

# Community Art



## 2017 Community Art Program

### GUIDELINES

Open Intake – applications can be submitted at any time.

These guidelines have been revised for 2017 – previous versions no longer apply.

If you have questions after reviewing these guidelines, you can obtain more information from Cultural Services staff. Please contact staff before submitting an application:

Caroline Ivey, Cultural Services Coordinator

(250) 469-8474

[civey@kelowna.ca](mailto:civey@kelowna.ca)

Submit required materials to:

2017 Community Art Program  
City of Kelowna Cultural Services Branch  
Glenmore Office\*  
#105 – 1014 Glenmore Drive  
Kelowna, BC V1Y 4P2

HOURS: Monday to Friday, 8:30 a.m. to 4:30 p.m.

*\*located at the corner of Mountain Avenue and Glenmore Drive*

From the [City of Kelowna Cultural Plan 2012-2017](#)

## **VISION:**

A community which is thriving, engaging and inspiring.

## **GUIDING PRINCIPLES:**

- Accessibility, diversity and inclusion: lifelong access for all to cultural engagement and participation
  - Accountability and fiscal responsibility: using municipal resources effectively and efficiently
  - Innovation: being leaders in finding new solutions
  - Optimizing value: generate more value and impact from existing resources
  - Partnerships and collaboration: work with others to leverage energy, talent and resources
- 

## **PUBLIC ART GOALS:**

- Give expression to the community's collective identity
- Celebrate diversity and inclusiveness
- Help engage citizens in civic life through the enhancement of safe and culturally-enriching places to socialize and enjoy public events
- Contribute to the creation of an urban environment that stimulates creativity and innovation, and helps to attract and sustain a creative workforce
- Help develop the local economy by nurturing local artists and other arts-related businesses and by attracting cultural tourists.

## **COMMUNITY ART OBJECTIVES:**

- Encourage the creation of publicly accessible, permanent or temporary artworks that have artistic merit and community benefit;
- Foster community pride, identity and cohesion through a collaborative artistic endeavor and the creation of artwork legacies;
- Support local leadership in community art projects while respecting the role of artists and other design professionals;
- Reflect the diversity, need and ambitions of the larger community.

Follow these links to see some interesting examples of Community Art projects around the world:

<http://candychang.com/before-i-die-in-nola/>

<http://www.richmond.ca/culture/publicart/collection/PublicArt.aspx?ID=483>

Opportunity for community engagement may lie in collaborating with community programs provided by the City of Kelowna such as Park n' Play, Dancing in the Park and national Culture Days. For more information, contact Caroline Ivey, email [civey@kelowna.ca](mailto:civey@kelowna.ca).

Other communities in British Columbia also offer Community Art programs, such as the [North Vancouver](#) Arts Office. Past community art projects in Kelowna are profiled on the [City's website](#): Home Page/Our Community/Arts, Culture & Heritage/Public Art

Community Art grants are one of many grant programs provided by the City of Kelowna. Information about other grant opportunities is available on the [City's website](#): Home Page/City Hall/Grants

At [www.kelowna.ca](http://www.kelowna.ca), learn more about:

[Cultural Plan](#): Home Page/Our Community/Arts, Culture & Heritage/Cultural Plan

[Cultural Policy 274](#): Home Page/City Hall/City Government/Bylaws & Policies

[Public Art Collection](#): Home Page/Our Community/Arts, Culture & Heritage/Public Art/Public Art Collection Listing

## **1.0 PROGRAM DESCRIPTION AND ELIGIBILITY**

### **1.1 *Program Description:***

The Community Art Program supports projects that engage practicing artists with residents in a collaborative, collective, creative process which results in a temporary or permanent work of art. It is as much about process as it is about the artistic product or outcome. It is a way for the community to creatively address and express its needs and aspirations. (Inspired by the Ontario Arts Council, *Community Arts Workbook*, 1998, p.7)

Some of the identifying characteristics of Community Art are:

- It addresses community concerns and/or reflects community identity;
- It provides a participatory creative experience which is accessible to a broad range of people;
- It is a way for artists to apply their skills in community development and building cultural and social sustainability; and
- It has a goal to connect people, either emotionally or aesthetically, through the creative process.

