

An aerial photograph of a city waterfront. In the foreground, there are several modern high-rise apartment buildings with glass facades. Below them is a dense urban area with various commercial and residential buildings. A large marina filled with sailboats is situated along the water's edge. A long bridge spans across the water in the middle ground. The background features rolling hills and mountains under a blue sky with scattered clouds. A semi-transparent dark banner is overlaid across the middle of the image, containing the title and date.

# Urban Centres Framework

September 11, 2023

# Our Changing Context



**GROWTH  
MANAGEMENT  
EXPECTATIONS**



**COUNCIL PRIORITIES**



**UPCOMING PLANS  
AND INITIATIVES**



**NEW POLICY AND  
REGULATORY  
FRAMEWORKS**



# How can Urban Centre planning be more efficient and responsive to this changing context?



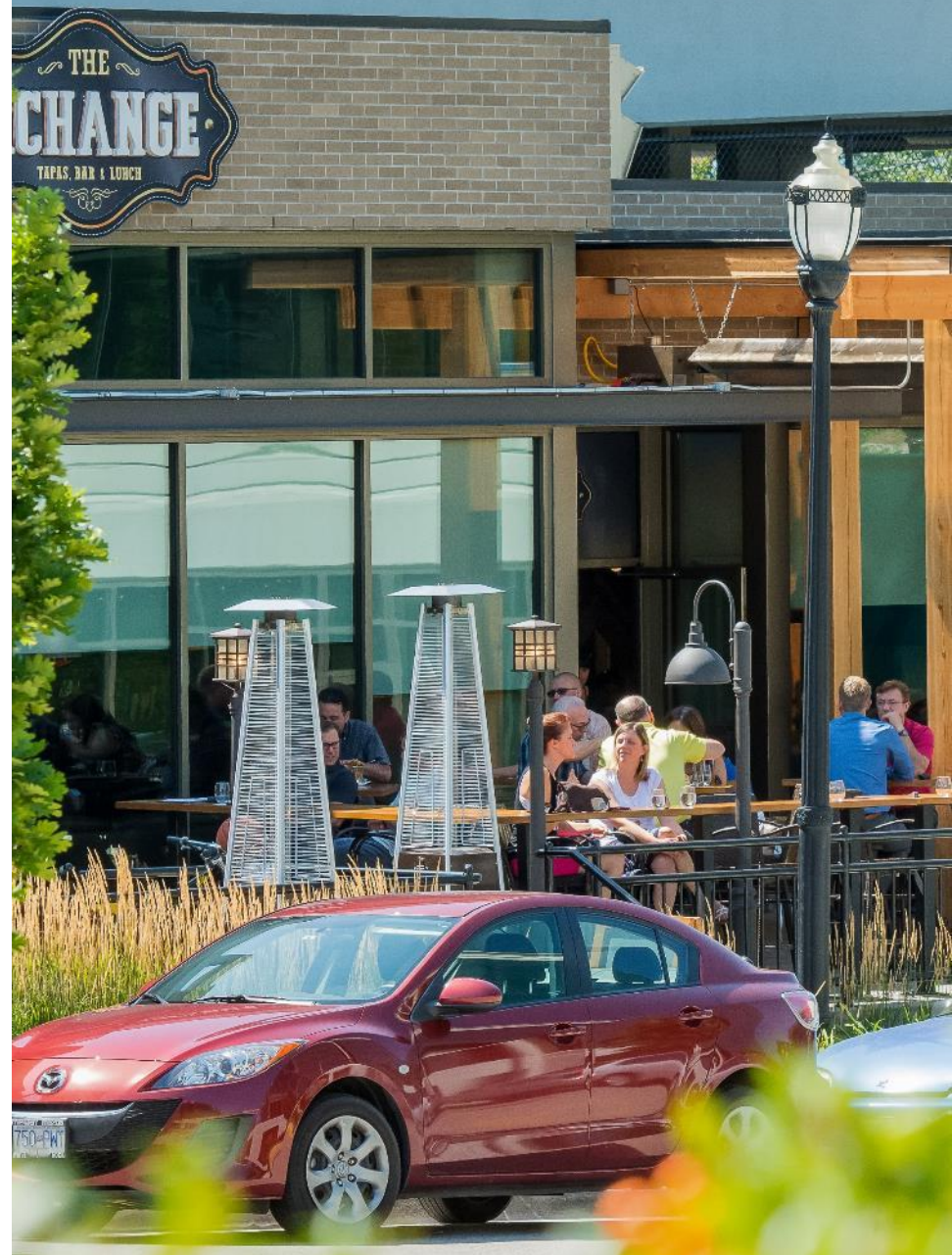
# Kelowna's Urban Centres

- ▶ Almost 50% of future residential development
- ▶ Employment and activity nodes
- ▶ Connected by transit and Active Transportation Corridors
- ▶ Identified for future planning work

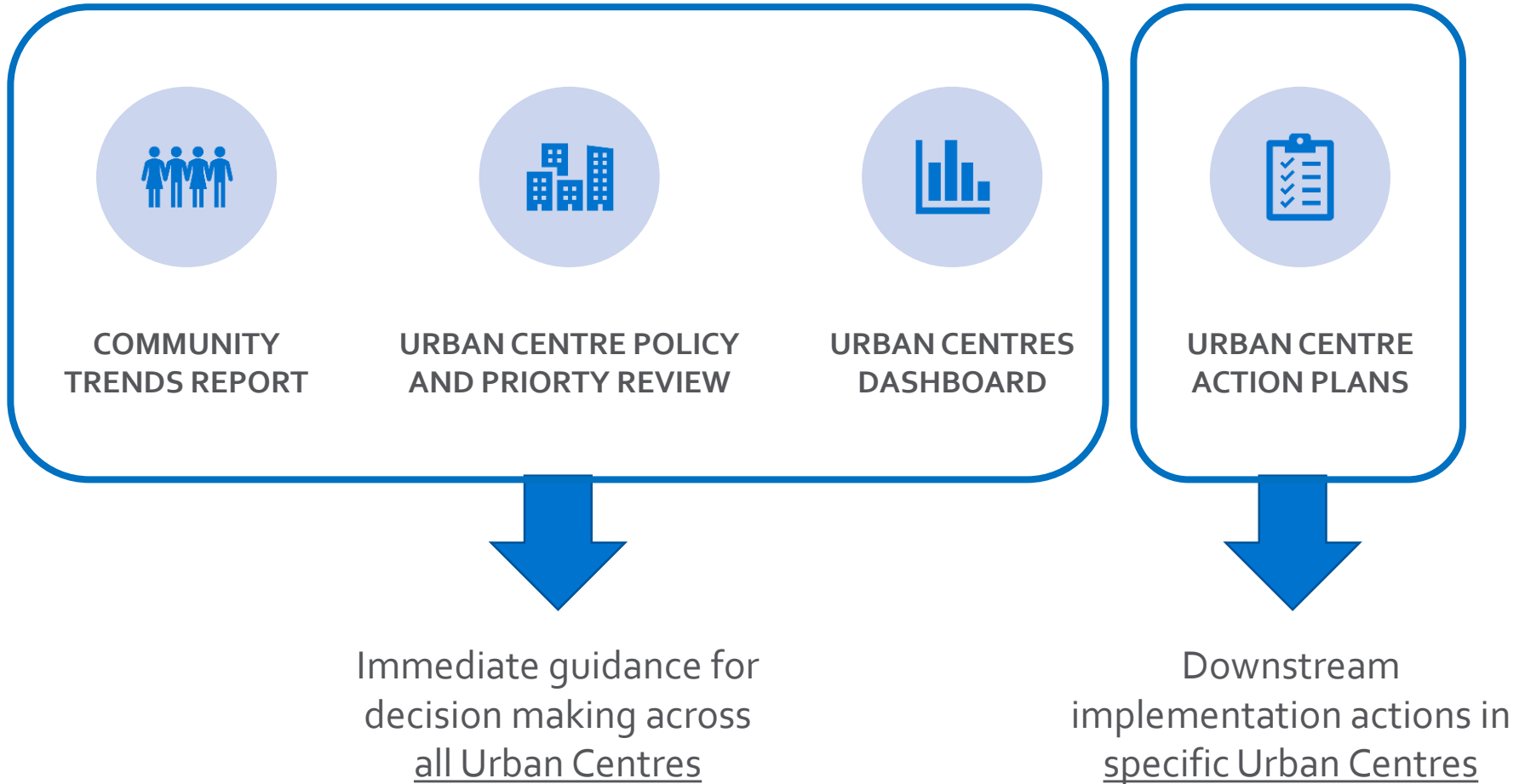


# Urban Centre Plans

- ▶ More detailed policy guidance for Urban Centres
- ▶ Address land use, transportation, infrastructure, amenities
- ▶ Time and resource intensive process
- ▶ Three Urban Centre Plans identified in the next ten years



