



January 12, 2024

City of Kelowna
1435 Water Street
Kelowna, BC V1Y 1J4

Attention: Cameron Noonan, Transportation Planner, City of Kelowna

Re: Letter of Support for Continuation of Micro-Mobility Program – City of Kelowna

Thank you for the opportunity to submit this letter of support for the City of Kelowna's Micro-Mobility Program.

The University of British Columbia Okanagan Campus (UBCO) is committed to supporting sustainable transportation options that reduce the dependency on personal vehicles to commute to and from campus. The City of Kelowna's Micro-Mobility Program has emerged as a key component in a suite of actions toward achievement of the ambitious goals outlined in the UBCO Climate Action Plan 2030 and the UBCO Transportation Plan including reducing carbon emissions from commuting by 40% by 2030 and supporting eco-friendly, healthy and active modes of transportation.

The success of this initiative is evident in the use of shared e-bikes and e-scooters within the UBCO community and surrounding area. In 2023, approximately 89,000 trips started or ended on the UBCO campus and surrounding area, which equates to 15% of the overall activity in the region. This percentage goes up to 22% of overall activity when just looking at the usage data over the fall semester (September through December). These numbers underscore the growing demand for alternative transportation methods to travel to and from the UBCO campus, showcasing the effectiveness of the program.

The benefits of the micro-mobility program extend beyond individual convenience. It contributes to the reduction of traffic congestion, improved air quality, and fosters a healthier and more active lifestyle among our community members. The success of this program is not only measured in numbers but also in the positive impact it has on our community's well-being and overall quality of life.

Continuing and expanding the micro-mobility program will further solidify our city's position as a leader in sustainable urban development. As we strive to create a more resilient and environmentally conscious community, it is imperative to support initiatives that align with these objectives. The City of Kelowna's Micro-Mobility Program has enabled the possibility of providing micro-mobility options on campus, and has had a positive impact on our campus' sustainability and climate goals. Continuation of this Program will undoubtedly contribute to the realization of our shared vision for a greener, more vibrant community. We appreciate the option of micro-mobility on campus through the City's program and look forward to its continued success.

Regards,

Rob Einarson, AVP Finance and Operations

Ben Johnson, Director of Campus Planning