Community art can employ a range of media. Permanent installations often include mosaic, textile or other individual elements which are then assembled into a larger work. The program welcomes artists from any discipline, and submissions involving performance, photography and digital media are encouraged. Artists are expected to engage with the community in the planning stages and implementation of the project.

Permanent projects may be located on public or private property, and must be publicly accessible. Temporary projects must be documented in a format that can be shared in a public setting and retained as a publicly accessible permanent record.

Grants are available for up to 50% of the total project cost, to a maximum of \$10,000 and require matching support from other sources which is equal to or more than the amount provided by the City. Matching contributions may be cash or in kind and must be identified, even if not confirmed, in the application. Projects must be completed within 12 months of the grant award, unless alternate arrangements are made with City staff.

### **1.2 *Eligibility:***

To participate in this program, applicants must:

- Be a registered non-profit society or a registered charity with the Canada Revenue Agency (CRA) and be registered and active for at least one (1) year at the time of the application deadline;

OR

Be an individual professional artist or a group or collective of professional practicing artists\*, who are Canadian citizens or permanent residents;

- Be physically located or resident in Kelowna,;
- Either solely, or in partnership with others, propose an initiative which is consistent with the vision, principles, goals and objectives of this program;
- Be committed to carrying out the initiative for the benefit of Kelowna residents without exclusion of anyone by reason of religion, ethnicity, gender, age, sexual orientation, language, disability or income;
- Have fulfilled all reporting requirements for any previous grants from the City of Kelowna;
- Have the legal authority to sign a Memorandum of Understanding (see appendix A) with the City of Kelowna and obtain general liability insurance;
- Have other revenue sources for the project;
- Have financial management systems in place (e.g. a bank account, proper financial records);
- Submit a project budget.

\*To be recognized as a professional artist you must be someone who has developed skills through training or practice, be recognized by artists working in the same artistic tradition, have a history of public presentation or publication, be actively practicing your art form and seeking payment for your work.

### **1.3 *Ineligible applicants are:***

- Publicly funded or private educational institutions (schools, universities, colleges, training organizations)
- Students or teachers who propose a project leading to academic credit;
- Individuals who are not actively engaged in professional art practice;
- Organizations, groups or individuals whose mandates, operations and activities are not consistent with the program objectives, description and/or eligibility requirements
- Organizations, groups or individuals which have outstanding indebtedness to the City of Kelowna or which have not fulfilled reporting requirements for any previous grants from the City of Kelowna

### **1.4 *Eligible expenses:***

- Artist fees (may include fee/hour plus expenses)<sup>1</sup>
- Services (various trades)
- Materials and supplies (consumables such as paint, canvas, glue etc.)
- Costs of setting up a safe venue for art production (insurance, tents, rental fees, permits)
- Documentation (videographer, photographer, editing, printing)
- Coordination/project management (someone to help with logistics and publicity)

