



Civic & Community Awards Steering Committee Minutes

Date: Wednesday, September 14, 2022
 Time: 12:00 pm
 Location: Virtual Meeting - Teams

Members Present Ellen Boelcke, Lorraine Ewonus, Bob Burge, Karen Graham, Dan Rogers, Wayne Moore, Adam Schubel

Members Absent Councillor Ryan Donn

Staff Present Community Recreation Coordinator, Karley Glackmeyer; Community & Neighbourhood Services Manager, Mariko Siggers; Divisional Director, Active Living & Culture, Jim Gabriel; Legislative Coordinator (Confidential), Clint McKenzie

1. Call to Order

The Chair called the meeting to order at 12:05 p.m.

2. Confirmation of Minutes - May 11, 2022

Moved By Wayne Moore/ Seconded By Adam Schubel

THAT the Minutes of the May 11, 2022 Civic & Community Awards Steering Committee meeting be adopted with the change to reflect Lorraine Ewonus was present.

Carried

3. New Business

3.1 Review of Award Category Titles

Staff provided an overview of the Award titles.

Dan Rogers joined the meeting at 12:08 p.m.

Discussion ensued regarding award category titles.

Staff indicated that Communications staff will be consulted in regard to the best direction to go in as it is a sensitive area of change for families involved with the awards.

The Committee indicated that the approach needs to be consistent across the categories.

Moved By Ellen Boelcke/ Seconded By Lorraine Ewonus

THAT the Committee recommends that award category titles be modified to better reflect the category and still recognize the families involved and for the City to investigate the approach.

Carried

3.2 Award Program Overview

- Staff indicated the past year had its challenges regarding nominations. The opportunity to establish nomination committees for each category was discussed to improve the volume and quality of nominations.
- Discussion ensued as to the reasons why nominations have become increasingly difficult and areas that could be changed.
- Kelowna Chamber Top 40 program with Kelowna Chamber was identified and ability to push the message out thorough channels such as past nominees and those who have won before as well as considerable "door knocking".
- Ways to further communicate with the school district were reviewed.
- Champion of the environment City staff could be approached for more ideas on potential nominees.
- Discussion ensued regarding the need for an active nomination subcommittee versus the Committee as a whole assisting wherever possible with nominations.
- Consensus that a network of people to reach out to versus a nomination committee would be the most effective. A brainstorming session by the Committee to develop an extensive list to notify of the opportunity to put forth a nomination was agreed up at the start of the nomination campaign.

3.3 Discuss Key Dates and Award Delivery Format for 48th Annual Award Season

- It will be a similar set-up as the 2022 awards.
- The awards night and the Mayor's Reception will again be on the same night.
- April 20, 2023, will be awards night with venue being the Laurel Packinghouse.
- The announcement to Council of the nomination period will be on December 5th.
- The opportunity to have past Kelowna Chamber presidents on the selection committee for the business categories was confirmed and will take place March 2023.

4. Termination of Meeting

The Chair declared the meeting terminated at 12:59 p.m.

Chair