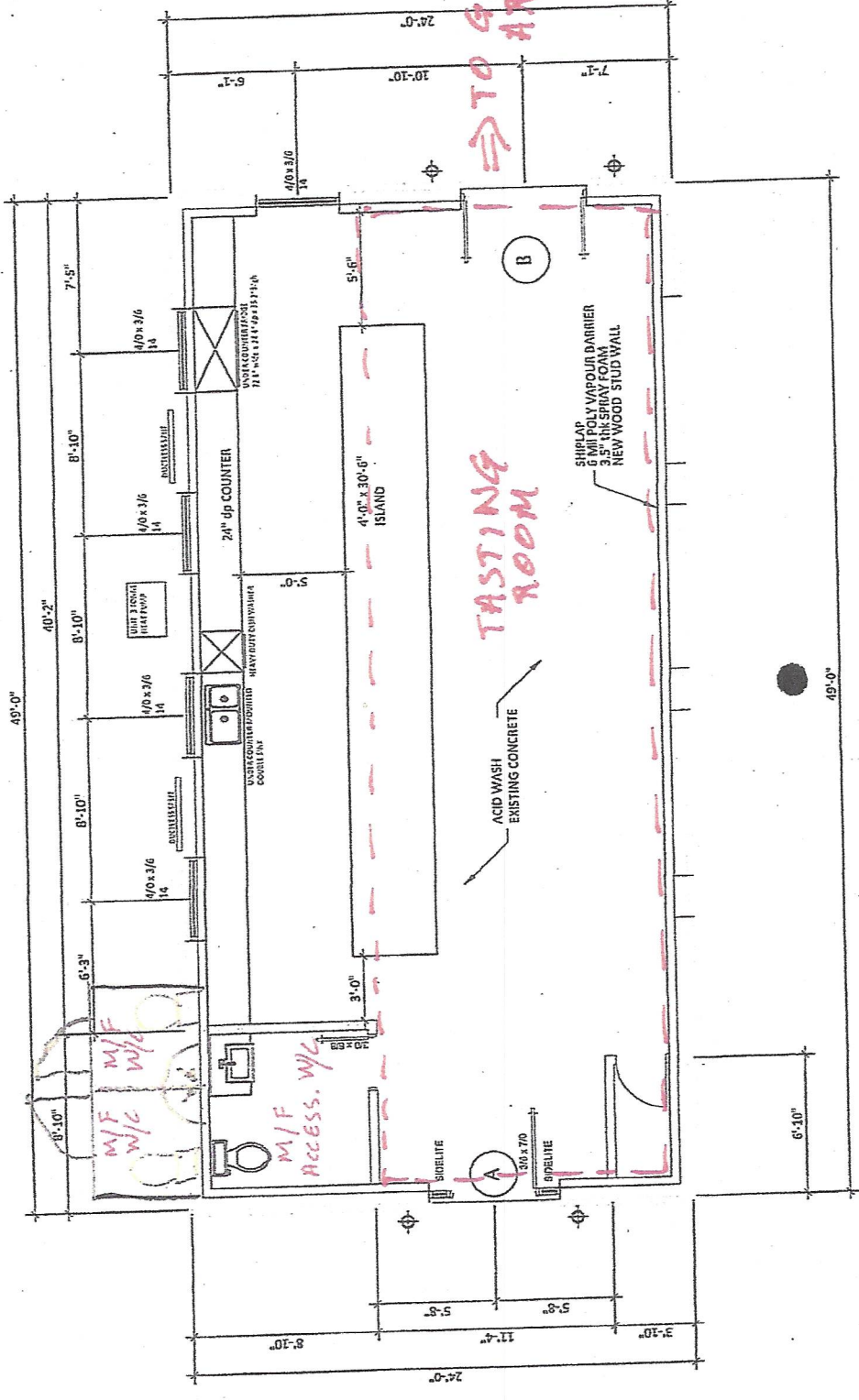


The TASTING ROOM

has a net floor area of
 68 m². The maximum
 occupant load shall be
 57 persons, based on
 1.2 m²/person



