Report to Council

Date: October 31, 2016

File: 1862-01

To: City Manager

From: D. Duncan, Manager, Parking Services

Subject: Complimentary Saturday Parking in December 2016



Recommendation:

THAT Council receives, for information, the report from the Manager, Parking Services dated October 31, 2016 with respect to Complimentary Downtown Parking on Saturdays in December 2016;

AND THAT Council approves no charge on-street parking in the Downtown area on the five (5) Saturdays in December 2016.

Purpose:

To provide no charge parking in the downtown area on Saturdays for the month of December.

Background:

For the past twenty (21) years, the City has approved no charge on-street Saturday parking during the month of December in the Downtown area. This has been done as a Christmas promotion, at the request of the Downtown Kelowna Association. Off-street parking in City owned parking lots is currently no charge on Saturdays, with the exception of boat launch lots and special events (generally in the evening).

Downtown Kelowna has requested the City's approval for no charge parking again this year.

Financial/Budgetary Considerations:

Total impact on downtown parking reserve contribution - \$25,500 (Downtown on-street revenues in September 2016 were approximately \$ 5,100 per day)

External Agency/Public Comments:

Request letter received from the Executive Director, Downtown Kelowna

Communications Comments:

Press release will be issued to notify the public

Considerations not applicable to this report:

Internal Circulation:
Legal/Statutory Authority:
Legal/Statutory Procedural Requirements:
Existing Policy:
Personnel Implications:
Alternate Recommendation:

Submitted by: D. Duncan, Manager, Parking Services

Approved for inclusion: D. Edstrom, Director, Real Estate

Attachments: 1. Letter - Downtown Kelowna Association

cc: T. Wilson, Supervisor, Corporate Communications

G. Wise, Manager, Bylaw Services