

IMAGINE KELOWNA



Imagine **Kelowna**





OUTLINE

- ▶ Project Update
 - ▶ Phase 1 (Share)
- ▶ Highlights
 - ▶ Engagements
 - ▶ Partnerships
- ▶ Overview Phase 2 (Shape)
- ▶ Next Steps



SHARE YOUR VISION, SHAPE THE FUTURE





THE PROCESS

May 2016 to December 2016

We are here!



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SHARE (PHASE 1)

May 2016 to December 2016



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Share

Shape

Affirm

Integrate



Imagine Kelowna Engagement Portal

imagine.kelowna.ca



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SHARE PHASE - HIGHLIGHTS



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SHARE PHASE - HIGHLIGHTS (CONT.)

▶ Market Research Study

- Partnership with COEDC
- What makes an attractive city
- Goal is to understand intangible elements young professionals desire, e.g. vibe, sense of community
- Study underway in four major metro areas across Canada (Toronto, Vancouver, Calgary and Edmonton)



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PARTNERSHIP/RESOURCES

University of British Columbia – Okanagan Campus

- ▶ Faculty of Management
- ▶ Faculty of Engineering
- ▶ Community, Culture, and Global Studies
- ▶ Resiliency Forum
 - ▶ Institute for Biodiversity, Resilience, and Ecosystem Services
 - ▶ Institute for Community Engaged Research



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OKANAGAN RESILIENCY FORUM



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PARTNERSHIP/RESOURCES (SHARE)

- ▶ School District No. 23
 - ▶ Youth leadership program
- ▶ Okanagan College
 - ▶ Business
- ▶ Urban Systems Ltd.
 - ▶ Town Halls



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YOUTH LEADERSHIP PROGRAM



- School District No. 23
- 530+ submissions
- Grade 9 to 12





URBAN SYSTEMS ON POINT SERIES



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PARTNERSHIP & RESOURCES (SHARE)

- ▶ Organizations - Community Conversation Toolkits
- ▶ Interior Health Authority - Healthy City Strategies
- ▶ Central Okanagan Economic Development Commission



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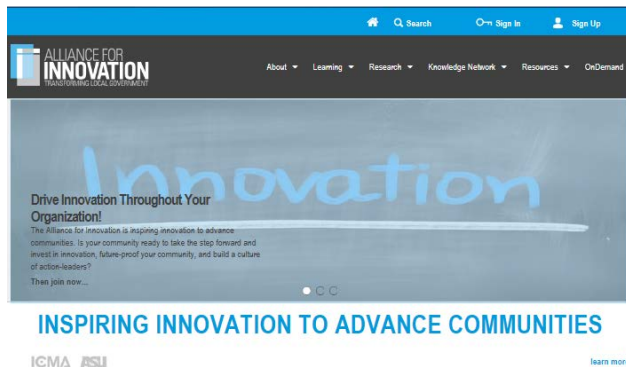
Affirm

Integrate



PARTNERSHIP/RESOURCES (SHARE & SHAPE)

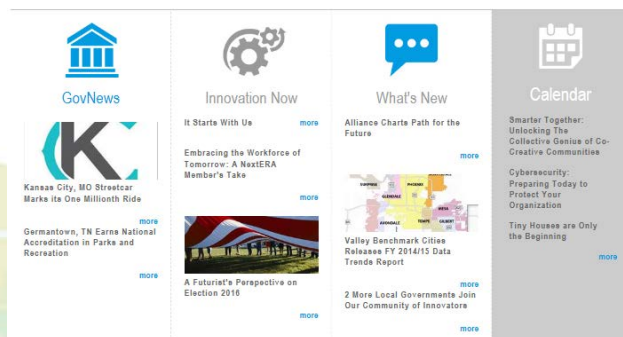
▶ ALLIANCE FOR INNOVATION



<http://transformgov.org>



44 trends within four driving forces: Resources, Technology, Demographics and Governance



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THE PROCESS (PHASE 2 SHAPE)

