



Okanagan Symphony Orchestra

see it... hear it... love

Organization Summary



- 1960 – Okanagan Symphony formed
- \$1.2 million operating budget in 2016/17
- 3rd largest Symphony Orchestra in BC
- Ranks 25th largest of 66 Symphonies nationally
- October to May monthly performances
- 20 core orchestra members augmented by as many as 45 professional musicians from around BC as the repertoire requires
- The Lieutenant Governor of BC, The Honourable Judith Guichon, OBC, is Patron of the OSO and attended two concerts during the 2016/17 season.

Programming Highlights



■ Guest Artists

- Lara St. John, Ian Parker, Christie Reside, Arnold Choi and Estelle Choi, Minsoo Sohn, Jeans 'n Classics

■ Collaborative Partners

- Ballet Kelowna
- Bumbershoot Theatre
- École Glenmore Elementary
- OSO Chorus
- Kelowna Secondary School Chorus

■ Unique Programming

- *Canadiana Suite: A Sesquicentennial Celebration* – a co-production with Ballet Kelowna
- *How Canada Came To Be*
- *Hansel and Gretel* family matinée

Full House



*120 OSO and OSYO musicians
on stage for the side-by-side concert
February 2017*

Education & Outreach - Children



- **Symphony Storytime**
 - OSO and OSYO quintets perform for Preschool kids
 - Interactive shows with Joe Berarducci
 - 4 sold out public performances + 24 shows in daycare centres
- **OSO School Performances “How Canada Came to Be”**
 - Rhonda Draper’s Governor General Award winning show
 - 500 students from École Glenmore Elementary performed with OSO
 - 7 sold out Elementary School Shows: 2 in Vernon, 2 in Penticton and 3 in Kelowna, with a total of 7,300 students in attendance
 - 1 public evening performance in Kelowna – 1,600 in attendance
- **Family Matinée “Hansel and Gretel”**
 - With Bumbershoot Theatre
 - 4 BC Opera singers
 - Okanagan Children’s Chorus
 - 2 sold out performances - 650 in attendance
 - Ticket giveaways to Boys and Girls Club

Education & Outreach



Symphony Storytime



Masterclass with violin virtuoso
Lara St. John



Middle School Band Program



OSYO (weekend rehearsal camp)

