

DOWNTOWN KELOWNA

November 2, 2022

Dave Duncan, Parking Operations
City of Kelowna
1435 Water Street
Kelowna, BC V1Y 1J4

Re: Complimentary Saturday Parking in December in Downtown Kelowna

Please accept this letter as the Downtown Kelowna Association's formal request to grant the annual holiday tradition of offering complimentary Saturday parking in Downtown Kelowna for the month of December 2022.

Local businesses play a vital role in Kelowna's local economy by providing jobs and preserving the Downtown neighbourhood. This is an important value-added initiative for Downtown retailers, services and restaurants during the holiday shopping season. Again this year, Downtown businesses continue to face uncertainty in the face of a changing economy and can use the help to attract more customers to shop Downtown Kelowna.

The Downtown Kelowna Association requests public parking charges be waived for Saturday parking in Downtown Kelowna on the street and in City owned lots. Effective on the dates of December 3, December 10, December 17, December 24 and December 31, 2021.

The City's consideration and approval on this valued program is greatly appreciated.

Sincerely,



Mark Burley EXECUTIVE DIRECTOR

cc: Councillor Charlie Hodge