



Council Priorities 2023 – 2026 Update

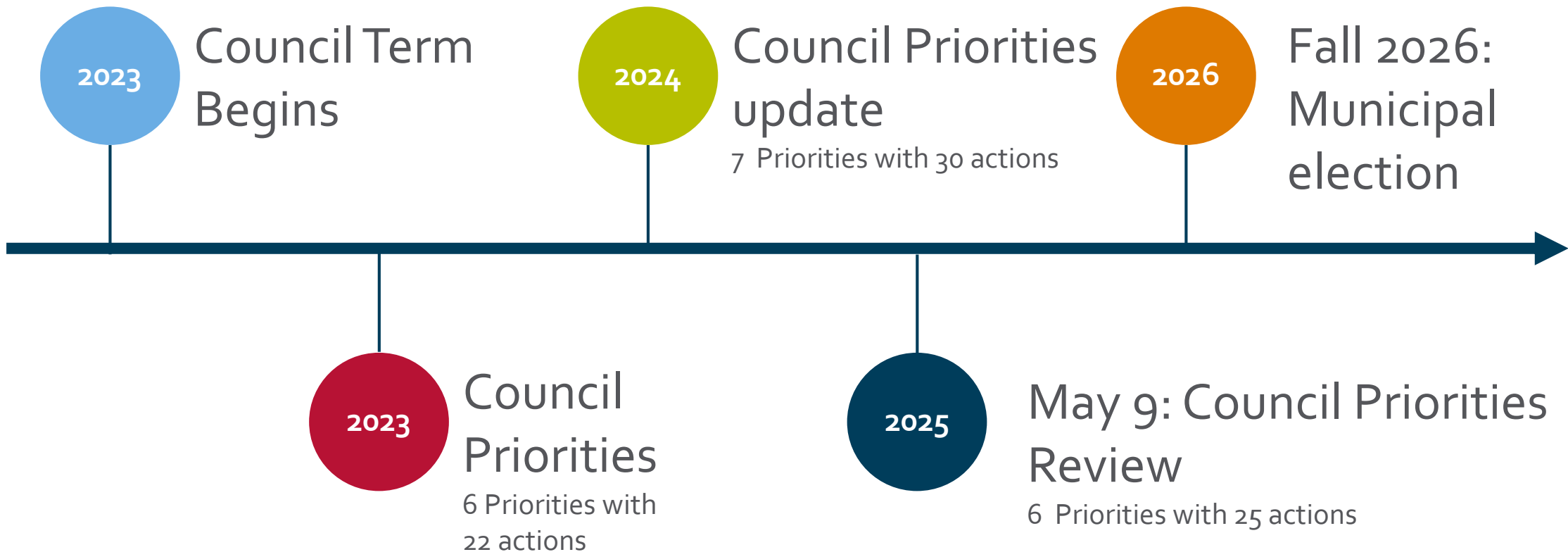
June 23, 2025

Council priorities provide:

- Focus and clarity
- Alignment
- Transparency
- Strategic decision-making



2023 - 2026



Council Priorities & City Operations



The process

- Review how Council Priorities guide strategic and operational work
- Review each priority area
- Identify areas to highlight or accelerate progress
- Update priorities to reflect Council's consensus on highest priority actions over the remainder of the term

Overview of Council Priorities: 2025-2026

Crime & Safety



Affordable Housing



Homelessness



Transportation



Agriculture & Environment



Economy





Crime & Safety

Council Priority Actions

- Advocate for more crown prosecutors and bail reform to address repeat property offenders
- Advocate for the activation of a regional secure, compassionate care facility
- Support sustainable funding model for Business Improvement Areas to enhance public safety programs
- Enhance traffic safety enforcement through RCMP visibility and greater enforcement of traffic violations
- Advance alternate call response and flexible deployment models (e.g., civilian-based response to people experiencing crisis)



Crime & Safety Results

How we measure progress on the priority

- # reported property crime by type
- % residents that feels safe
- Public safety resources are increasing (Total safety and security positions)
- # police traffic enforcement interactions
- Alternative response model (TBC)

The results we want to see

- # or % of residents who feel safe in Kelowna increases
- Decrease in business break and enters and thefts
- Public safety resources keep pace with community growth (e.g., police, bylaw and fire)
- Traffic law enforcement is increasing
- Alternate call response and flexible deployment models are increasing

