Healthy Housing

Council Presentation
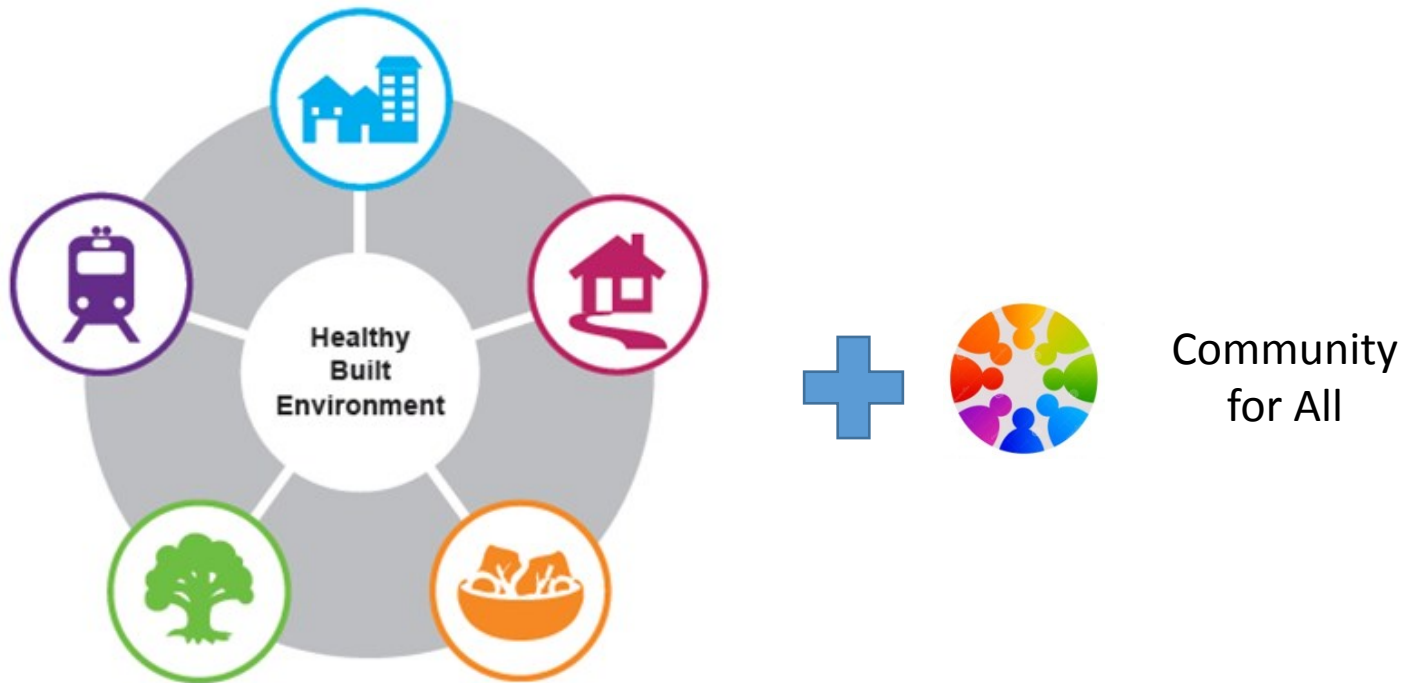## May 29, 2017

Healthy City Strategy

The Healthy City Strategy will be a long-term, integrative plan that will focus on healthy built environment, community health and quality of life for all Kelowna residents.

Vision:

Working together to create built environments in which people and places thrive.

