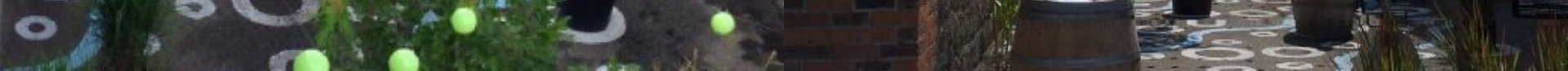
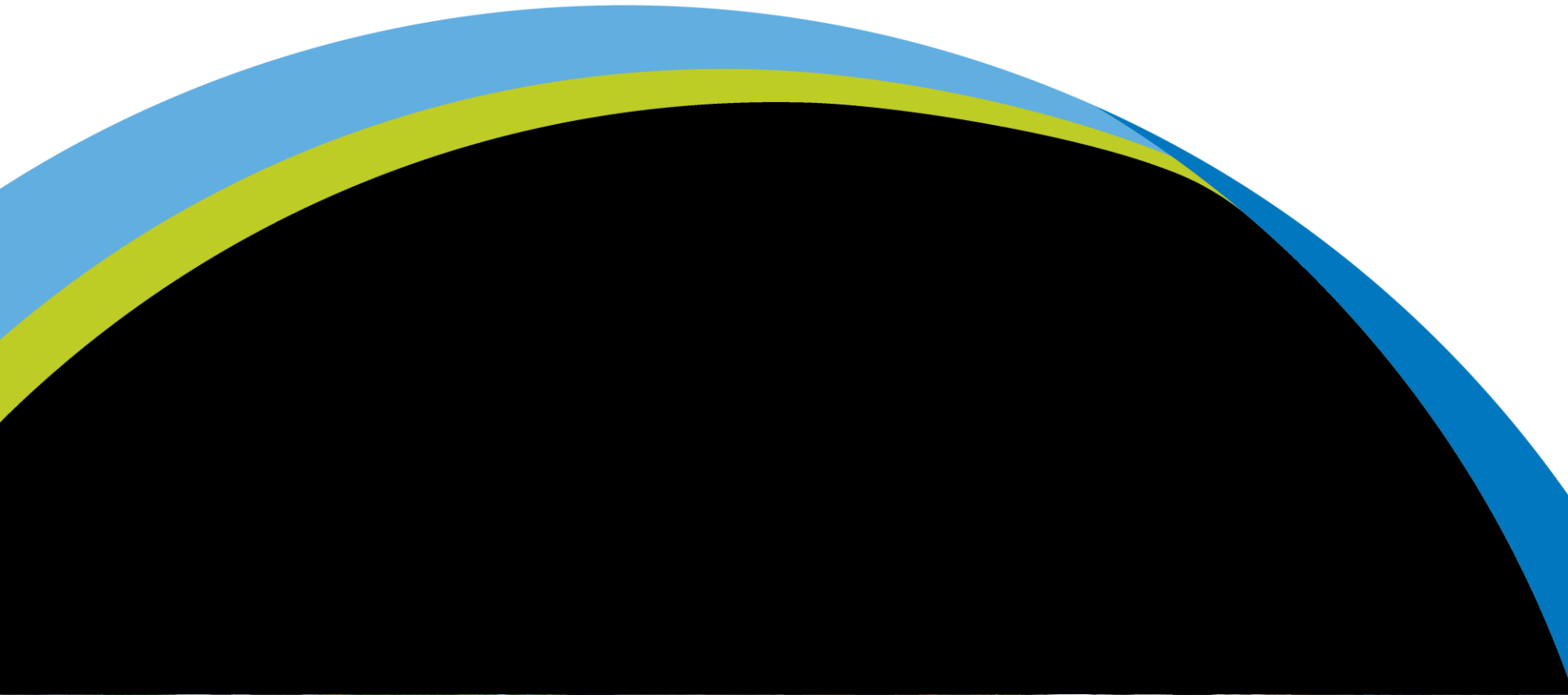


PUBLIC PLACE MAKING INITIATIVE

Bernard Ave. Laneway - November 2015



PUBLIC PLACE MAKING

- ▶ What is public place making?
 - ▶ Underutilized public spaces
 - ▶ Collaborative process
 - ▶ Capture and foster the character of a community
- ▶ What makes it a success?
 - ▶ Flexible
 - ▶ Programmable
 - ▶ Variety of activities
 - ▶ Passive
 - ▶ Active

