Schedule A - Bylaw Amendments

1) Proposed Text Amendments

No.	Section	Current Wording	Proposed Wording	Reason for Change
1.	Section 2 – Definitions	N/A	Marketing means to offer for sale, promote, canvass, solicit, advertise, book, arrange, or facilitate a rental, service, or passenger berth relating to a Watercraft, including placing, posting, or erecting advertisements physically or online, but not including the provision of neutral space or location for such marking activities in newspapers, bulletin boards, or online.	To allow enforcement measures to be implemented for unlicensed commercial watercraft operators in relation to marketing activities.
2.	Section 4 - Uses	4.7 No Person shall (c) N/A	(c) utilize Marketing to offer Watercraft rentals, Boat Club Company services, Watercraft Valet Company services, or berths on a Passenger Ship utilizing a City of Kelowna boat launch, dock, or moorage facility as a designated location for pickup or drop-off, unless that Person has a permit or license from the City of Kelowna.	To allow enforcement measures to be implemented for unlicensed commercial watercraft operators in relation to marketing activities.

2) Proposed Amendments to the Bylaw Notice Enforcement Bylaw No 10475

Bylaw	Section	Description	A1 Penalty	A2 Early Payment Penalty	A ₃ Late Payment Penalty	A4 Compliance Agreement
10680	4.7	c) Using Marketing to offer watercraft rental, watercraft valet, or watercraft boat club services, or berths on passenger vessels utilizing a City boat launch, dock, or moorage facility as a designated location for pick-up or drop-off, without a license or permit from the City.	\$500.00	\$450.00	\$500.00	YES