GP 15575
 REVIEWED
 IN City of Kelowna
 2023/9/8/25



1
 A3
 WINE TASTING
 FLOOR PLAN
 2100 x 1100

1/a

NO.	DESCRIPTION	DATE
1	REVISED	2023/09/08
2	REVISED	2023/09/08
3	REVISED	2023/09/08
4	REVISED	2023/09/08
5	REVISED	2023/09/08
6	REVISED	2023/09/08
7	REVISED	2023/09/08
8	REVISED	2023/09/08
9	REVISED	2023/09/08
10	REVISED	2023/09/08

DESIGNED BY PHILIP BROWN	
DRAWN BY PHILIP BROWN	
CHECKED BY PHILIP BROWN	
PROJECT ADDRESS 5110 WILLOW ST. WILLOW, B.C. V1V 1A7	
PROJECT DESCRIPTION WINE TASTING ROOM	
SHEET NO.	A 3
TOTAL SHEETS	3
DATE	2023/09/08
REV.	0

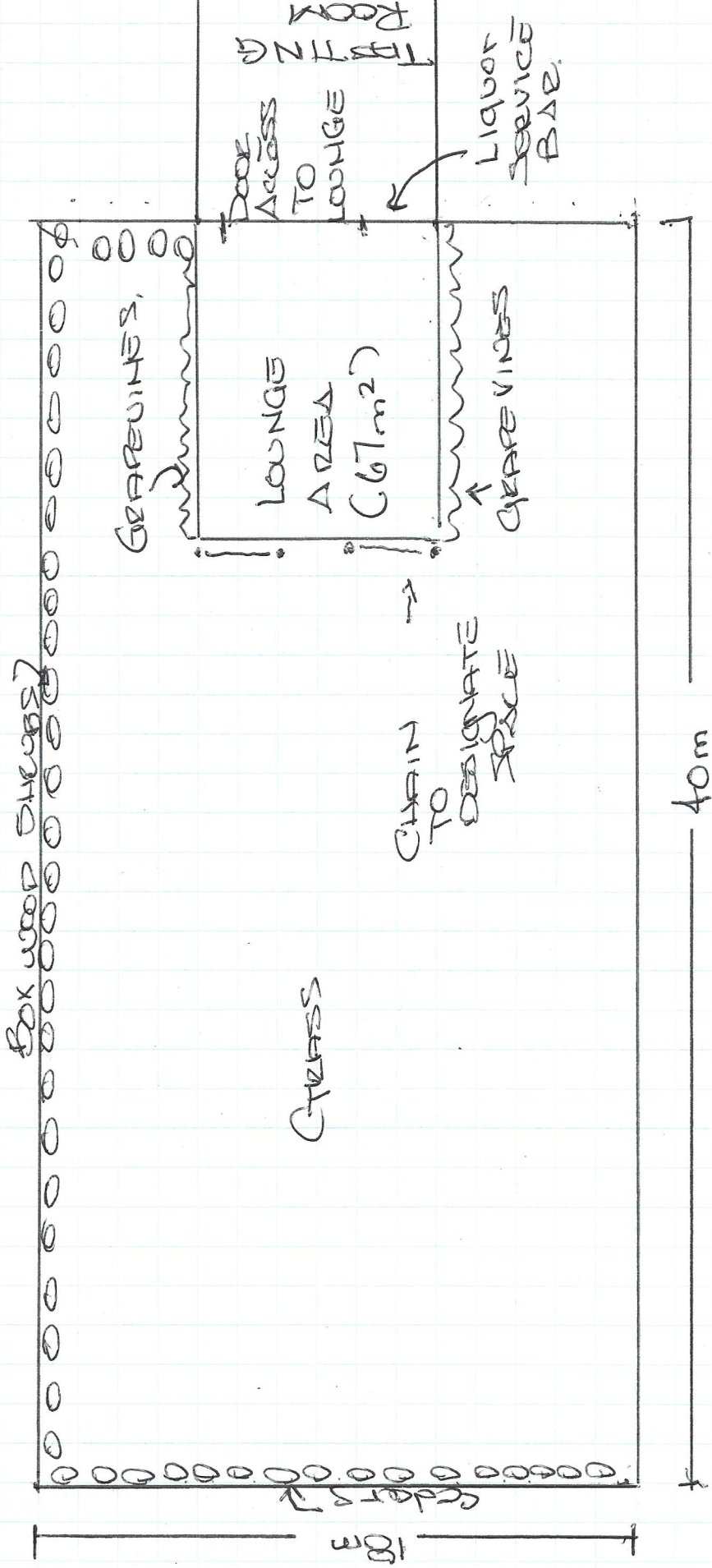
ATTACHMENT A

This forms part of application
 # LL24-0021

City of
Kelowna
 DEVELOPMENT PLANNING

Planner Initials
JI

Fence & Grapevines



ATTACHMENT A
 This forms part of application
 # LL24-0021
 Planner Initials JI
 City of Kelowna
 DEVELOPMENT PLANNING

PRIEST CREEK FAMILY ESTATE WINERY

N.T.S.



Project Rationale for Lounge Endorsement Application

Project Overview: Priest Creek Family Estate Winery is seeking to enhance our existing liquor license by adding a lounge endorsement. This strategic move aims to elevate the visitor experience at our winery, providing a welcoming space for both community members and tourism guests to gather, socialize, and enjoy our wines in a relaxed setting.

Objectives:

- 1. Enhance Visitor Experience:** The addition of a lounge will create an inviting atmosphere where guests can enjoy wine service, wine tastings, engage in social activities, and connect with our local community.
- 2. Complementary Food Service:** By allowing us to serve food alongside our wine offerings, we can create a more holistic dining experience that encourages longer visits and enhances guest satisfaction.
- 3. Regulatory Compliance:** The lounge endorsement will enable us to operate within the guidelines of Agricultural Land Reserve (ALR) regulations, ensuring that our offerings align with local policies.

Community Impact:

- **Social Gathering Space:** The lounge endorsement will serve as a venue for community events, gatherings, and social interactions, fostering a sense of belonging and community spirit.
- **Tourism Growth:** By providing a unique and enhanced experience, we can attract more visitors to the winery, contributing to local tourism and the local economy.