January - April 2017



Strategic Planning & Partnership Framework

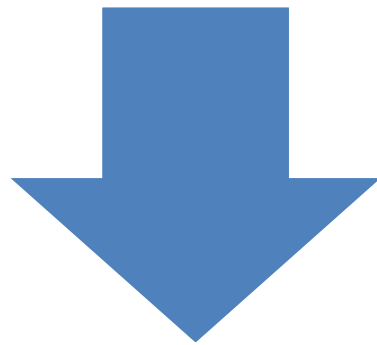


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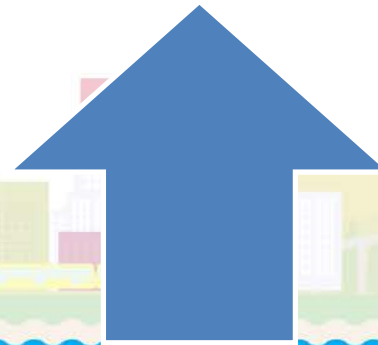
DATA ANALYSIS



Quantitative



Qualitative



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SHAPE (PHASE 2): ENGAGEMENT METHODS





NEXT STEPS - SHAPE (PHASE 2)



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THE PROCESS (PHASE 3 & 4)

May to November 2017



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NEXT STEPS

Phase 3 - Affirm (May to September)

- Guiding principles
- Preliminary vision

Phase 4 - Integrate (October to November)

- Final preparation
- Strategic partnership and planning framework
- Endorsement
- Implementation



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Shape

Affirm

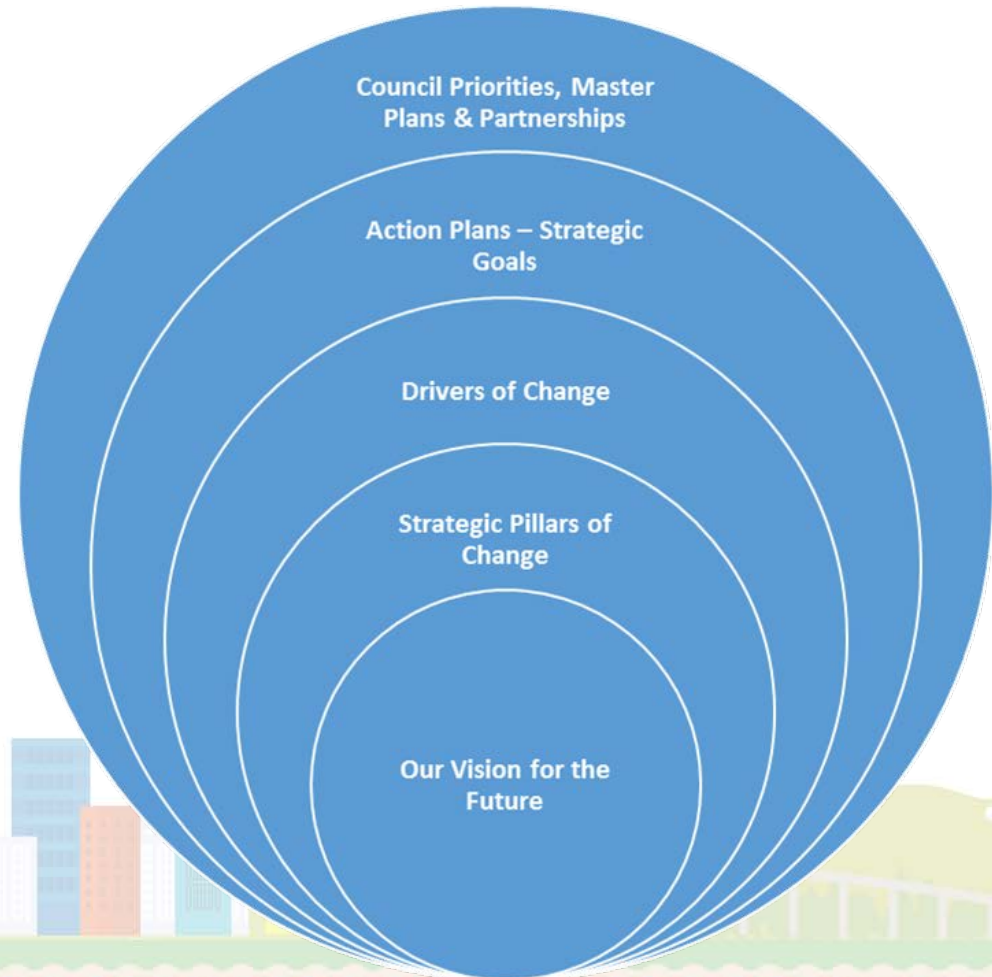
Integrate





NEXT STEPS

- ▶ Phase 4 - Integrate
- ▶ Implementation
 - ▶ Monitoring



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