



▶ Purpose:

 endorse long-term parks planning initiative concerning outdoor pickleball and tennis court provision.



▶ Background:

- both pickleball and tennis are exceptionally social sports.
 - participants can play into their 8o 9o's.
 - ▶ large uptake in youth enrollment
- 2015 Kelowna Tennis Strategy
 - ▶ 1 public tennis court/ 4,180 population
 - > 34 courts (2021 census)







Background

- current user demand far surpasses our existing city outdoor inventory
 - 12 existing city pickleball courts
 - 26 existing city tennis courts.
 - 1 club operated facility OMTC
 - 1 commercial, private racquet facility
- new court facilities (2023-24)
 - 9 pickleball courts and 3 tennis courts.
 - amongst Glenmore Recreation Park and DeHart Community Park.
- similar user demand/ service requests for <u>indoor</u> court facilities









▶ Pickleball

- ▶ B.C. has become national 'hotspot'
 - ▶ 600% increase in membership.
 - ▶ Pickleball B.C. inception 2017
 - 13,025 players in 82 affiliated and associated clubs
 - Kelowna is the 2nd largest club in B.C.
 - ▶ 600 members + 100 waiting list
 - memberships sell out in 15 minutes/ registration opening.
- ▶ 8% of all Canadian households
 - 3.06 million people (Pickleball Canada).
 - ▶ 1 person/ playing monthly
 - 45% play over 4 times/ month (1.3 M)









▶ Tennis

- ▶ Tennis Canada inception 1890
 - resurgence in popularity.



- BC's -Vasil Pospisil or Calvin Thalheimer.
- 250% increase in national membership.
- ▶ 300% increase in players < 12 years.</p>



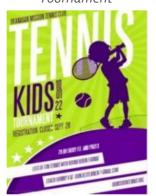
- 400 members in 2022.
- ▶ 10% yearly increase (40 players).
- 2023 already sold out.
- only 2 indoor courts in Kelowna
 - Global Fitness and Racquet Club.



Futures Tennis Tournament



Calvin Thalheimer



Bianca Andreescu



2022 OMTC

Francoise Abanda



Okanagan Mission Tennis Club



▶ For Information

- Rising pressure on our current city inventory to deliver:
 - more access to outdoor courts.
 - ability for tournament play.
 - national and provincial associations
 - athlete development.
 - improved overall user experiences.
 - wait times
 - supportive amenities
- Long-term parks planning initiative conceived to:
 - meet immediate, and future growth, needs for both pickleball and tennis.







► Satellite Hubs: Tennis



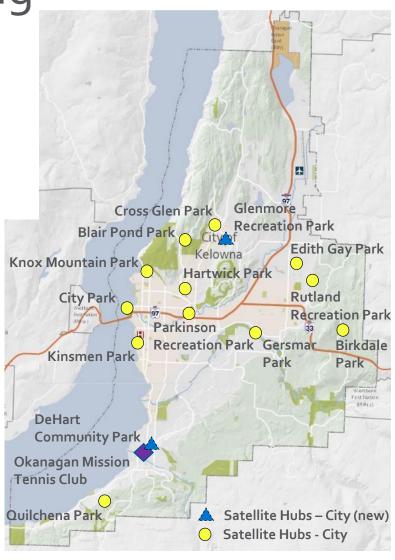
Edith Gay Park – community / double



Parkinson Recreation Park – six courts



Cross Glen Park – nhbd. / single court

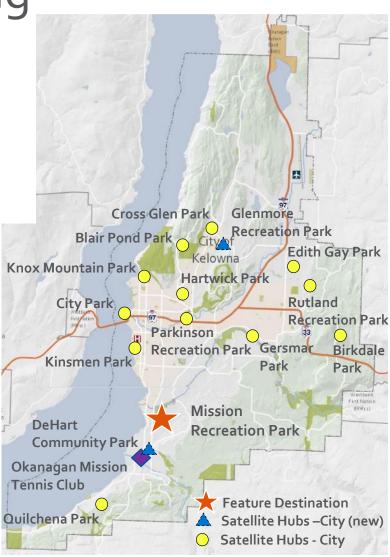


▶ Feature Destination: Tennis





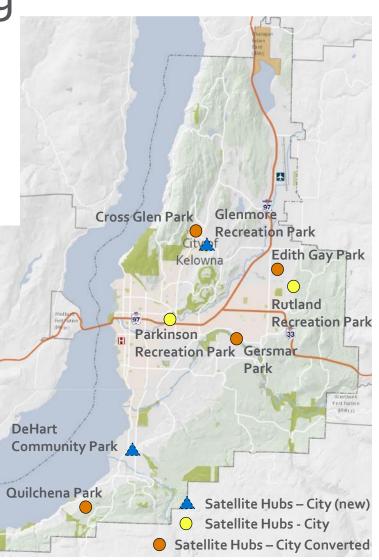




▶ Satellite Hubs: Pickleball



Rutland Recreation Park – 'dedicated' pickleball courts, City of Kelowna



▶ Feature Destination: Pickleball

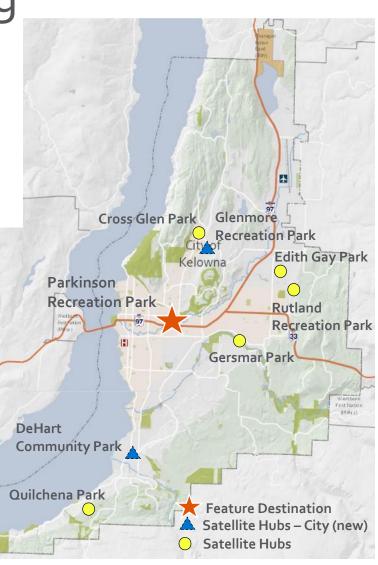


St. George, Utah

Clear Creek Park, Cincinnati, Ohio



City of Vernon – 'dedicated' pickleball courts w/ overhead shade/ shelter complex





▶ Next Steps:

Parks Master Plan: Phases 2 and 3

- ✓ Community Sport Plan
- ✓ Indoor Recreation Facility Strategy
- ✓ Kelowna Tennis Strategy





Questions?

For more information, visit **kelowna.ca**.