

MUSE (350 Doyle Ave) Letter of Support

From Meghan Cortese <meghancortese@rlkcommercial.com>

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To City Clerk <CClerk@kelowna.ca>; mayorandcouncil <mayorandcouncil@kelowna.ca>

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Dear Mayor & Council Members,

I am pleased to provide an expression of support for the Appelt Properties' (herein referred to as "AP") development permit application for 350 Doyle Avenue also known as MUSE, a project that I know will bring many benefits to the civic precinct in Kelowna's downtown.

AP has remained ready, willing and capable of executing a project that most would struggle to pencil. AP's track record in Kelowna and across Canada indicates a commitment to their communities, as well as the delivery of creative product that positively influences the culture and experience of an entire neighbourhood.

I believe that MUSE - like AP's Shore project on Lakeshore - will become a destination itself. A new and interesting downtown enclave that will serve the growing residential population in that neighbourhood while bringing more visitors into the cultural district. I also believe that the design of the project very nicely reflects the history of Kelowna, with classic brick elements, while adding chic and sophisticated design - it has a thoughtfully curated, timeless style.

It is with great excitement that I look forward to seeing this project completed and applaud the City for supporting this creative, mixed-use vision.

Thank you,

Meghan Cortese

929 Westpoint Place, Kelowna BC

MEETING: 2025-05-13	ITEM: 103
BYLAW: DP24-0218 DP240219	PLANNING <input checked="" type="checkbox"/>