- **Support Local Agriculture:** Offering food that highlights local produce will further promote our commitment to supporting local farmers and the agricultural community.

Business Benefits:

- **Stronger Brand Positioning:** A lounge will position Priest Creek Family Estate Winery as a destination for both wine lovers and food enthusiasts, enhancing our brand visibility and appeal.
- **Customer Loyalty:** A comfortable and enjoyable environment will encourage repeat visits and foster customer loyalty, leading to future long-term success.

Conclusion: The addition of a lounge endorsement to our liquor license is a vital step in advancing Priest Creek Family Estate Winery's mission to provide exceptional experiences for our guests while adhering to local regulations. This project promises to enrich our community, bolster local tourism, and enhance our business viability, ultimately contributing to the vibrant fabric of our region.



ATTACHMENT	C
This forms part of application	
# LL24-0021	
Planner Initials	JL
City of Kelowna DEVELOPMENT PLANNING	

Summary of Notification
Lounge Endorsement – Priest Creek Family Estate Winery

a) Date mail outs or face to face notification was completed

Due to the recent Canada Post mail strike, local Kelowna addresses on the list received were hand-delivered on December 2nd and 3rd. The neighbors with mailing addresses outside of Kelowna were mailed on Dec 17th.

b) Methods of notification

- For the majority of deliveries, we were able to deliver the items face to face to our neighbors.
- For those who were not home, we left the letter at their main door after attempting a delivery.
- Addresses outside of Kelowna were mailed on December 17th, following the resumption of Canada Post services.

c) List of all address notified

Per the list provided by Jason Issler with The City of Kelowna, the following addresses were notified:

2410 GRANTHAM RD KELOWNA BC V1W 4B7
2430 GRANTHAM RD KELOWNA BC V1W 4B7
3110 MATHEWS RD KELOWNA BC V1W 4C4
101-1223 WATER ST KELOWNA BC V1Y 9V1
2550 GRANTHAM RD KELOWNA BC V1W 4B7
4324 JUNE SPRINGS RD KELOWNA BC V1W 4C8
2675 HEWLETT RD KELOWNA BC V1W 4B4
2675 HEWLETT RD KELOWNA BC V1W 4B4
2450 SAUCIER RD KELOWNA BC V1W 4B8
16420 118 AVE NW



