

Attachment C – Participation Metrics

ALC Fees & Charges Update

The following tables provide the resident and non-resident participation levels with data collected through client postal codes, of City owned/operated sport and recreation facilities, programs, and Parkinson Recreation Center facility use. Across all data collected, the average 2024 use was 85% Resident with 15% being Non-Resident.

Facilities Service Area	2024 Resident %	2024 Non-Resident %
Arena Rentals	97%	3%
Sports field & Stadium Rentals	90%	10%
Building Rentals	75%	25%

- Facility rentals are considered third-party operated programs – programs not operated by the City.
- The per cent is based on the resident/non-resident information on the facility rental agreement and not a reflection of the actual participants. We currently do not collect this data from rental groups.
- Example of these rentals may be local sport organizations for regular league play, sport tournaments, community rentals, special events such as banquets or birthday parties.

Programs Service Area	2024 Resident %	2024 Non-Resident %
Child/Youth Programs	92%	8%
Swim Lessons at PRC	87%	13%
Access Programs	81%	19%

- Not inclusive of all programs categories offered, for example:
 - Adult sport leagues – The City offers a variety of leagues with over 6,700 participants. Teams are registered into a league through their team captain, who recruits the roster. The City collects personal information at the roster level to facilitate the liability waiver, requiring name and contact number. The registered participant information with the City only includes the team captain's contact details.

Admissions & Memberships Service Area	2024 Resident %	2024 Non-Resident %
Membership at PRC	88%	12%
Drop-In at PRC	72%	28%