

OUTDOOR EVENTS



BACKGROUND

Outdoor Events office issues 120-140 permits each year

- Races
- Festivals
- Celebrations
- Fundraisers
- Parades

- Awareness Events
- Tournaments
- Films
- Weddings
- Churches



Event & Festivals Framework

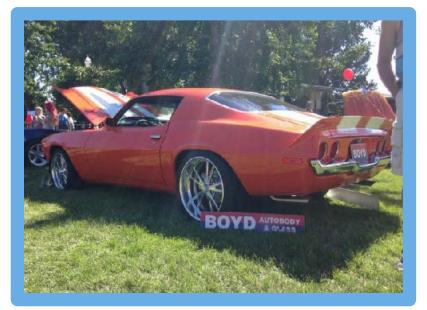
Strategic Direction	Core Event Properties	Volunteer Support	Regulatory/ Facilitative	Resources



EVENT DEVELOPMENT FUND

City Services Offset Grant

Strategic Event Fund



Father's Day Car Show



Okanagan Beer Festival



EVENT VOLUNTEER PROGRAM



Online marketplace

Templates & Resources

Training

Staff support



Event Policies & Procedures

Outdoor Events Committee

Monitoring & Development

Event Procurement Capacity Building



RACES

Wine Country

Half Marathon







Cherry Blossom Triathlon





FESTIVALS

Fat Cat Children's Festival



Center of Gravity





COMMUNITY CELEBRATIONS



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FUNDRAISERS

Paddle for Prevention



Run for the Cure

Canadian Breast Cancer Foundation





UNIQUE EVENTS

The Royal Visit









Diner en Blanc - Okanagan





LONG-TIME EVENTS



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NEW EVENTS





Mackenzie Golf Tour



ROCKTELAK

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NEW EVENTS

Ribfest

Dream Car Rally





2017 PLANS





QUESTIONS?

