



Liquor Primary Application
www.golfevolutionkelowna.ca

Who Are We?



Jonathan Garratt

- Canadian & UK PGA Golf Professional
- Canadian Permanent Resident of 4 years
- Married and father to one daughter



Randy Wood

- Owner of Keystone Technical Resources for 15 years
- Born and raised in Kelowna
- Married 25 years and father to 2 daughters

What is Golf Evolution?

- A one stop shop indoor golfing experience designed to cater for all abilities and ages.
- We will offer golf lessons, practice, and play time as well as golf club fittings and repairs.
- We will be utilizing best in class indoor golf simulator technology for people to enjoy and partnering with top golf brands for fittings.
- Our space will comprise of three 16ft by 20ft golf hitting bays, small lounge and bar area, kitchen, and a golf repair workshop.
- To compliment our golfing areas, lounge & bar we hope to offer a small, clean, and fresh food menu supported by a simple drink menu consisting of alcoholic and non alcoholic beverages.
- Our proposed opening time will be from 9am to 11pm daily with food and beverage service to run in conjunction with this and within provincial liquor service laws.

Impact to the community.

- We strive to be a benefit to not just only the community immediately surrounding our building but also the the city as whole.
- Benefits will include tailored individual and group coaching sessions (including fitness) as well as summer and winter camps for children.
- School and university programs have also been included to help elevate the level of the next generation of golfers.
- Simple, quick, clean food and drinks will also give local business another option for dining during hectic lunch hours and after work whilst also participating in a fun and safe physical activity.
- Having our food and liquor license will allow us to help support many local farms, breweries, and wineries as we strive to 'support local' as much as we can through our menus.
- At Golf Evolution we also believe we are filling a space in the market as we continue to see the overall price of outdoor golf continue to rise. Golf Evolution will be able to provide a much more cost-effective option for many who maybe can not afford the significantly higher prices of outdoor golf (\$60/hr for up to 4 players).
- Due to the shorter outdoor golfing season in Kelowna, Golf Evolution will be able to provide a year-round golfing experience helping people escape the heat as well as the bitter cold in winter.

Overall Feedback

- General feedback from the golfing community and local residents has been overwhelmingly supportive with an eagerness for Golf Evolution to open as soon as possible.
- Neighbouring businesses have all shown signs of support, with many committing to use our services themselves and for staff functions.
- With a maximum occupancy of 40 people, we see no significant negative impact to any of the local businesses either inside or out of #220—2544 Enterprise Way.



Thank You for your consideration of our
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