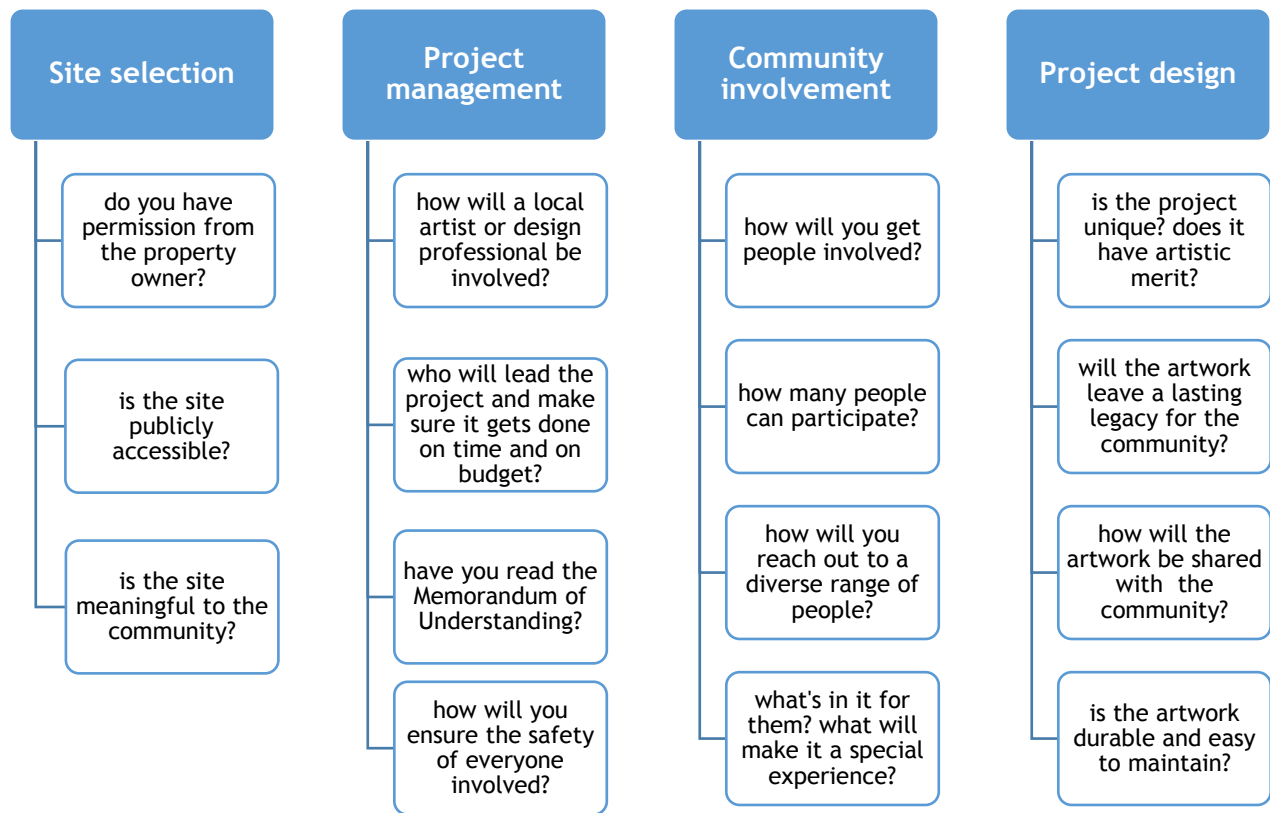
---

<sup>1</sup> Refer to CARCC professional fees schedule [www.carcc.ca/en/fee\\_schedule\\_2017\\_4\\_professional](http://www.carcc.ca/en/fee_schedule_2017_4_professional)

***1.5 Ineligible activities and expenses are:***

- Activities or products with a political, religious, fundraising or commercial purpose;
- Capital improvements;
- Purchase of property, equipment or collections;
- Projects which do not have
  - broad-based community participation;
  - the involvement of a local artist; and
  - a publicly accessible legacy;
- Projects which already receive financial or in-kind support from the City of Kelowna (land, money or other support);
- Projects on sites outside of the City of Kelowna boundaries;
- Reduction or elimination of existing deficits or interest on same;
- Retroactive funding for projects already in progress; or
- Directly or indirectly acquiring academic courses or credits.

## 2.0 PROJECT PLANNING



### 2.1 Responsibilities of the applicant:

- Receive and manage the City of Kelowna grant funding;
- Sign a Memorandum of Understanding with the City of Kelowna. A sample Memorandum is included in these guidelines (see Appendix A). The Memorandum includes provisions governing scheduling and timelines, risk management, progress reporting, payments, ownership of the artwork and communications;
- Contribute cash and/or in-kind resources and ensure funds are in place to cover all costs;
- Identify the artist(s) and work with the artist(s) to create and implement a plan to engage the organization's members (if applicable) and the broader community in the creation of a work of art;
- Ensure that the artist(s) is fairly compensated and that fees are paid on time and at the agreed upon level;
- Carry out insurance, financial, reporting and other responsibilities related to the grant;
- Consider issues of public safety, durability, maintenance and operating costs in the design and delivery of the project; and
- Provide materials and information as requested for documentation of work in progress and the completed work.

### 3.0 APPLICATION PROCESS

Due to the nature of the eligibility criteria for this program, application forms are available only through the Cultural Services office and will not be published on-line. Please contact Caroline Ivey, (250) 469-8474, [civey@kelowna.ca](mailto:civey@kelowna.ca) to discuss eligibility for this program and obtain more information.

