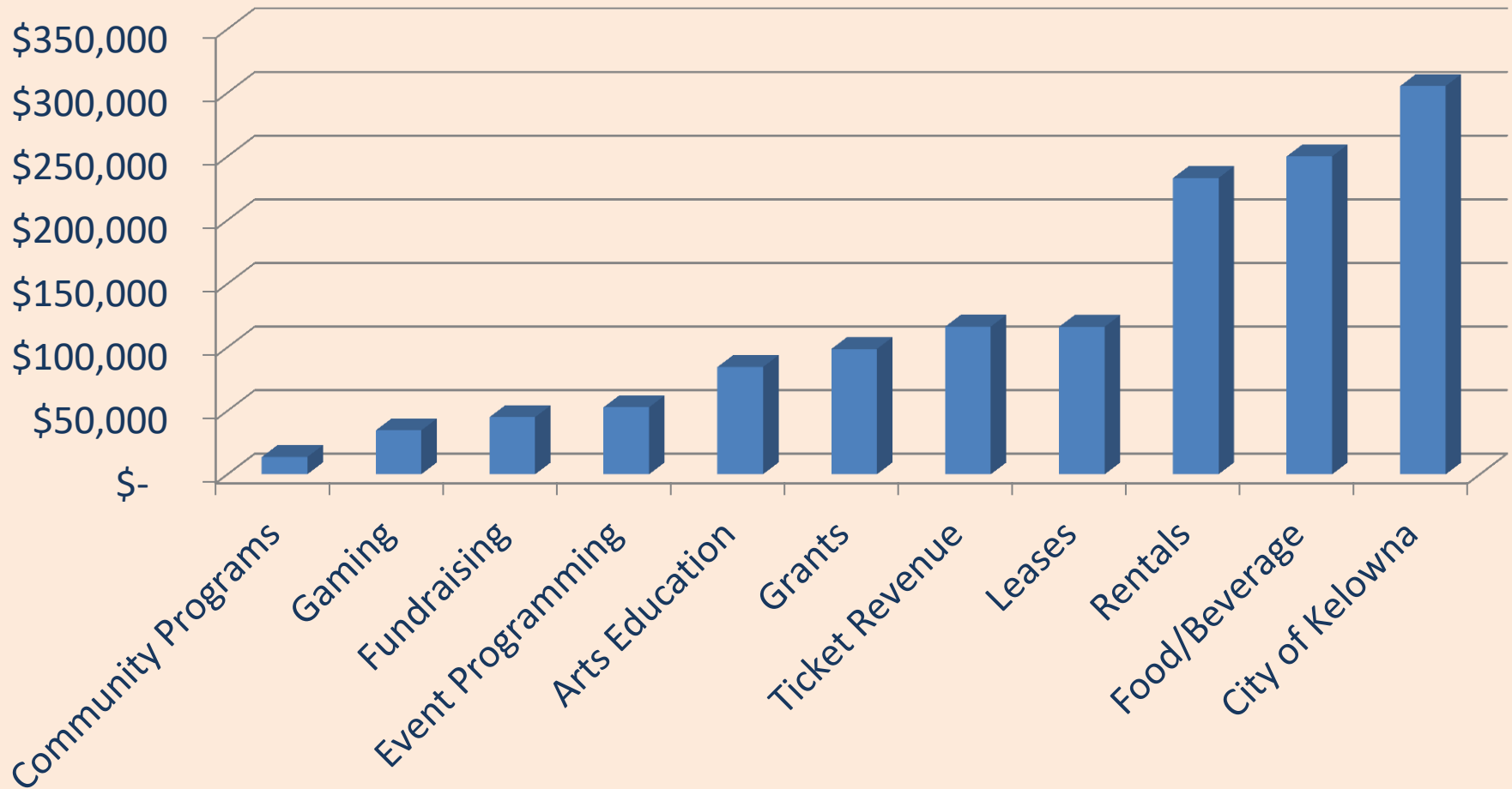


FACILITY PARTNER



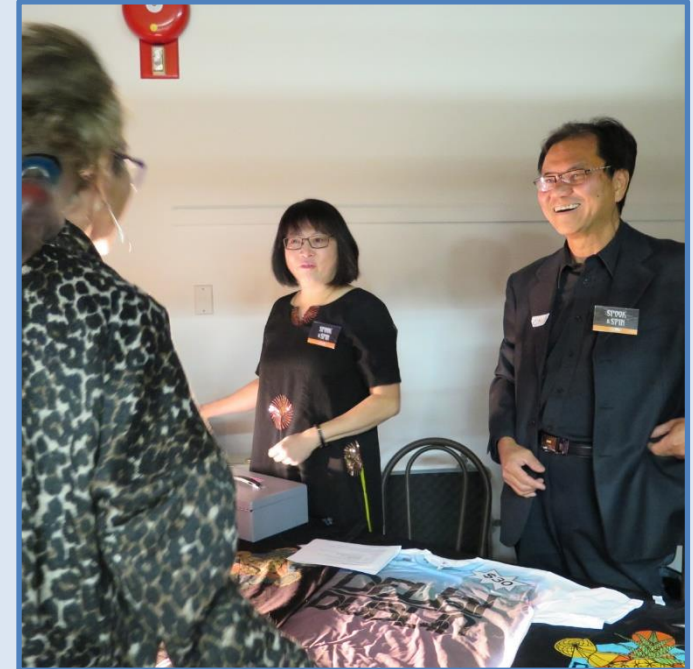
The Rotary Centre for the Arts

Annual Revenue



Annual Revenue \$1,200,200 • 26% from City of Kelowna

80 Volunteers & 10 Board Members
3,032 volunteer hours = \$41,000+



R
C
A

S
T
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F
F



11 Full-Time Employees



18 Part-Time Employees



25 Contract Instructors



\$697,000 Payroll

Our New Digital Reader Board



Sneak Peek!



Digging Roots



Campground with
Lucas Myers



Embodiment III



Music of Heavens with
Orchid Ensemble

THANK YOU