Affordable Housing Council Priority Actions

- Construct in-progress supportive and affordable housing (e.g., Bertram project) in partnership with BC Housing and through the Housing Accelerator Fund (5 projects)
- Advocate for accelerated implementation of electrical distribution infrastructure to support growth
- Implement the Council-approved Housing Action Plan initiatives



Affordable Housing Results

How we measure progress on the priority

- Total residential building permits and housing type split
- % vacancy rate and % renters in core housing need
- Median household income and house prices
- Electrical distribution infrastructure measure (TBC)

The results we want to see

- Residents have improved access to affordable housing whether they rent or own
- The city has an improved housing supply that meets the social and economic needs of the community
- An increase in the supply of affordable housing options for people with low to moderate incomes
- Electrical infrastructure is sufficient to support community growth, including housing





Homelessness

Council Priority Actions

- Facilitate a purpose-built permanent shelter with “wrap-around” supports, in partnership with BC Housing
- Continue to implement the outdoor sheltering strategy
- Advocate for an Indigenous-led regional care facility (e.g., Red Fish Healing Center model)



Homelessness Results

How we measure progress on the priority

- # Interior Health complex care units
- Progress towards Housing Needs Assessment (HNA) non-market housing targets
- # of people experiencing homelessness (Point in time count)

The results we want to see

- Decrease in the number of people living on our streets who have mental health and/or addictions from the previous term
- Reduce the impacts of social issues stemming from lack of support for people experiencing poverty, problematic substance use and untreated mental health conditions on the community

Transportation Council Priority Actions

- Complete the functional design of Clement Avenue multi-modal extension corridor and propose a partnership delivery model to the Province
- Advance and secure funding for a new transit operations centre
- Enhance traffic safety infrastructure (e.g., traffic calming and pedestrian infrastructure)
- Explore alternative modes of transportation between UBCO/YLW and downtown (e.g., light rail)
- Improve transit service including expanding the transit pass program and weekend transit
- Improve traffic flow and capacity on major road networks (e.g., roads bundle)
- Advance “quick build” model for cycling infrastructure and seek design consistency throughout the City



Transportation Results

How we measure progress on the priority

- Transit ridership (Transportation Master Plan target)
- Mode Share (Transportation Master Plan target)
- Improved travel choices (Number of trips by walking, biking, transit, rideshare)
- Optimize travel times (Reliable travel times between the five urban hubs)
- Monitor goods movement times (Average goods movement time)
- Promote inclusive transportation (% of low-income residents close to frequent transit and active transportation corridors)
- Central Okanagan Region's Transit Service Guidelines (frequency, service span targets, and performance by route)
- Traffic safety is increasing (Traffic related injuries and fatalities per capita)

The results we want to see

- Capacity and traffic flow is enhanced on major road corridors
- More trips by alternative transportation modes (e.g., transit, rideshare, biking, walking)
- Traffic safety management is increasing (e.g., speed control)





Agriculture & Environment Council Priority Actions

- Implement the Climate Resilient Kelowna Strategy
- Continue to include “Climate Lens” in decision making to assess mitigation and adaptation
- Ensure reliable agricultural water supply



Agriculture & Environment Results

How we measure progress on the priority

- Community and corporate GHG emissions
- Tree canopy compared to OCP targets
- Ecosystem changes (hectares)
- Climate emergency planning and response measure (TBC)
- # days service interruption or # water main breaks in non-potable system

The results we want to see

- Reduce corporate and community greenhouse gas (GHG) emissions
- Protect and restore natural areas
- Include a climate lens in City decision making, ensuring we always consider climate impacts
- Enhanced climate emergency planning and response programs (e.g., flooding, wildfires, extreme heat and a changing water supply)
- The quality and availability of the agricultural water supply is sufficient

Economy

Council Priority Actions

- Establish a Community Task Force on Economic Prosperity
- Support accelerated development of major employment lands
- Review the City's current investments into economic development programs
- Enhance sports tourism and recreation development



Economy Results

How we measure progress on the priority

- # business licenses
- Employment lands supply
- # events by category or economic impact

The results we want to see

- Priority sectors for economic diversification are supported, including the sport and recreation tourism sector through event attraction and facility development
- The number of businesses is increasing
- The City has a sufficient supply of suitably located and serviced employment lands
- Economic development service delivery models and level of investment are evaluated



Next steps

- [Council priority action report](#) (November 2025)
- [Data focused report](#) (March 2026)
- Continue enterprise performance management program

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Questions?

Thank you!