

# DOWNTOWN KELOWNA

January 26, 2017

Dave Duncan  
City of Kelowna  
435 Water Street  
Kelowna, BC V1Y 1J4

**Re: Free Saturday Parking on 2017 Small Shop days**

Dear Dave Duncan,

Please accept this letter as our formal request to offer free Saturday parking in Downtown Kelowna to our visitors in conjunction with Downtown Kelowna's Small Shop promotion.

Downtown Kelowna recognizes that small businesses play a vital role in Kelowna's local economy by providing jobs and preserving the Downtown neighbourhood. As a result, the Downtown Kelowna Association will be organizing two (2) Downtown Kelowna Small Shop promotional days in 2017 to promote shopping local, supporting small businesses and the local economy, as well as raise awareness for Downtown.

We would like to request complimentary Downtown Kelowna parking for the two (2) promotional days: Saturday, April 8, 2017 and Saturday, October 21, 2017. This is an important value added initiative for our Downtown merchants during this promotion. We appreciate the City's support and approval on this very important program.

Please do not hesitate to call if you have any questions or concerns. Thank you in advance for your time and attention to this request.

Sincerely,



Peggy Athans EXECUTIVE DIRECTOR

Cc: Councillor Maxine Dehart