
CITY OF KELOWNA

MEMORANDUM

Date: November 6, 2024

To: Ryan Smith, Divisional Director, Planning, Climate Action & Development Services

From: Dean Strachan, Development Planning Manager

Subject: Agricultural Signage Project Completion Summary

Staff were directed to research and develop agricultural signage to deliver on one of the commitments made in the Agricultural Land Commission (ALC) application to exclude 16.2 ha of two properties from the ALR for a future transportation corridor and the relocation of the BC Transit Regional Transit Facility (ALC Application 61070; CoK Application A20-0008). As part of the application, the City committed to establishing an agricultural signage program.

Celeste Barlow, Planner II – Agriculture led the project, she undertook a high-level review of agricultural plans from local governments and First Nations in BC. Staff discussed the implementation of agricultural signage programs with staff from the ALC, local governments with agricultural signage and the Ministry of Agriculture and Food (MAF). Staff also consulted with internal staff from multiple City departments (e.g. Parks and Building Planning, Communications, Traffic Operations, Infrastructure Delivery, Long Range Planning) to identify standards for signage designs in the City and appropriate sign locations. Twenty locations throughout the agricultural areas of the community were selected.

The City's Sign Shop is printing the signs, and the Traffic Operations Department is installing the signs. 75 cm x 75 cm aluminum signs that are stocked by the City Sign Shop were chosen as the material align with City standards for road signage and the size creates the most flexibility for locating the signs within a right of way. Installation of the signs began in Oct, with most being completed this fall as weather allows, any remaining signs are to be installed in the Spring 2025.