Healthy City Strategy
Theme areas

Community for All

First Theme Area: Community for All

Vision:

A city that is healthy, safe, active & inclusive for seniors, children and those with diverse abilities

Healthy City Strategy
kelowna.ca/planningprojects

City of
Kelowna

Second Theme Area: Healthy Housing

- Build on existing strategies and plans

- Identify and prioritize housing needs

- Determine appropriate strategies for Kelowna's context

Official Community Plan

OCP Goal:

Address Housing Needs of All Residents: *Address housing needs of all residents by working towards an adequate supply of a variety of housing*
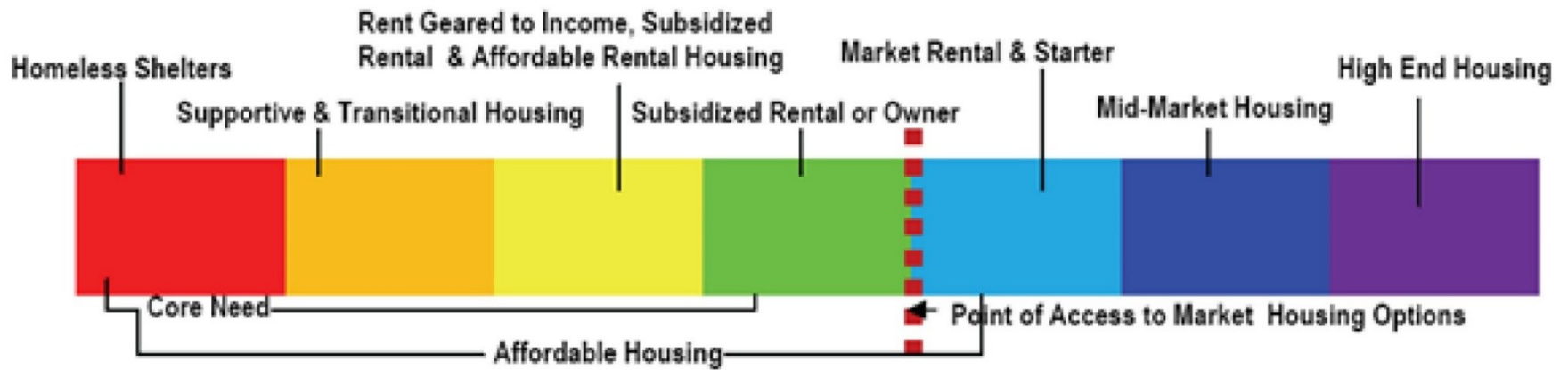
Healthy Housing Strategy Alignment

- OCP 2040 Update
- Council priorities
- Journey Home

City of **Kelowna**

Housing Continuum

Homeless Shelters

Supportive & Transitional Housing

Rent Geared to Income, Subsidized Rental & Affordable Rental Housing

Subsidized Rental or Owner

Market Rental & Starter

Mid-Market Housing

High End Housing

Core Need

Affordable Housing

Point of Access to Market Housing Options

Journey Home

Healthy Housing Strategy

Services Map

Policies, zoning, tools

Healthy City Strategy
kelowna.ca/planningprojects

City of **Kelowna**

Snapshot of Housing in Kelowna

- Increase in housing prices
- 0.6% rental vacancy rate
- 0% rental vacancy for 3 bedroom family units
- Housing needs vary across demographics

Healthy City Strategy
kelowna.ca/planningprojects

City of **Kelowna**

3 Key Focus Areas for Strategy

1. Affordability and supply
2. Rental housing market
3. Changing demographics

Housing Needs Assessment

- Current and future housing supply

- Current and future housing demand

- Gap Analysis

City of
Kelowna

Housing Needs Teams

- Healthy City Strategy Steering Committee
- City of Kelowna and Interior Health Technical Teams
- Healthy Housing Stakeholder Advisory Committee

Project Timelines

Project start
April 2017

Housing Needs Assessment
May – July 2017

Draft Plan and Recommendations
Fall/Winter 2017

Plan Endorsement
March 2018

Form Advisory Committee
May/June 2017

Stakeholder Engagement
September – November 2017

Consultation
2018

Healthy City Strategy
kelowna.ca/planningprojects

City of Kelowna

Healthy Housing Strategy

To make progress on delivering a full spectrum of housing needs:

- Advance policies
- Consider new tools
- Identify community partnerships