

# OUTDOOR EVENTS

2016



# BACKGROUND

Outdoor Events office issues 120-140 permits each year

- ▶ Races
- ▶ Festivals
- ▶ Celebrations
- ▶ Fundraisers
- ▶ Parades
- ▶ Awareness Events
- ▶ Tournaments
- ▶ Films
- ▶ Weddings
- ▶ Churches

# Event & Festivals Framework

Strategic  
Direction

Core Event  
Properties

Volunteer  
Support

Regulatory/  
Facilitative

Resources

# EVENT DEVELOPMENT FUND

City Services Offset Grant



Father's Day Car Show

Strategic Event Fund



Okanagan Beer Festival

# EVENT VOLUNTEER PROGRAM



**Volinspire**

Volunteer. Inspire your community.

Online marketplace

Templates & Resources

Training

Staff support

# Event Policies & Procedures

Outdoor Events  
Committee

Monitoring &  
Development

Event  
Procurement

Capacity  
Building



# RACES

BMO Okanagan Marathon



Wine Country  
Half Marathon



Cherry Blossom Triathlon



# FESTIVALS

Fat Cat Children's Festival



Center of Gravity





# COMMUNITY CELEBRATIONS



Vaisakhi Parade



Canada Day

New York New Years





# FUNDRAISERS

Paddle for Prevention



Run for the Cure



# UNIQUE EVENTS

## The Royal Visit



**BUICK**

Filming  
Permits



## Diner en Blanc - Okanagan





# LONG-TIME EVENTS

56  
Years



Rutland May Days

34  
Years



Apple Triathlon

59  
Years



Knox Mountain Hill Climb

67  
Years



Across the Lake Swim



# NEW EVENTS

Motionball



Mackenzie Golf Tour



Rock the Lake



# NEW EVENTS

Ribfest



Dream Car Rally



Change the Game Community Youth Fair



# 2017 PLANS



Outdoor Events Bylaw

Events Strategy

55+ BC Summer Games

Film Industry

# QUESTIONS?

