Canada 150

January 2017





Sesquicentennial

- Canada's 150th birthday (anniversary of Confederation)
- It's happening Jan. 1, 2017
- Celebrations and initiatives taking place across the country
- Council allocated \$150,000 towards marki milestone





SesquiThemes

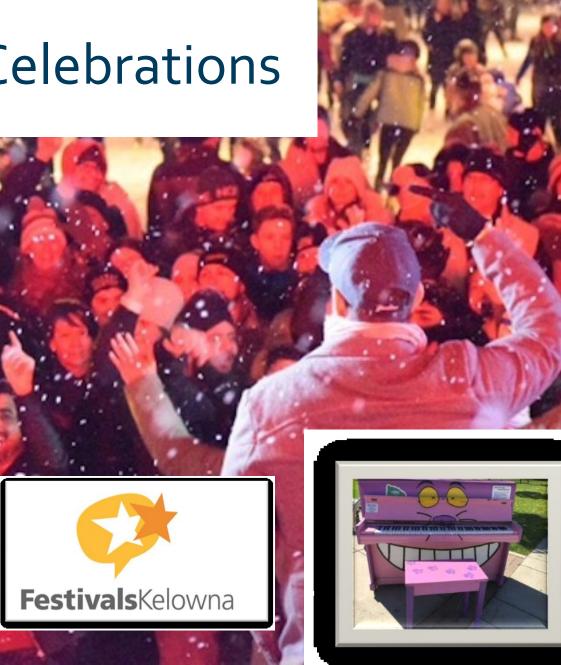
Six themes were identified

- Embrace, preserve and celebrate the natural assets of Kelowna including the lake, trails, landscape and four season recreational opportunities
- Celebrate cultural diversity and freedom
- Empower our youth to shape the community they desire
- Honor the history of our region and the prominent people and events that connect us
- Lay the groundwork for innovation that will strengthen our community
- Recognize and celebrate the rich history and knowledge of Indigenous nations who continue to be an integral part of our community

Community Celebrations

- New Year's Eve x 2
- Parks Alive!
- Canada Day
- Arts on the Avenue
- and much more!





Sesquicentennial Grants

Broad community impact with a lasting legacy

- C150 Paddle Trail
- 150 Stories from 150 Years
- 150 Years of Art
- A (Kelowna) Christmas Carol
- Canadiana Suite: A Sesquicentennial Celebration

Kelow

Canada 150 Summer Fest

KELOWNA

The Things That We Do Garden





Incentive Grants

Neighbourhood Grants
Sport & Event Grants
Cultural Grants







Community Engagement

▶ 150 for 150 Volunteer Challenge

- 150,000 collective community goal!
- Partnership with Kelowna Community Resources and Volinspire
- kelowna.ca/canada150
 - Hub of information and events
- Sesqui e-bulletin



- Monthly e-Subscribe that will feature C Subscribe that will fea
- Integration in City programs
 - Neighbourhoods, recreation, theatre etc.



Summary



Community Celebrations

• Festivals Kelowna

• \$35,000

• NYE, Parks Alive! Pianos in the Park



Sesquicentennial Grants

- Seven community projects
- \$60,000



Incentive Grants

• \$35,000

"top-up" for five ALC grant streams



Engagement

- \$20,000
- Online, marketing and promotions
- Volunteer Challenge

Collective Impact



- 100,000 participants
- ▶ 150,000 volunteer hours
- 19+ community partnerships
- ► 50+ events or performances
- All areas of the city impacted
- 7 legacy projects









Questions?

For more information, visit kelowna.ca/canada150.