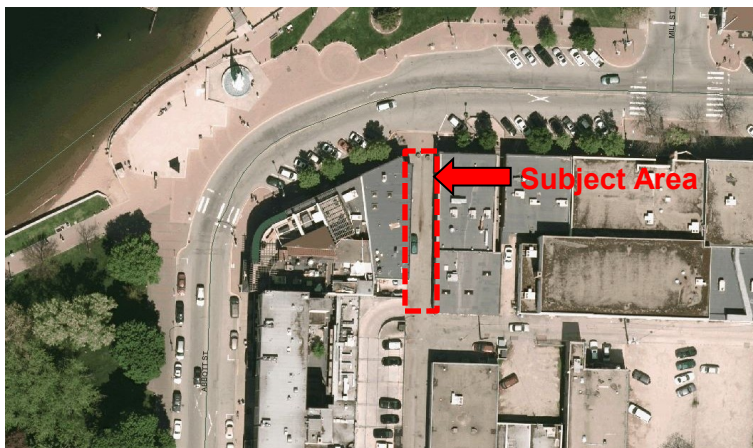


Revitalized Lane – Unknown Location



Public Art in Groove Alley – Brooklyn

THE BERNARD AVENUE LANEWAY



Site Location



Street View of Site

- ▶ Prominent but underutilized public space
- ▶ Site Location
 - ▶ Heart of downtown
 - ▶ West end of Bernard Avenue
- ▶ Users of laneway
 - ▶ Utility corridor
 - ▶ Service corridor
 - ▶ Pedestrian connector between Leon Avenue, Lawrence Avenue and Bernard Avenue

HISTORY OF “THE LANEWAY PROJECT”

- ▶ 2013 The Laneway Project
 - ▶ Temporary installation to reinvent the laneway into a vibrant and animated space
 - ▶ Collaboration of minds
- ▶ Tactical Urbanism
 - ▶ Do it yourself intervention
 - ▶ DKA Downtown Block
- ▶ Local support
 - ▶ 200+ signatures in support
- ▶ Ideal target for initiative



The Laneway Project - Perspective



The Lane Project – Street Painting

ADVANTAGES OF PLACE MAKING



Reanimated Laneway - Australia

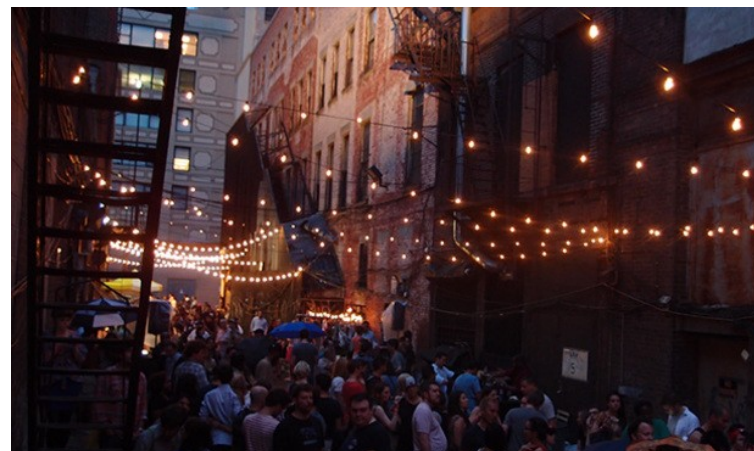


Buskers in Camberwell Lane - Australia

- ▶ Advantages
 - ▶ Blueprint and catalyst for future laneways
 - ▶ Support local economy / community
- ▶ Coordination Items
 - ▶ Council support
 - ▶ Community and stakeholder support
 - ▶ City Departments

MOVING FORWARD

- ▶ Collaboration and cooperation
- ▶ Review and recommendations will consider
 - ▶ Advantages and disadvantages
 - ▶ Design options and costs
 - ▶ Response from local community
 - ▶ Revenue opportunities
 - ▶ Funding and grant options
 - ▶ Land tenure possibilities
 - ▶ Ownership and upkeep



Unknown Lane



Lindes Lane - Australia