Education & Outreach - Teens



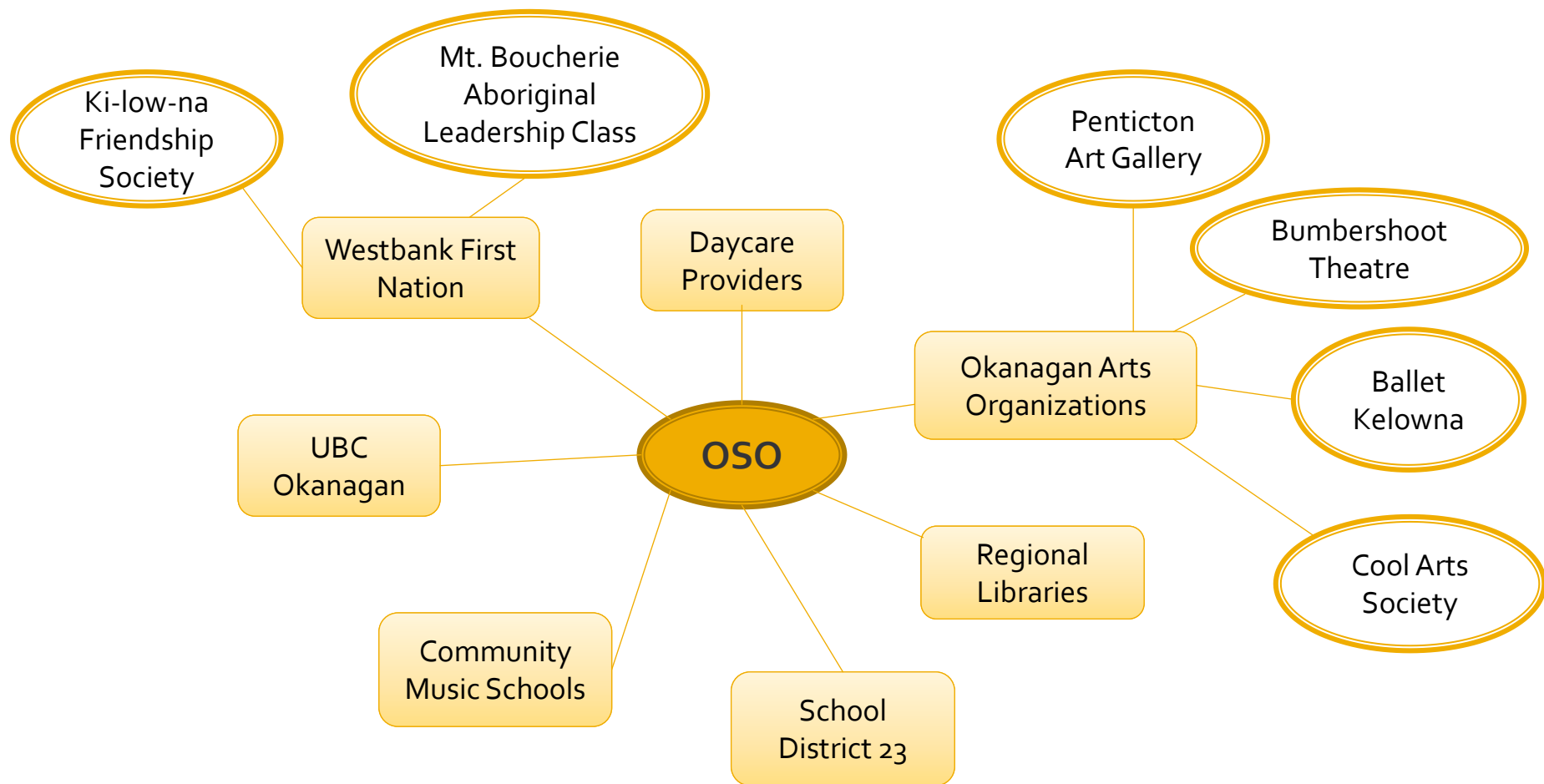
- Middle School Band Program
 - 270 Grade 8 & 9 students from 3 middle schools in SD23
 - 18 OSO professionals and 16 OSYO students coaching
 - 75 minute clinics in instrument groupings ie. Flutes, clarinets, trumpets etc.
 - Students attending dress rehearsal to see OSO and OSYO in Side by Side
- OSO Masterclasses
 - Public Masterclasses taught by OSO visiting Guest Artists, Lara St. John – violin, Ian Parker – piano, Minsoo Sohn – piano, Arnold & Estelle Choi – cello
 - 23 students had individual coaching with public in attendance
 - Many OSO players observe
- Okanagan Symphony Youth Orchestra (OSYO)
 - 75 participants between the age of 10 and 20
 - Weekly rehearsals from September to May with conductors, OSO professionals and guest artists
 - 2 OSYO concert series (spring and autumn) plus side-by-side on OSO Masterworks Series
 - Annual overnight rehearsal camp