# Urban Centres Framework



# Project Process and Phasing

## Phase 1: Urban Centres Today (Fall 2023 – Spring 2024)

- Urban Centre population and employment projections beyond 2040
- Commercial / retail analysis and needs assessment
- Data sharing with concurrent plans and projects
- Community partner engagement
- **Report to Council**: Community Trends Report - Urban Centres

## Phase 2: Urban Centres Tomorrow (Spring – Fall 2024)

- Creation of Urban Centre Dashboard tool
- Development of Urban Centre implementation actions
- **Reports to Council**: Dashboard Launch, Urban Centre Policy & Priority Review

## Phase 3: Urban Centre Action Plans (Summer 2024 – Fall 2026)

- Development of Urban Centre Action Plans (detailed work plan to be provided in 2024)

# Next Community Trends Report

- ▶ Pulse check on our Urban Centres
- ▶ Updated population and employment estimates
- ▶ Assessment of strengths, opportunities and challenges
- ▶ Consideration of Council's Priorities
- ▶ Will inform policy and priority review and dashboard



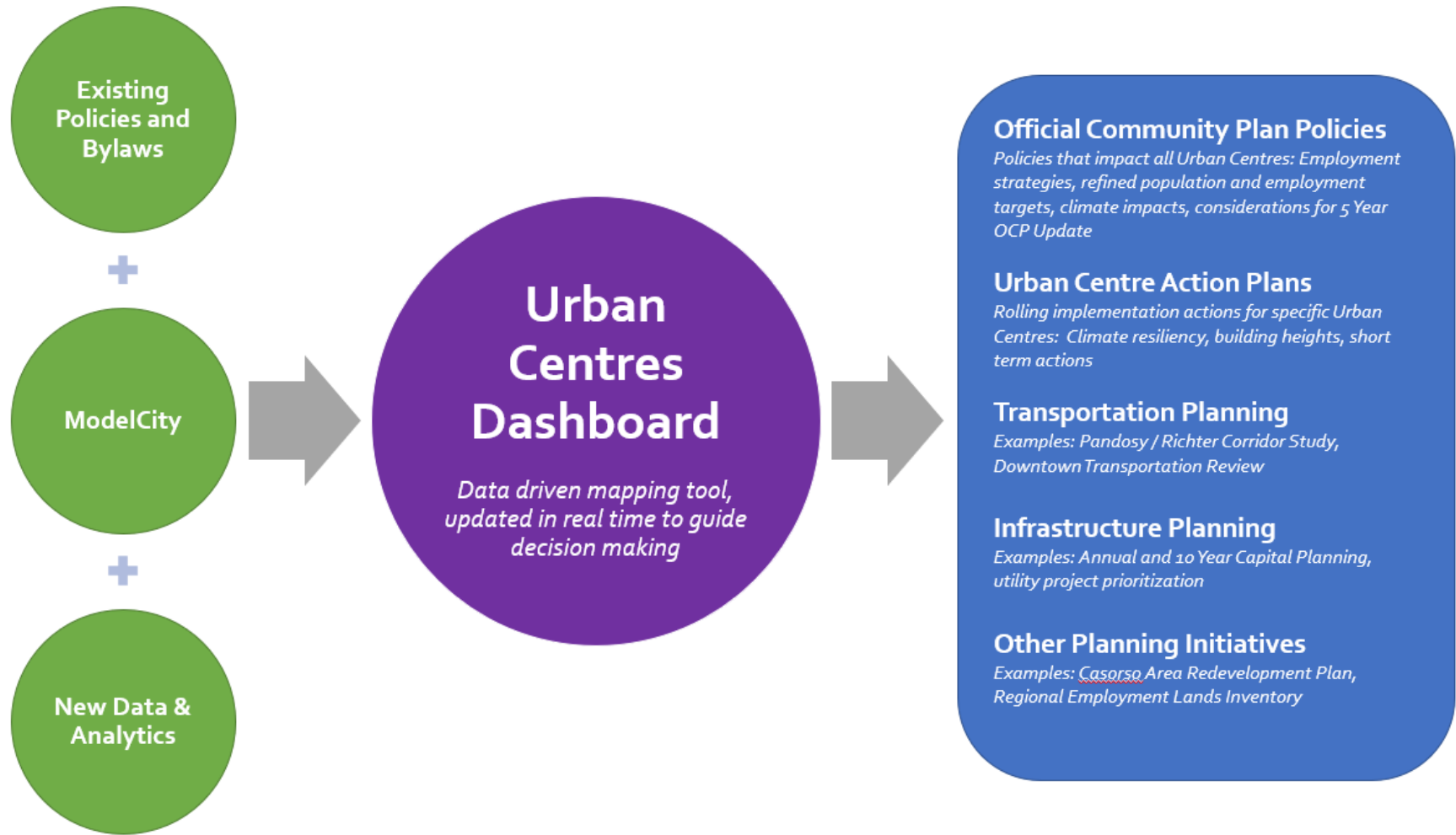


# Urban Centre Policy & Priority Review

- ▶ Implementation actions that advance all Urban Centres
- ▶ Consider amendments to bylaws, policies, and regulations
- ▶ Prioritization of upcoming projects and initiatives
- ▶ Identification of new projects and initiatives

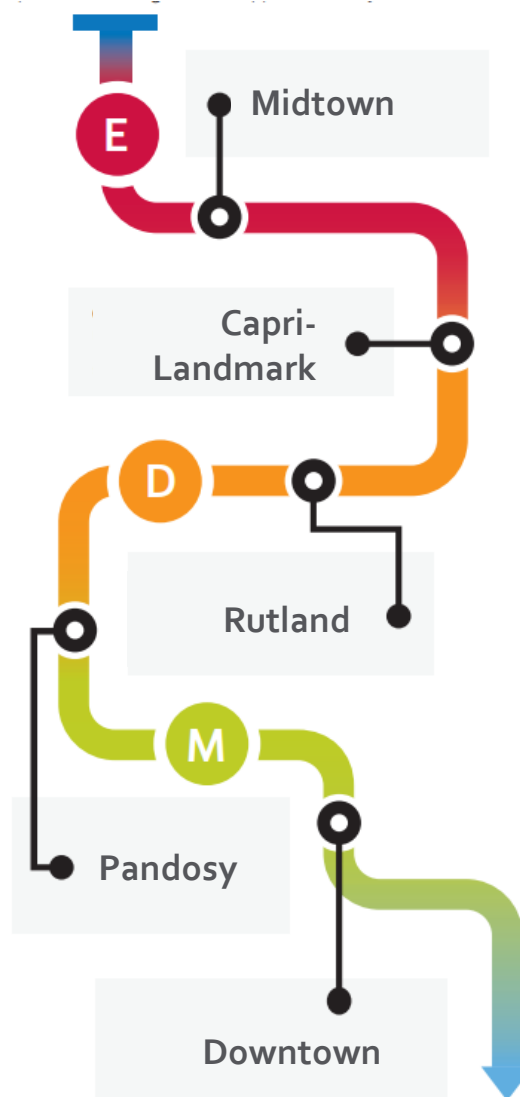


# Urban Centres Dashboard



# Urban Centre Action Plans

- ▶ Scaled to meet the needs of each Urban Centre
- ▶ Updates to policy and regulation
- ▶ Refined direction for key topics and Council priorities
- ▶ Short-term actions that improve quality of life



## Early

Urban centres in their nascent stage of development may hardly be recognizable as distinct centres. They may simply be significant concentrations of employment.

