

Report to Council



Date: July 11, 2022
To: Council
From: City Manager
Subject: Amendments to City of Kelowna Sign Bylaw No. 11530
Department: Development Planning

Recommendation:

THAT Council, receives, for information, the Report from the Development Planning Department dated July 11, 2022 recommending that Council amend the City of Kelowna Sign Bylaw No. 11530;

AND THAT Bylaw No. 12357 being Amendment No. 2 to the City of Kelowna Sign Bylaw No. 11530 be forwarded for reading consideration.

Purpose:

To amend the City of Kelowna Sign Bylaw No. 11530 to provide clarity of interpretation and to align with Zoning Bylaw No. 12375.

Background:

The City of Kelowna Sign Bylaw No. 11530 (herein referred to as Sign Bylaw) was adopted in August 2018 and revised in June 2019. The Sign Bylaw sets the rules and regulations for both public and private property within City limits. It governs where signs may be placed, the size, number, type, and appearance of the signs permitted and prohibits certain types of signs. The Bylaw also outlines when a permit is required for a sign and the information required on the permit application.

Over the past few years, Staff have identified common regulations that required more clarity of interpretation both for the public and for Staff. Some proposed amendments include providing clarity on measuring Sign Area, adding regulations for pick-up and delivery signs, and adjusting wording for businesses that have more than one frontage.

In recent years, Staff have noted a trend for multi-family and mixed-use developments to request larger Identification Signs to establish a sense of place. Therefore, Development Planning Staff are recommending an increase in the maximum size of an Identification Sign that is exempt from a permit. Should a proposed Identification Sign not meet these size requirements, the applicant would be required to complete an application for a Building Permit and meet the regulations of the specific sign type (i.e., Fascia, Free-Standing, or Wall Sign).

In addition to this, Staff are currently proposing to repeal and replace City of Kelowna Zoning Bylaw No. 8000 with City of Kelowna Zoning Bylaw No. 12375. The Sign Bylaw references the Zoning Bylaw heavily and assigns specific sign regulations to each zone. As such, updating the wording and zone codes within the Sign Bylaw is required to align with Zoning Bylaw No. 12375.

Discussion:

Development Planning Staff contacted several Okanagan municipalities to review their Sign Bylaws prior to recommending the changes to the City of Kelowna Sign Bylaw No. 11530.

Development Planning Staff have consulted with the Zoning Bylaw Staff Team to ensure that the proposed zones in the Sign Bylaw align with the intent of the zones as described in Zoning Bylaw No. 12375.

Conclusion:

Staff are recommending support for the proposed Bylaw Amendments to the City of Kelowna Sign Bylaw No. 11530 as it will improve clarity of interpretation and align the Sign Bylaw with Zoning Bylaw No. 12375.

Internal Circulation:

Building & Permitting
Parking Services
Zoning Bylaw Staff Team
Office of the City Clerk

Report prepared by:	Trisa Atwood, Planner II
Reviewed by:	Dean Strachan, Community Planning & Development Manager
Reviewed by:	Terry Barton, Development Planning Department Manager
Approved for Inclusion:	Ryan Smith, Divisional Director, Planning & Development Services

Attachments:

Schedule A: Proposed Text Amendments