



City of
Kelowna

AGRICULTURE PLAN UPDATE: ENGAGEMENT AND DRAFT ACTIONS

November 14, 2016





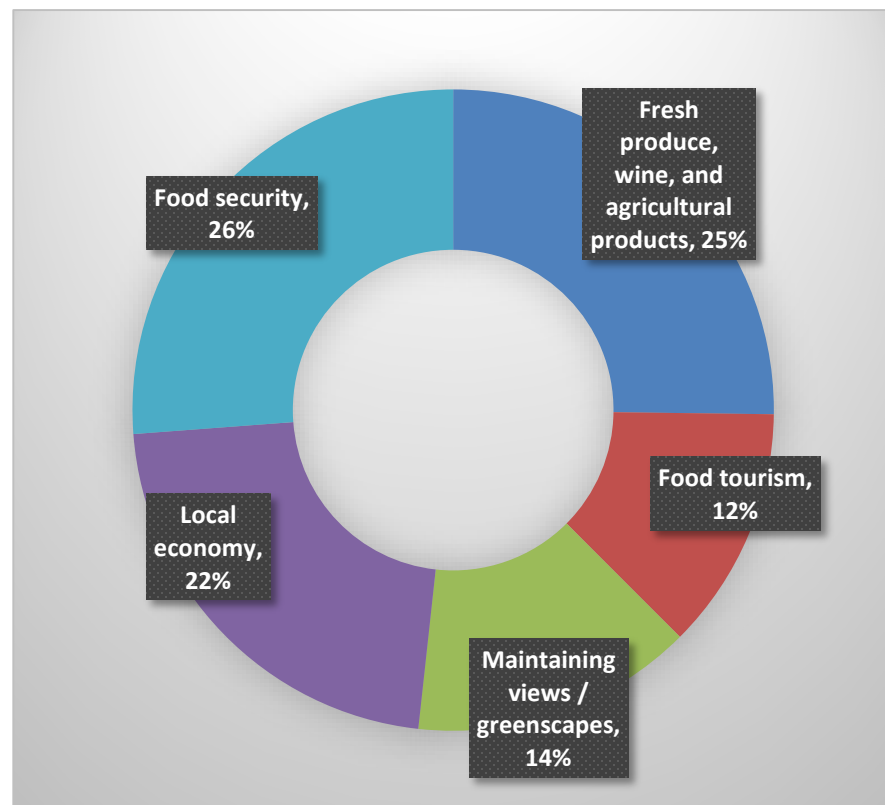
ENGAGEMENT TO DATE

- ▶ AAC (April 14, May 11, Oct. 13)
- ▶ Public survey (May 24 - June 30)
- ▶ Stakeholder session (June 8)
- ▶ Public Open Houses (June 8 and 11)
- ▶ Young Agrarians (June 13 via phone)
- ▶ Industry session (June 22)
- ▶ Food Policy Council (June 30 via phone)



SURVEY RESULTS

- ▶ 563 surveys filled out
- ▶ 115 identified as farmers
- ▶ 95% policies preserving farmland were important or very important



Reasons to protect farmland

VISION STATEMENT

Kelowna is a resilient, diverse and innovative agricultural community that celebrates farming and values farmland as integral to our healthy food system, economy and culture.



KEY THEMES

1. Harnessing and stewarding the bio-physical environment
2. Increasing consumer awareness and support for local agriculture
3. Managing urban and rural growth and development
4. Supporting economic development of agriculture sector



KEY THEMES CON'T

4. Bridging existing gaps in the food system
5. Planning for farm succession
6. Aligning local policies and regulation with the Agriculture Plan's vision



POLICY DEVELOPMENT

- ▶ Criteria for assessing non-farm uses on ALR
- ▶ Urban-side farmland protection tools
- ▶ Supporting a farm community identity and culture



DRAFTING THE ACTIONS

- ▶ Actions are:
 - ▶ DRAFT
 - ▶ Based on best practices
 - ▶ Based on AAC input
 - ▶ City may lead, support, or have no role in action
- ▶ Gaps in draft actions
- ▶ Actions will be refined with engagement this month



DRAFT ACTIONS:

1. BIO-PHYSICAL ENVIRONMENT

- ▶ invasive species;
- ▶ climate change;
- ▶ emergency plans;
- ▶ soil mapping;
- ▶ fair water pricing;
- ▶ Reclamation and re-use of water; and
- ▶ Access to treated water and sewer.



DRAFT ACTIONS:

2. CONSUMER AWARENESS AND SUPPORT

- ▶ Agri-tourism strategy;
- ▶ Signage;
- ▶ Policies to sell local food;
- ▶ Agricultural events;
- ▶ School grounds for markets or events;
- ▶ Education;
- ▶ Local food procurement policy; and
- ▶ Agriculture sector identity.



DRAFT ACTIONS:

3. URBAN AND RURAL GROWTH

- ▶ Non-compliance issues;
- ▶ Farm Practices Protection Act;
- ▶ Real estate industry;
- ▶ Permanent growth boundary protection tools;
- ▶ Minimize island effect;
- ▶ ALR application to ALC policy;
- ▶ Homeplate policy; and
- ▶ Local government discussions.



DRAFT ACTIONS:

4. ECONOMIC DEVELOPMENT

- ▶ Enhance connections;
- ▶ Food storage, distribution, and processing capacity;
- ▶ Professional development;
- ▶ Farmworker housing development
- ▶ Business planning sessions;
- ▶ Agricultural economic development goals; and
- ▶ Local Farmers Institute



DRAFT ACTIONS:

5. BRIDGING EXISTING GAPS

- ▶ Inventory urban farming opportunities;
- ▶ Grants for local food system initiatives;
- ▶ Local organizations vision support;
- ▶ Incubator farming;
- ▶ Community food hub; and
- ▶ Healthy food strategy.



DRAFT ACTIONS: 6. FARM SUCCESSION

- ▶ Alternatives to buying/selling farmland;
- ▶ Farmland trust;
- ▶ Land linking and mentorship programs; and
- ▶ Options to fee-simple sales.



DRAFT ACTIONS:

7. ALIGNING POLICES WITH VISION

- ▶ OCP and Zoning Bylaw review;
- ▶ Local government discussions;
- ▶ Support for local food system initiatives;
- ▶ Local food procurement policy;
- ▶ ALR minimum lot sizes; and
- ▶ Ecosystem services compensation.



UPCOMING ENGAGEMENT

November 22:

- ▶ Farmer conversation
- ▶ OBWB and Climate Action Initiative
- ▶ Irrigation Districts*
- ▶ Airport*

November 23

- ▶ Stakeholder session
- ▶ Industry session
- ▶ Tourism and EDC

* *Date to be confirmed*





QUESTIONS?