Community Connections

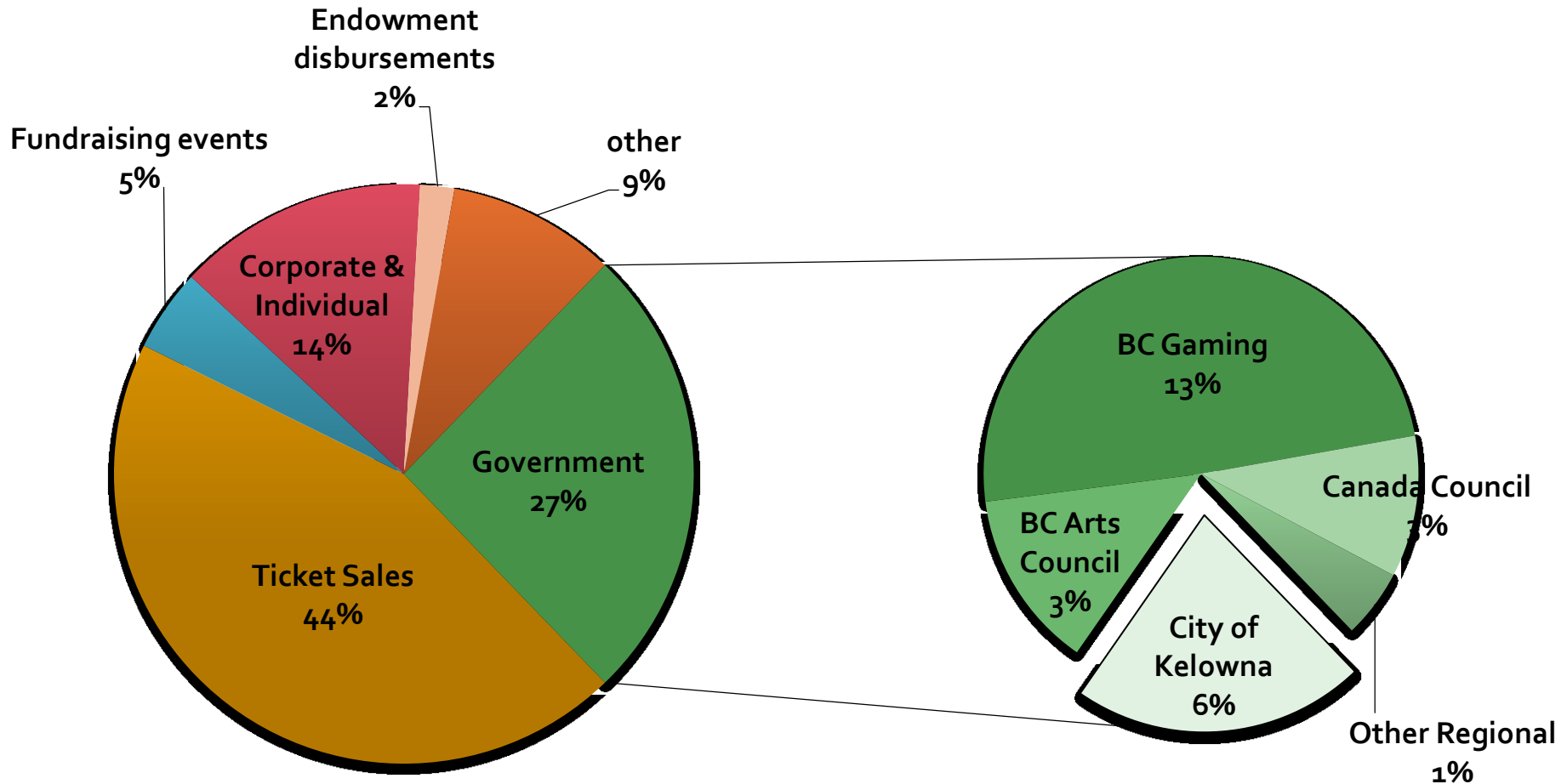


- OSYO, OSO Chorus, OSO Youth Chorus
- Musicians in the Making, Maestra's Chats, Open Dress Rehearsals
- Kelowna Community Music School, Vernon Community Music School & Penticton Academy of Music
- Success by Six, The Clubhouse, West Kelowna Boys and Girls Club, Maven Lane Centre
- Bumbershoot Theatre & the Okanagan Children's Choir
- School District 23
 - How Canada Came to Be
 - Middle School Band Clinics
 - Cultural Performances with Shakura S'Aida & Lance Anderson
 - KSS Chorus performances with OSO
- UBC Okanagan
 - OSO Wind Ensemble plays for annual Convocation
 - Research project (SHHRC grant)
 - Minds & Music Series
- Okanagan Regional Libraries – Telus Community Board Foundation
- Ki-low-na Friendship Society & Mt. Boucherie Aboriginal Leadership Class
- Cool Arts Society
- Kiwanis Festival

