



City of  
**Kelowna**

# Review of Council Policy No. 390 Lobbyist Registry

December 2, 2024



# Background

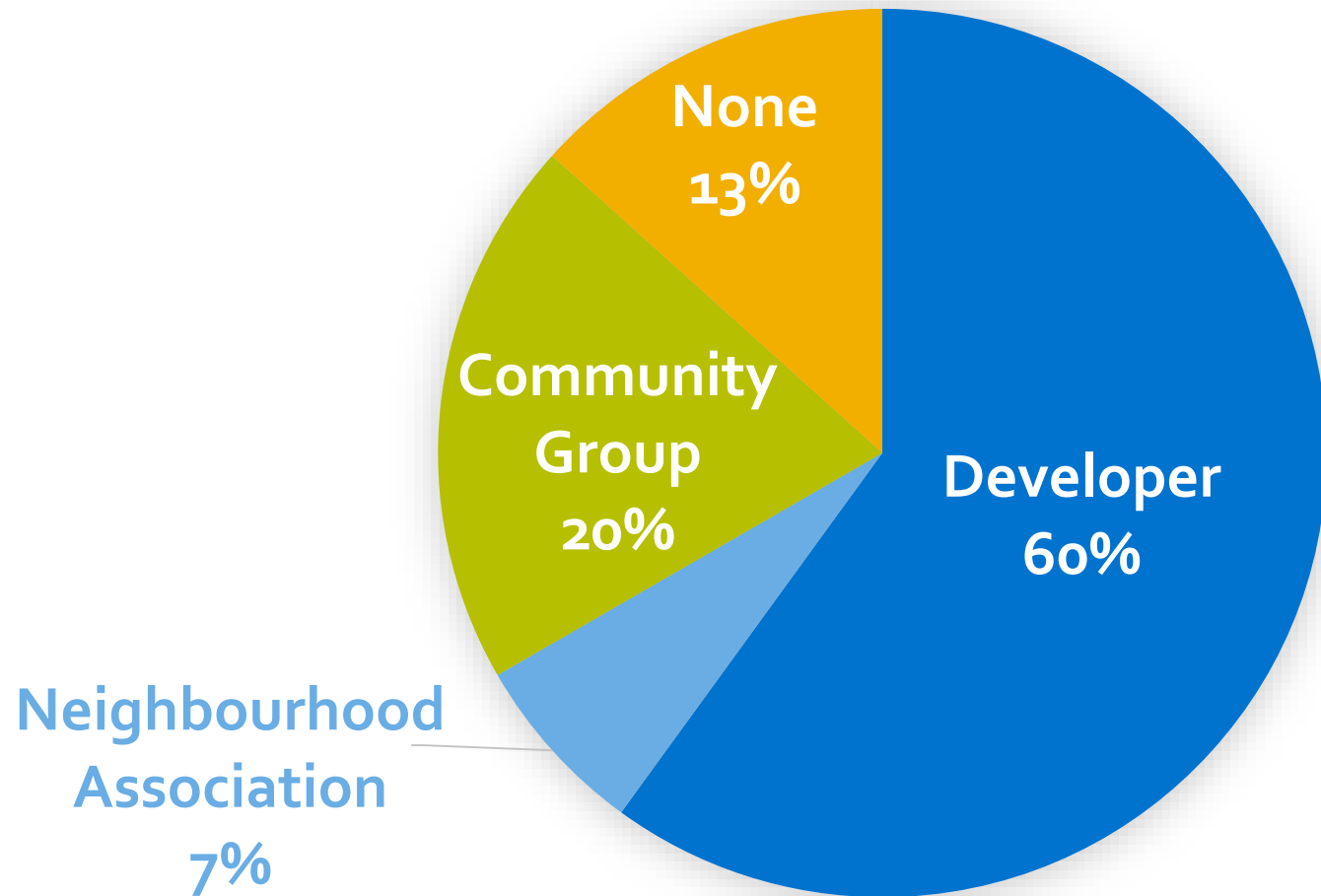
- ▶ Lobbyist Registry Policy adopted September 11, 2023
- ▶ Defines key concepts such as “lobby” and “lobbyist”
- ▶ Establishes a requirement for lobbyists to register with the City
- ▶ Review based on observations and experience with the current Lobbyist Registry

# Application

- ▶ “Lobby”: to communicate verbally or in writing, or to meet with an elected official for the purpose of influencing a decision of Council.
- ▶ “Lobbyist”: an individual, whether paid or voluntary, who lobbies an elected official regarding a matter within Council’s jurisdiction. The lobbyist may represent individual interests or represent an organization, whether employed by that organization or on behalf of a different organization.

# Registrations to Date

46 registrations submitted to the end of October 2024



# Recommended Amendments

Section #	Current Text	Proposed Change	Rationale
Application	<p>“Lobbyist” means an individual, whether paid or voluntary, who lobbies an elected official regarding a matter within Council’s jurisdiction. The lobbyist may represent individual interests or represent an organization, whether employed by that organization or on behalf of a different organization.</p>	<p>Narrow definition of “lobbyist” to apply only to individuals who lobby with respect to an issue in which they have a direct or indirect financial interest.</p>	<p>Approximately 40% of registrations are from members of community groups, neighborhood associations, and individual concerned residents engaged in public advocacy. A narrower definition continues to support transparent, accountable government and is consistent with other registry policies.</p>

# Recommended Amendments

Section #	Current Text	Proposed Change	Rationale
Section 1(c)	Each registration is considered active for six months, after which a new registration must be filed for lobbying activities.	Extend the active period of each registration from six months to one year.	A longer active period will simplify the process for lobbyists and reduce the administrative burden of managing the Registry.

# Conclusion

- ▶ Amendments to Policy will streamline process, reduce administrative overhead and support Guiding Principle
- ▶ Next steps
  - ▶ Revised Policy for Council consideration



*Questions?*

For more information, visit [kelowna.ca](http://kelowna.ca).