



City of
Kelowna

SALT & BRICK

MOO-LIX
PREMIUM ICE CREAM

Jicks

LL24-0005
4638 Lakeshore Rd
Liquor License Application

Purpose

- ▶ To seek Council's support for a Patron Participation Entertainment Endorsement to an existing Food Primary License.

Development Process

Mar 13, 2024

Development Application Submitted

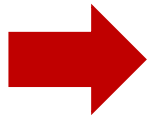


Apr 26, 2024

Public Notification Received



Staff Review & Circulation



Jun 18, 2024

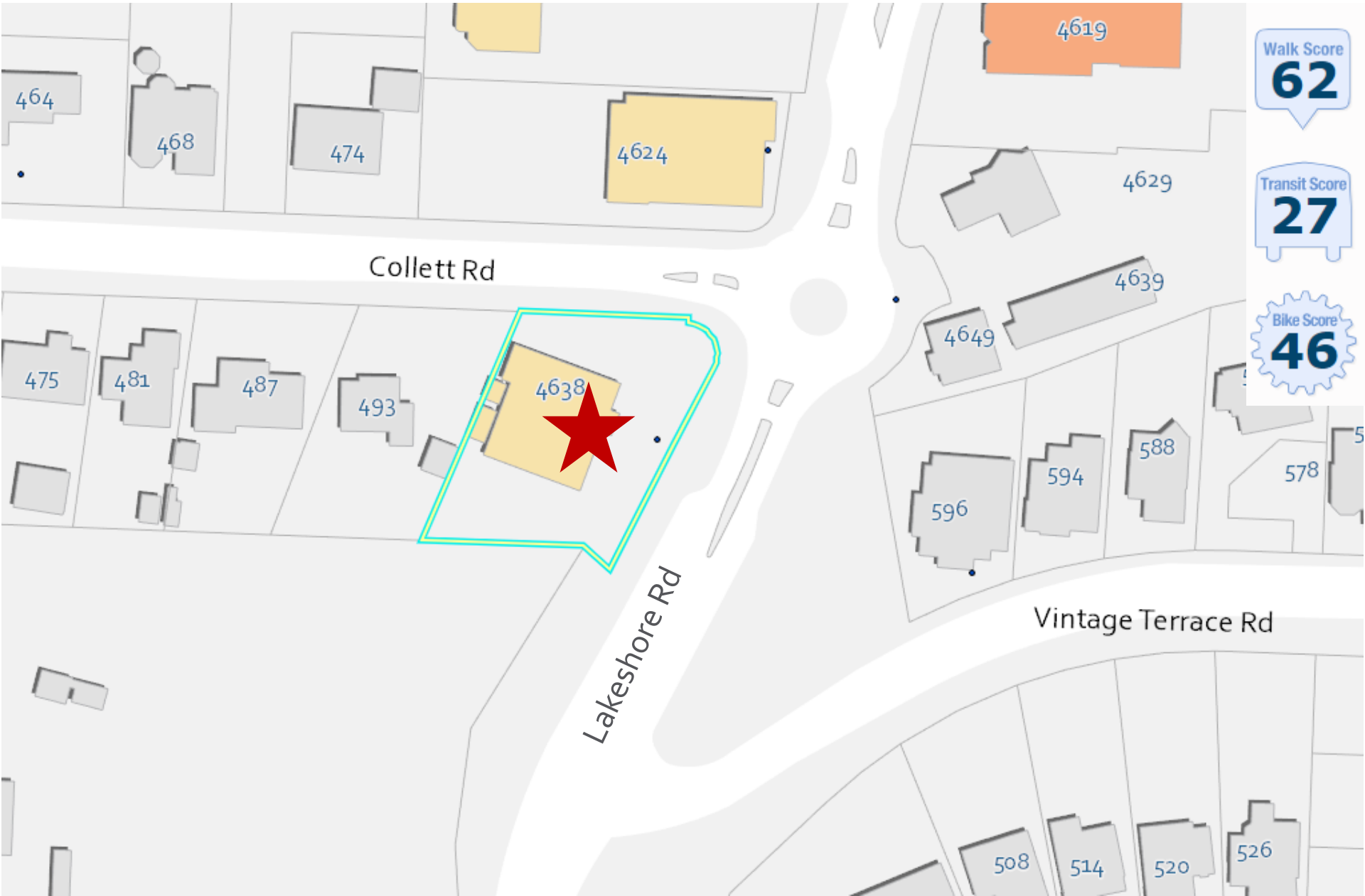
Tuesday Council Meeting

} Council
Consideration



Recommendation Forwarded to LCRB

Context Map

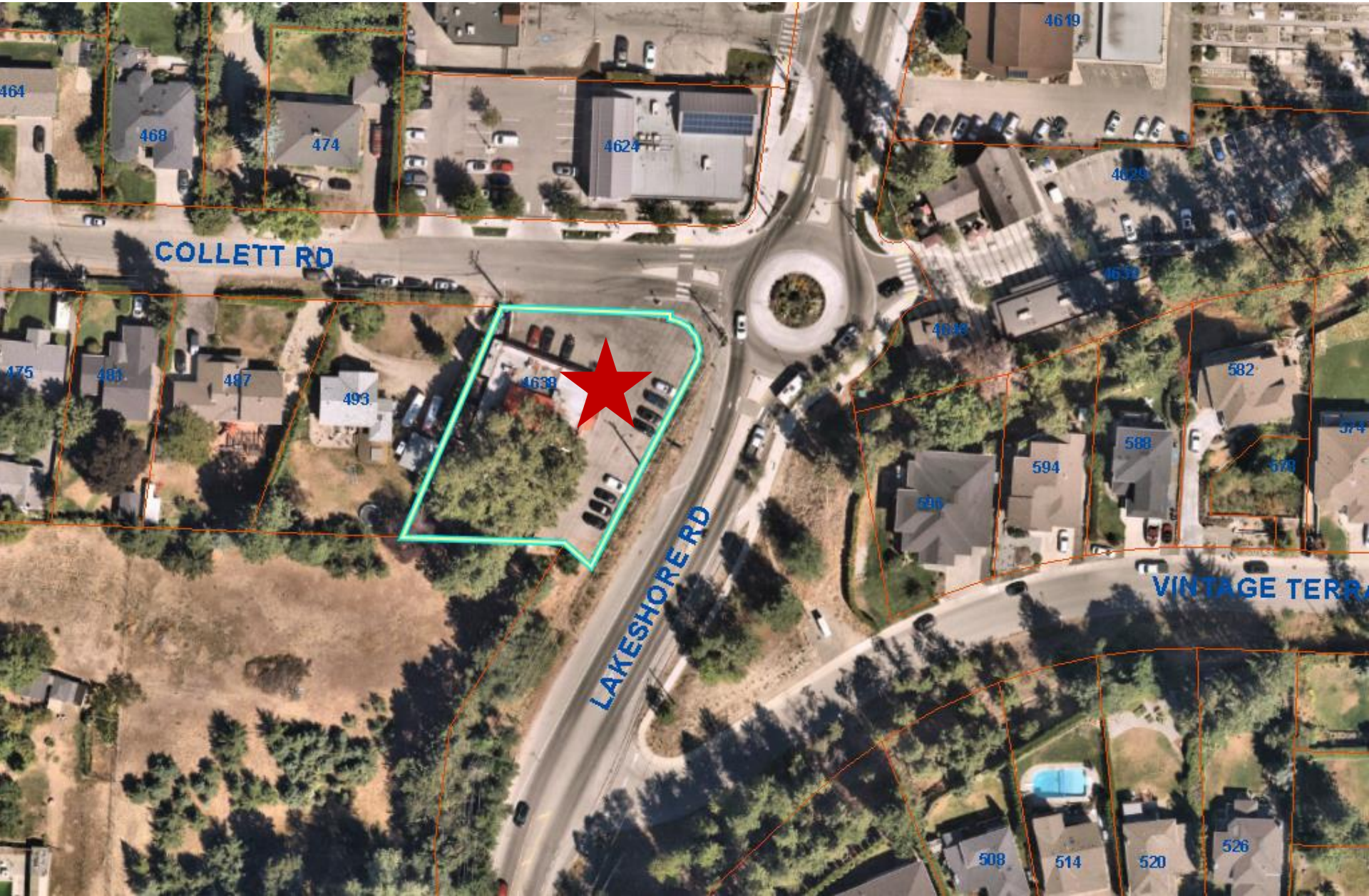


Walk Score
62

Transit Score
27

Bike Score
46

Subject Property Map



Project Description

- ▶ Seeking to add Patron Participation Entertainment Endorsement to the existing Food Primary License.
- ▶ This allows the active involvement of patrons or results in patrons leaving their seats, for example:
 - ▶ Dancing
 - ▶ Karaoke
 - ▶ Open Microphone
 - ▶ Trivia

Hours of Sale

Existing:

		Sun	Mon	Tues	Wed	Thurs	Fri	Sat
Open		11:00 AM	11:00 AM	11:00 AM	11:00 AM	11:00 AM	11:00 AM	11:00 AM
Close	Indoor	10:00 PM	10:00 PM	10:00 PM	10:00 PM	10:00 PM	12:00 PM	12:00 PM
	Outdoor	10:00 PM	10:00 PM	10:00 PM	10:00 PM	10:00 PM	11:00 PM	11:00 PM

Occupant Load

	Existing	Proposed
Indoor	100	100
Outdoor	70	70

Council Policy #359

- ▶ Supports alternative entertainment options for establishments which are less focused on alcohol consumption
- ▶ Mix of entertainment options
- ▶ Neighbourhood notification completed

Staff Recommendation

- ▶ Staff recommend **support** for the proposed Patron Participation Endorsement as it is consistent with:
 - ▶ Council Policy #359
 - ▶ Operations are consistent with purpose of food primary establishment
 - ▶ Minimal potential negative impact on community
- ▶ That Council directs Staff to forward a resolution of support to the LCRB.