



City of
Kelowna

DVP 23-0242
940 – 1070 Frost Rd

Development Variance Permit

Purpose

- ▶ To issue a Development Variance Permit to vary the maximum sign area and maximum height of a free-standing sign.

Development Process

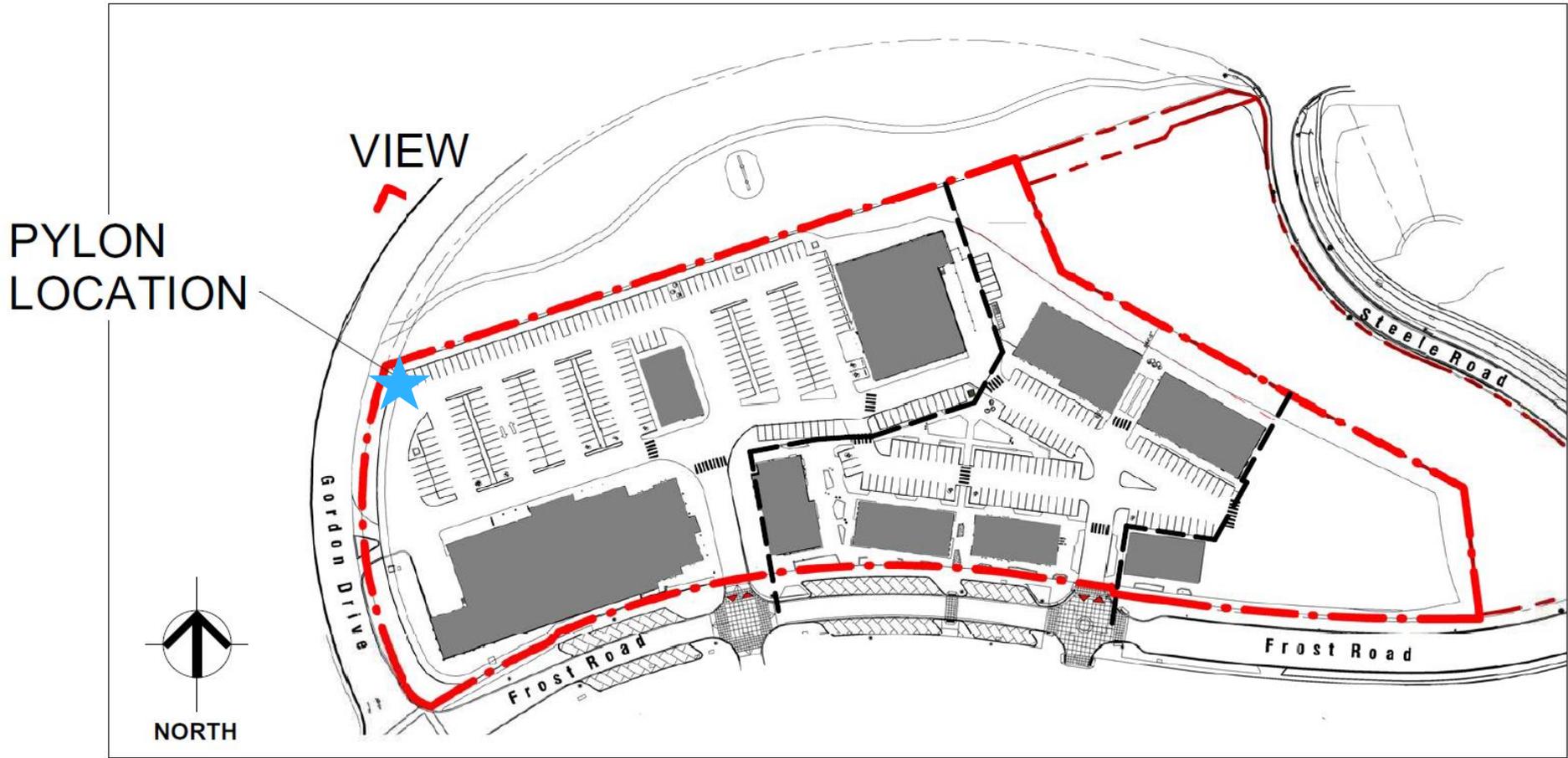


Technical Details

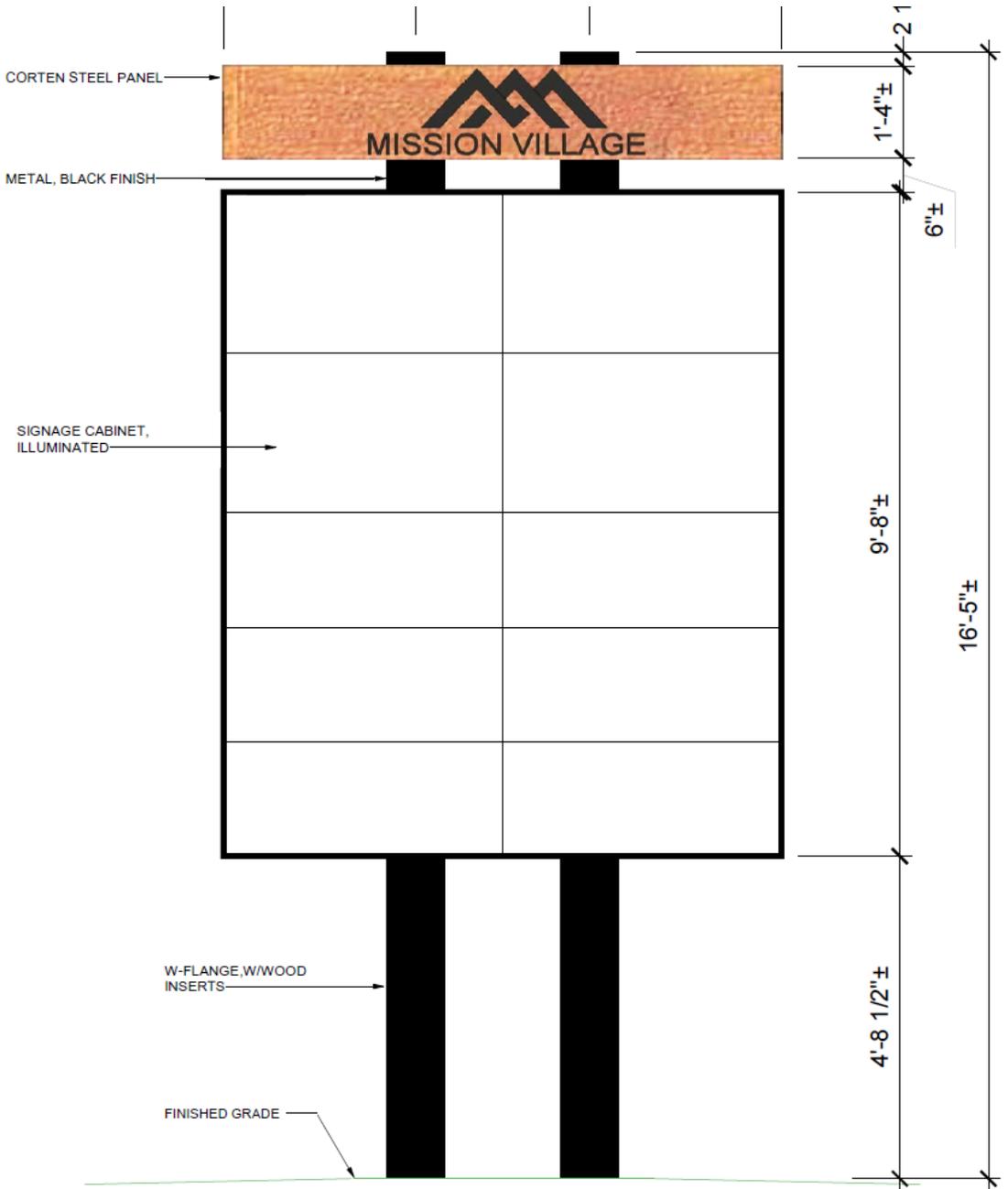
▶ Variances

- ▶ Maximum sign area from 3.0 m² to 8.17 m²
 - ▶ Maximum sign height from 3.0 m to 5.0 m
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- ▶ Proposed dimensions exceed “Local Commercial” regulations, but meet “Urban Commercial” regulations

Site Plan



Elevation



Staff Recommendation

- ▶ Staff recommend **support** for the proposed Development Variance Permit as it:
 - ▶ In scale with form and size of the commercial development;
 - ▶ Adjacent to an arterial road;
 - ▶ Meets the “Urban Commercial” signage regulations (applicable prior to September 2022);
 - ▶ Will only be illuminated during business hours.