



City of
Kelowna

City of Kelowna Signature Sign Project

NO
Skateboarding

Process

City Council priority project – Funded from Council Strategic Funds \$500K (October 2023)

Council process update – June 17th

Internal staff PM team – Parks, Building Services, Infrastructure and Operations

External advisors PM team – Tourism, DKA, Tech. and First Nation

Council project context / Location update – September 9, 2024

Stage 1 – EOI out to market – September 2024

Stage 2 – November 2024 | Review submissions / Invite selected proponents to submit proposal

January 2025 – Selection of preferred proponent and concept

Objectives 1

Welcoming –
tourists and
visitors

Creating an iconic
gathering space

Interacting –
creative and
playful

Providing unique
photographic
opportunities

An artful approach
– dynamic and
artistic

Objectives 2

Relationship building –
First Nation
representation

Promoting – City of
Kelowna values (vision,
mindset, growth, skills)

Showcasing innovation
and technology

Promoting activity on
the waterfront

Including curatorial
framework –
storytelling,
environment,
contextual relevance

Site Rating Criteria 1

Lake view /
scenic value
(land and lake)

Public profile
(visibility)

Accessibility

Proximity to
the waterfront

Site Rating Criteria 2

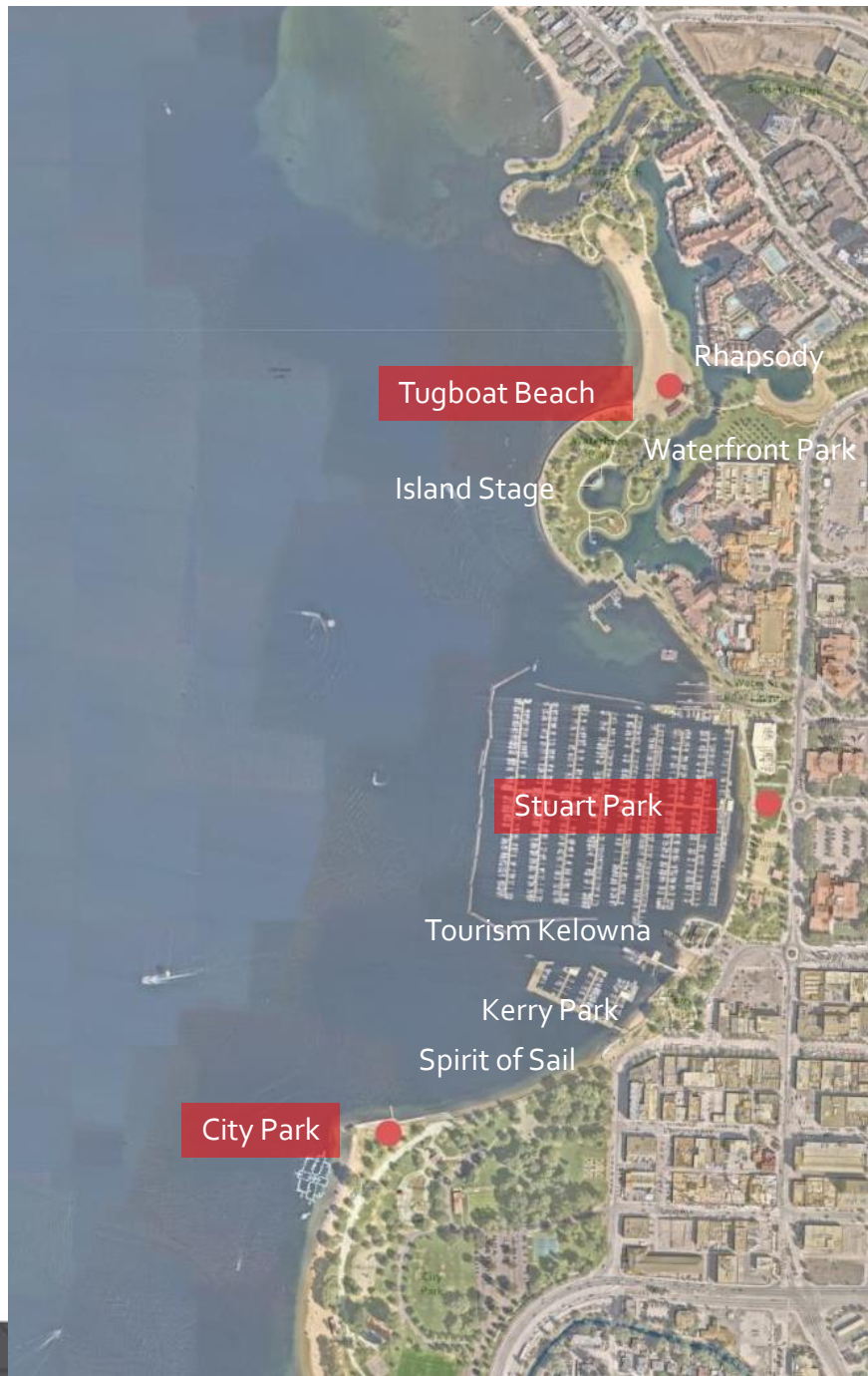
Gathering space
(required space)

Maintenance
impacts

Vandalism
(deterrence)

Impact / existing
uses (not
displacing uses)

Sign context opportunities



Tugboat Beach



City Park



Stuart Park



Next Steps

September 2024

Drafting Expression of Interest (EOI) for design & fabrication teams

November 2024

Review submissions / create shortlist

January 2025

Preferred Concept (preliminary concept design)

2025

Detailed design & fabrication



Questions?

For more information, visit kelowna.ca.