## Developing

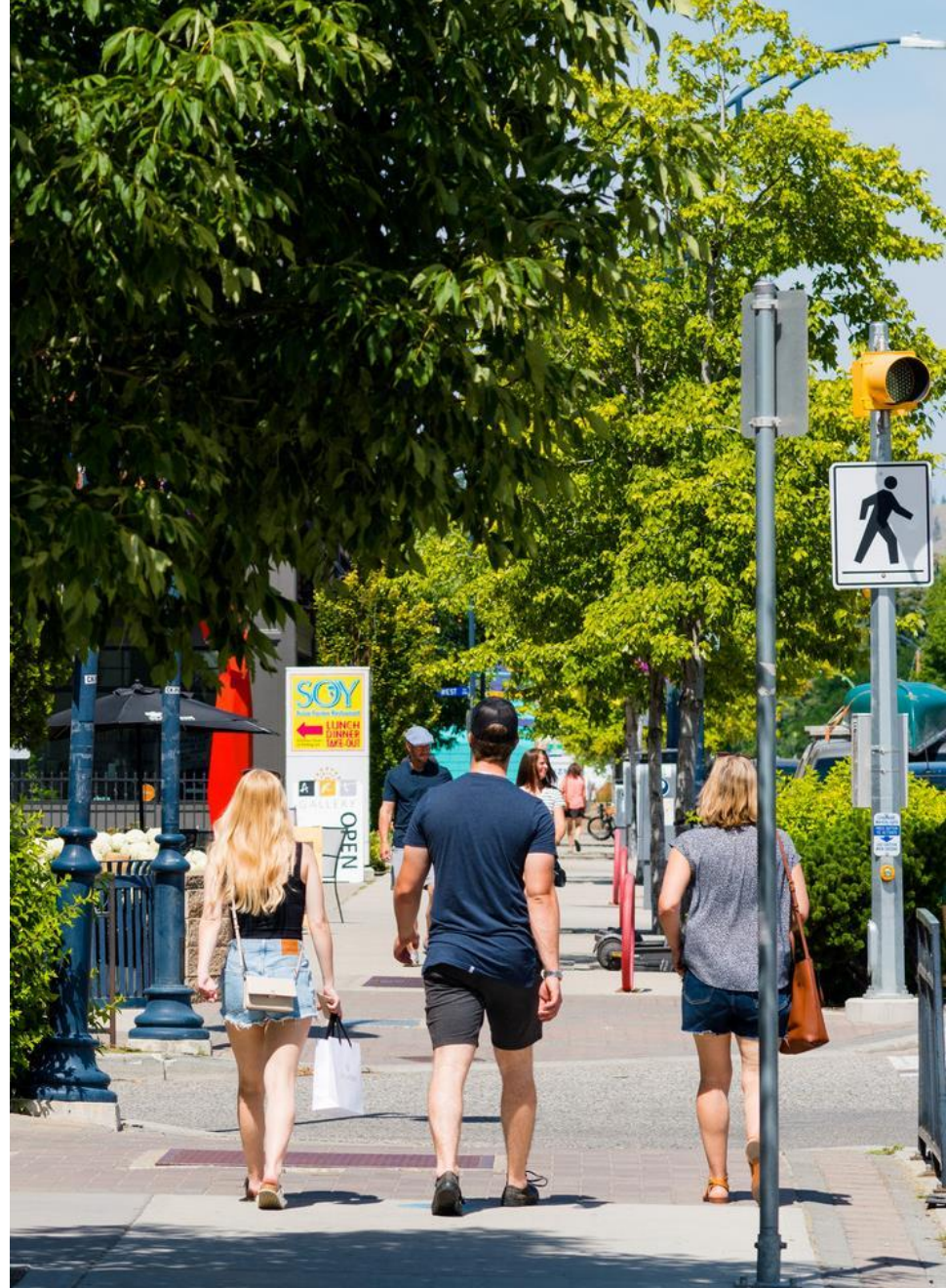
Urban centres showing clear signs of becoming vibrant and engaging places. While there may be significant progress yet to be made, both public and private investments are beginning to transform the urban centre.

## Mature

Mature urban centres have achieved high standards in many, if not most, of the key elements of what makes great urban centres. They demonstrate many of the hallmarks of what people associate with the term "downtown"

# Urban Centres Framework

- ▶ Refreshed guidance for Urban Centres sooner
- ▶ Data updated in real time to inform future decision making
- ▶ Targeted Urban Centre planning still takes place



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