Applicants considering a submission are encouraged to do the following prior to completing an application form:

- Review these guidelines
- Contact City staff for more information
  - Caroline Ivey, [civey@kelowna.ca](mailto:civey@kelowna.ca), (250) 469-8474

Eligible applicants should deliver the completed application form and required support materials to:

2017 Community Art Program  
City of Kelowna Cultural Services Branch  
Glenmore Office\*  
#105 – 1014 Glenmore Drive  
Kelowna, BC V1Y 4P2

HOURS: Monday to Friday, 8:30 a.m. to 4:30 p.m.

*\*located at the corner of Mountain Avenue and Glenmore Drive*

Applications will not be accepted by email.

### 4.0 ASSESSMENT OF APPLICATIONS

#### 4.1 *Evaluation:*

Applications requesting grants of \$5,000 or less will be adjudicated by City of Kelowna staff. Applications requesting grants over \$5,000 will be adjudicated by a panel of qualified community representatives in consultation with City of Kelowna staff.

Panelists who have a real or perceived conflict of interest regarding any application will be required to declare that such a conflict exists and will not participate in decisions relating to that application.

Adjudication will take place within 30 days of the application deadline.

Applications are evaluated based on the requirements in these Guidelines as follows:

- Does the proposed project meet the objectives of the Community Art Program?
- Does the application demonstrate alignment with City of Kelowna goals and values?
- Does the project budget meet the matching requirements?
- Are the proposed uses of the funding consistent with Section 1.4 of the Guidelines?
- Has the applicant provided adequate information about how the project will be designed and delivered?



Obtaining a grant from the Community Art Program is a competitive process. Demand exceeds available resources. Even if eligibility requirements are met, there is no guarantee of support.

#### **4.2     *Notification:***

Applicants will receive written notification of evaluation results within 14 days following adjudication. All applicants are encouraged to meet with City staff to receive feedback about their application.

Funds will be disbursed in phases in accordance with the Memorandum of Understanding.

#### **4.3     *Final Report:***

Successful applicants will provide a Final Report in a prescribed format to the Cultural Services Branch. Receipt of these reports is a pre-condition for future eligibility in any City of Kelowna grant program. Final Reports for 2017 Community Art Grants must be submitted within 60 days of completion of the project.

### **5.0     CONDITIONS OF FUNDING**

The conditions below will apply to any organization or individual receiving funding from this program:

- Grant funds must be applied to current expenses and must not be used to reduce or eliminate accumulated deficits or to retroactively fund activities;
- The applicant will make every effort to secure funding from other sources as indicated in its application;
- The applicant will maintain proper records and accounts of all revenues and expenditures relating to its activities and, upon the City's request, will make all records and accounts available for inspection by the City or its auditors;
- The City will have access to the project site and the right to review the project at reasonable times during the fabrication/creation thereof;
- If there are any changes in the activities as presented in the application, Cultural Services must be notified in writing immediately and approve such changes;
- In the event that the grant funds are not used for the activities as described in the application, they are to be repaid to the City in full. If the activities are completed without requiring the full use of the City funds, the remaining City funds are to be returned to the City;
- The applicant must acknowledge the financial assistance of the City of Kelowna on all communications and promotional materials relating to its activities, such as programmes, brochures, posters, advertisements, websites, news releases and signs. Acknowledgement is provided by using the City of Kelowna logo in accordance with prescribed standards;
- Receipt of a grant does not guarantee funding in the future.

## **6.0 CONFIDENTIALITY**

All documents submitted by Applicants to the City become the property of the City. The City will make every effort to maintain the confidentiality of each application and the information contained therein except to the extent necessary to communicate information to staff and assessors for the purposes of evaluation, administration and analysis. The City will not release any of this information to the public except as required under the Province of British Columbia *Freedom of Information and Protection of Privacy Act* or other legal disclosure process.

## **7.0 CONTACT INFORMATION**

Staff: Caroline Ivey, Cultural Services Coordinator  
Address: 105 – 1014 Glenmore Drive  
Kelowna, BC V1Y 4P2  
Phone: (250) 469-8474  
Hours: Monday – Friday, 8:30 a.m. to 4:30 p.m.  
Email: [civey@kelowna.ca](mailto:civey@kelowna.ca)  
Website: [kelowna.ca/culture](http://kelowna.ca/culture)