ATTACHMENT C

This forms part of application
LL24-0021

Planner
Initials **JJ**



EDMONTON AB T5V 1C8
2500 SAUCIER RD
KELOWNA BC V1W 4B7
45511 CONCORD AVE
CHILLIWACK BC V2R 2N7
2539 SAUCIER RD
KELOWNA BC V1W 4B7
2-2555 SAUCIER RD
KELOWNA BC V1W 4B7
2570 SAUCIER RD
KELOWNA BC V1W 4B7
2679 SAUCIER RD
KELOWNA BC V1W 4B6
2699 SAUCIER RD
KELOWNA BC V1W 4B6
PO BOX 103
KALEDEN BC V0H 1K0
639 BUCK RD
KELOWNA BC V1W 1N6
2781 SAUCIER RD
KELOWNA BC V1W 4B6
354 LUPINE LANE
OLIVER BC V0H 1T1
4102 SPIERS RD
KELOWNA BC V1W 4B5
3521 WATER RD
KELOWNA BC V1W 4G4
4120 SPIERS RD
KELOWNA BC V1W 4B5
1935 COLUMBIA AVE
CASTLEGAR BC V1N 2W8
16420 118 AVE NW
EDMONTON AB T5V 1C8
4220 WALLACE HILL RD
KELOWNA BC V1W 4B6
4220 WALLACE HILL RD
KELOWNA BC V1W 4B6
4250 WALLACE HILL RD
KELOWNA BC V1W 4B6
4250 WALLACE HILL RD



ATTACHMENT C
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LL24-0021

Planner Initials

City of **Kelowna**
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KELOWNA BC V1W 4B6
4290 WALLACE HILL RD
KELOWNA BC V1W 4B6
16420 118 AVE NW
EDMONTON AB T5V 1C8

d) Details of the types of information provided

Following review approval from Jason Issler with The City of Kelowna, the below letters delivered to the above address as requested.
November 15, 2024

Dear Neighbor,

To enhance yours and our other guests experience we are applying for our Lounge Endorsement. **The main purpose for this is to have regular food service be allowed at the winery.**

Project Rationale for Lounge Endorsement Application

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ATTACHMENT C

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Planner Initials



City of
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DEVELOPMENT PLANNING



- **Support Local Agriculture:** Offering food that highlights local produce will further promote our commitment to supporting local farmers and the agricultural community.

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We trust you are in support of our growth in this way and should you have any issues or concerns I ask you to email both myself at jane@priestcreekwinery.com and Jason Issler of The City of Kelowna at jissler@kelowna.ca.

Thank you for your time with this matter.

Warmest regards,

Jane Sawin

Priest Creek Family Estate Winery
2555 Saucier Road
Kelowna, BC V1W 4B7

e) Any feedback or key issues received from the neighbors

The neighbors I spoke to were very supportive of our application for our lounge license when we explained the main purpose of this application is by request of the ALR in order to maintain having a regular food truck on site in order provide food services during business hours to our patrons and neighbors. In addition, as our hours aren’t changing, there really is no change to our operations. Comments received were:

- We are so happy with what you have built in our community
- The winery has become a wonderful addition to our neighborhood
- We love being able to walk over and enjoy the winery
- Will it be the same food truck, as they do an amazing job

2555 Saucier Road, Kelowna, BC V1W 4B7 250-862-1010 info@priestcreekwinery.com



- We think it is great to have food on site for your guests and for us as neighbor to come for lunch and enjoy
- Priest Creek is doing a great at providing great service and being a good neighbor
- The atmosphere at the winery is so inviting, we would have no issue with you having a lounge endorsement
- I think this is great and am excited to see what the future holds for Priest Creek
- I think having a neighborhood food truck is a welcome addition
- Its great to have a place like this to gather with friends, and I can be close to home and not have to clean my house
- We love supporting our neighborhood businesses like yours.
- We are so glad to have a winery like Priest Creek in our community
- We have no issues with what you are doing and think you are doing a great job, very impressed
- I am okay with this as long as hours of operation aren't late at night

f) Outline any changes to the project resulting from neighbor notifications

No there are no changes to the project, The footprint of the current space isn't changing with the addition of this endorsement.