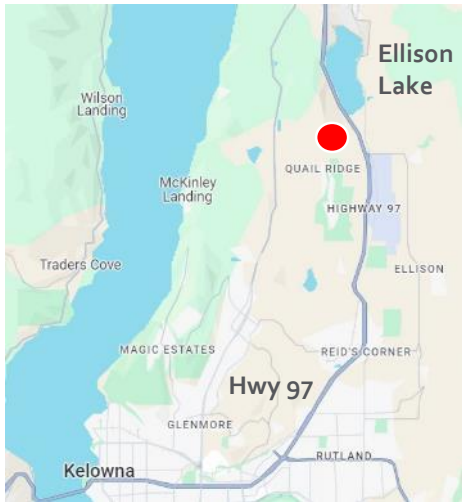


City of Kelowna North Entry Monument Project

Council Presentation
Monday, September 9, 2024

What is an Entry Monument?



Project site:
North Entry Monument



Entry Monument:
freestanding architectural structure, including city sign element, intended to welcome travelers into a community and sited along principal travel routes.

North Entry Monument:
envisaged as a community welcoming agent, one that is figurative in nature and serves as a key landmark to:

- ▶ identify one's sense of arrival into City of Kelowna
- ▶ and strengthen the relationship between viewer and what makes Kelowna distinctive and memorable.



Location factors



Highway 97 location

- Movement & distance
- Instant readability
- Changing perspectives

<https://youtu.be/8JYnoDDxHGo>

Three Top Short-listed Entry Submissions



- January and February 2024:
 - jury of private and public design professionals assembled to select 3 top finalists.
- Ultimately, one submission recommended:
 - through a series of design critiques and group discussions.
 - received 90% consensus through secret vote.
- Recommended entry monument concept submission was prepared by:
 - CTQ Consultants Ltd.
 - in collaboration with two local artists,
 - Crystal Przybille
 - Sheldon Pierre Louis.



Recommended Entry Submission –Vision



- ▶ Monument's overarching vision and form:
 - ▶ is inspired by the idea of "creating together".
- ▶ Multiple layers of bands/ 'reeds':
 - ▶ represent individual elements that are intertwined together to form a greater whole.
- ▶ Comparable to basket weaving:
 - ▶ when elements are woven together, something strong, purposeful, and united is formed.
- ▶ Symbolic of a 'Community':
 - ▶ different cultures, districts, and landscapes are interconnected forming strong bonds.

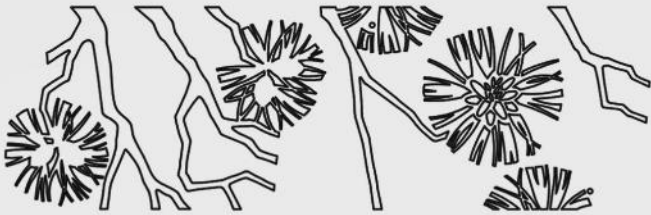
Recommended Entry Submission –Vision:



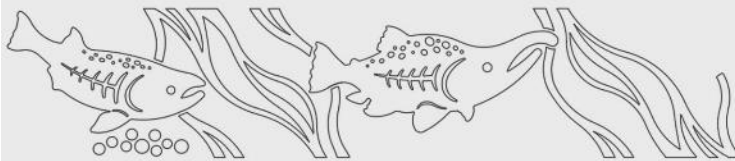
- ▶ Design collaboration between Indigenous and non-Indigenous team members
 - ▶ example of an endeavor made stronger, and more meaningful, through the merging together of different cultural perspectives.
- ▶ Similarities made with the meaning of 'Syilx'
 - ▶ n'syilxcen word for the region's First Nations peoples.
- ▶ Command for 'weaving' or 'intertwining'
 - ▶ requires us all to come together ...
 - ▶ to shape what our community means to us.

Recommended Entry Submission – Vision:

LAND



WATER



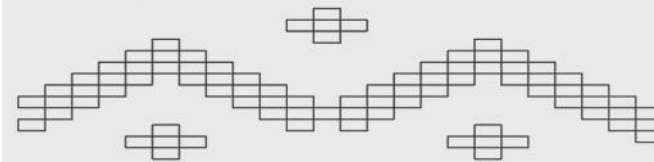
HERITAGE



► Five themes were also generated:

- interlaced depiction of Kelowna's pre/post-contact history, closing w/ all our hopes and aspirations for our future city.

COMMUNITY



KELOWNA





Recommended Entry Submission - Concept

- physical 'weaving' of thematic elements.
- monument's form is aspirational.
- visual stacking of bands/'basket reeds'.



Recommended Entry Submission - Concept

- movement and transformation
- each linear element represents the 'b' or reeds of a basket.

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Symbolic 'weaving' together of cultures
people used to strengthen Kelowna's identity

Recommended Entry Submission - Concept

- continuous and dramatic visual journey.
- all five bands display iconography.
- images inspired from local area.



Connects viewer with the land, with each other, and with Kelowna's past, present, and future.

Recommended Entry Submission - Concept

- visual journey culminates with the letters of 'KELOWNA'

KELOWNA



<https://youtu.be/xHqCRWCj8yQ>

Next Steps – North Entry Monument:

*November 2023
to January 2024*

*February to March
2024*

*April to August
2024*

September 2024

2025



*1st Council Check-in
(June 24)*



*2nd Council Check-in
(September 9)*

Questions:



KELOWNA