Connections



Revenue Sources

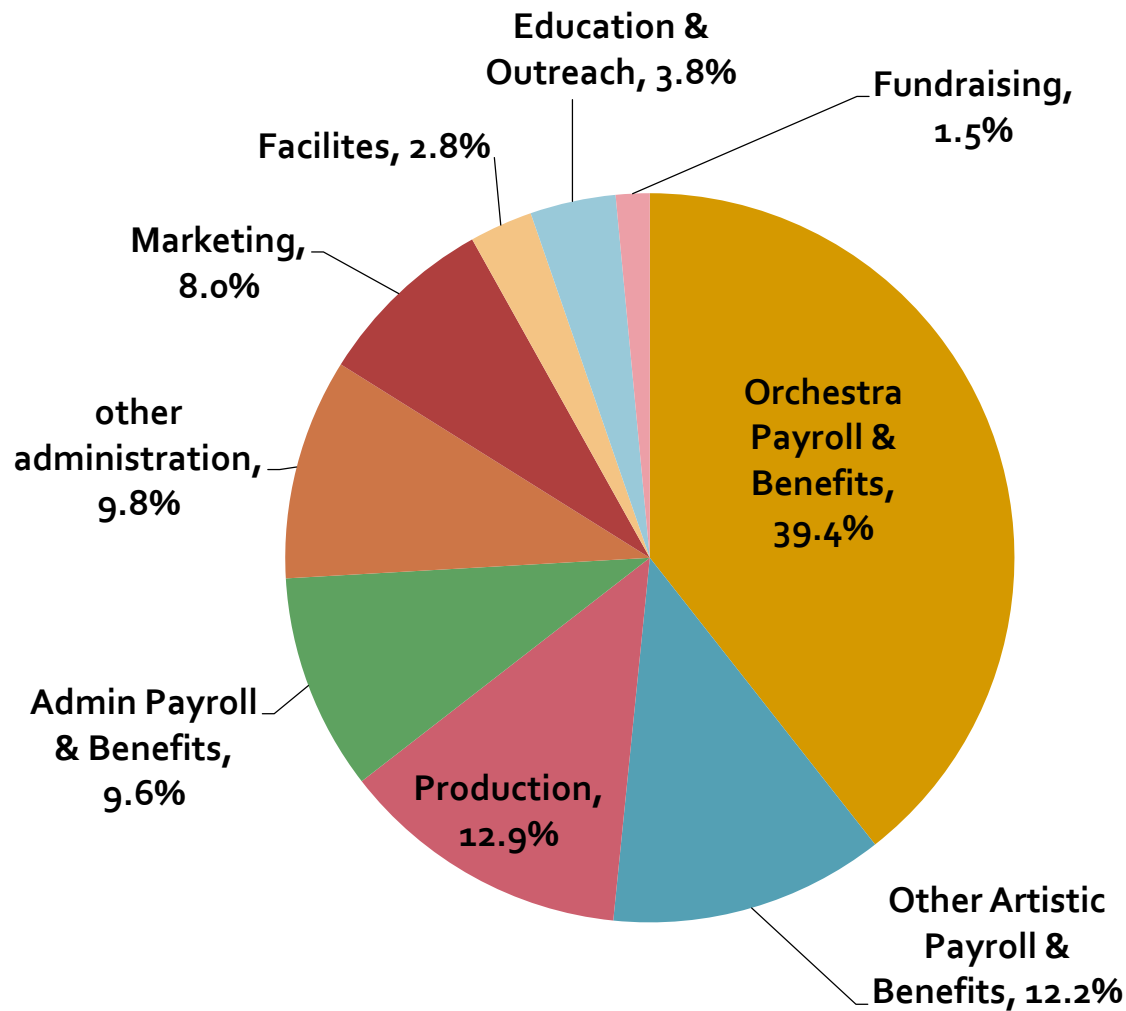


Expense Summary



- 2 full-time, 3 part-time and 2 contract administrative staff
- 1 full-time contract and 1 part-time contract artistic personnel
- 20 core musicians working under a collective agreement (ratified for 2016/17 through 2018/19)
- professional musicians from across BC and community players from the Okanagan Valley

Expense Summary



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- \$980,000
 - Approximate level of OSO expenses that remain in the Okanagan.
- \$730,000
 - Total payroll and benefits for musicians, artists, production and administrative personnel.
- \$90,000
 - Approximate average cost of mounting a single concert of 3 performances (musicians, guest artists, venues, marketing, transportation, accommodation, ticketing).
- \$55,725
 - Approximate amount City of Kelowna received from the OSO in office rent and venue fees and charges this year.
- 360
 - Approximate number of room nights booked in Kelowna each year to house our out-of-town musicians.

- Expand corporate and individual sponsorship
 - Sponsors for 16/17: Deloitte, TD, Bannister, Troika, Sandhill Wines, Tantalus Vineyards, individual concert and guest artist sponsors
 - New Sponsor: Jaguar Kelowna
 - New sponsors for 17/18 to 19/20: The Chase Wines (Masterworks Sponsor), Telus Community Board, Driving Force, Royal Anne Hotel, individual concert and guest artist sponsors
- Strategically plan staff roles and responsibilities
- Improve individual donation appeals and stewardship
- Develop an organization-wide volunteer strategy
- Expand 'Your Symphony at the Library' to Vernon, Kelowna and Penticton
- Explore other potential programming possibilities
 - Discussions with Westbank First Nation

■ Guest Artists

- Vancouver Symphony Orchestra with Maestro Bramwell Tovey
- Jens Lindemann, Kevin Chen, Gryphon Trio, Timothy Chooi

■ Community Connections

- OSYO side-by-side; OSO adult choruses
- Bumbershoot; school choirs in each city; Okanagan Regional Libraries; City Dance Studio
- UBC Opera Ensemble Studio; Okanagan Handbell Chorus

■ Unique Programming

- Hallowe'en Spooktacular
- Saint Saëns Organ Symphony
- An Evening with Sarah Slean
- Ringing in the Season



Canadiana Suite

A Sesquicentennial Celebration



Photo by Rick Gray