

# Report to Council



**Date:** October 3, 2022  
**To:** Council  
**From:** City Manager  
**Subject:** 2022 Uptown Rutland Business Association, Mural Festival – Funding Request  
**Department:** Parks and Building Planning

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**Recommendation:**

THAT Council receive for information the Report from Parks & Building Planning, dated October 3rd, 2022, regarding funding for the Uptown Rutland Business Association Mural Festival.

AND THAT the 2022 Financial Plan be amended to include \$20,000 to support the 2022 Uptown Rutland Business Association Murals Festival with funding from the Public Art Reserve.

**Purpose:**

Funding request to support the Uptown Rutland Business Association Mural Festival in 2022

**Background:**

The Public Art Program has made a financial contribution to the Uptown Rutland Business Association (URBA) that was used towards their 2019 (\$10K), 2020 (\$20K) and 2021 (\$20K) mural festival. The City and URBA have since operated under an agreement which was prepared based on a contribution amount determined by the number of completed murals.

The three-year commitment of City financial support for the festival concluded in 2021 however, URBA is requesting additional support from the City as it relates to funding for the 2022 Mural Festival. In 2022 URBA commissioned 4 large murals which are now completed and available for viewing at various locations in the Rutland community.

Staff are recommending \$20,000 be drawn from the public art reserve to support URBA in 2022. With the goal of assisting build the momentum of the URBA Mural Festival achieved over the last 3 years, it is the intention that 2022 be the last year of funding assistance for the event.

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**Internal Circulation:**

Financial Planning

Submitted by:

K. Pinkoski, Planner Specialist

**Approved for inclusion:** R. Parlane, Manager, Parks & Building Planning

cc: M. Antunes, Acting Financial Planning Manager