

Canada 150

January 2017



Sesquicentennial

- ▶ Canada's 150th birthday (anniversary of Confederation)
- ▶ It's happening – Jan. 1, 2017
- ▶ Celebrations and initiatives taking place across the country
- ▶ Council allocated \$150,000 towards marking milestone



CANADA 150

Sesqui Themes

- ▶ Six themes were identified
 - ▶ Embrace, preserve and celebrate the natural assets of Kelowna including the lake, trails, landscape and four season recreational opportunities
 - ▶ Celebrate cultural diversity and freedom
 - ▶ Empower our youth to shape the community they desire
 - ▶ Honor the history of our region and the prominent people and events that connect us
 - ▶ Lay the groundwork for innovation that will strengthen our community
 - ▶ Recognize and celebrate the rich history and knowledge of Indigenous nations who continue to be an integral part of our community

Community Celebrations

- ▶ New Year's Eve x 2
- ▶ Parks Alive!
- ▶ Canada Day
- ▶ Arts on the Avenue
- ▶ and much more!



Sesquicentennial Grants

- ▶ **Broad community impact with a lasting legacy**
 - ▶ C150 Paddle Trail
 - ▶ 150 Stories from 150 Years
 - ▶ 150 Years of Art
 - ▶ A (Kelowna) Christmas Carol
 - ▶ Canadiana Suite: A Sesquicentennial Celebration
 - ▶ Canada 150 Summer Fest
 - ▶ The Things That We Do Garden



Incentive Grants

- ▶ Neighbourhood Grants
- ▶ Sport & Event Grants
- ▶ Cultural Grants



Community Engagement

- ▶ 150 for 150 Volunteer Challenge
 - ▶ 150,000 collective community goal!
 - ▶ Partnership with Kelowna Community Resources and Volinspire
- ▶ kelowna.ca/canada150
 - ▶ Hub of information and events
- ▶ Sesqui e-bulletin
 - ▶ Monthly e-Subscribe that will feature City celebrations and activities taking place throughout the community
- ▶ Integration in City programs
 - ▶ Neighbourhoods, recreation, theatre etc.



Summary



Community Celebrations

- Festivals Kelowna
- \$35,000
- NYE, Parks Alive! Pianos in the Park



Sesquicentennial Grants

- Seven community projects
- \$60,000



Incentive Grants

- \$35,000
- “top-up” for five ALC grant streams



Engagement

- \$20,000
- Online, marketing and promotions
- Volunteer Challenge

Collective Impact

- ▶ 100,000 participants
- ▶ 150,000 volunteer hours
- ▶ 19+ community partnerships
- ▶ 50+ events or performances
- ▶ All areas of the city impacted
- ▶ 7 legacy projects





Questions?

For more information, visit kelowna.ca/canada150.