

Report to Council



Date: September 19, 2022
To: Council
From: City Manager
Subject: Uptown Rutland BIA Bylaw Renewal 2023 - 2027
Department: Financial Services

Recommendation:

THAT Council approve the renewal of a specified area for the purpose of annually funding, over a 5 year period, the Uptown Rutland Business Improvement Area pursuant to Sections 215 of the Community Charter, for the properties included within the boundary as outlined on Schedule "A" to the Report of the Revenue Supervisor dated September 19, 2022;

AND THAT Bylaw 12427 being Uptown Rutland Business Improvement Area Bylaw be advanced for reading consideration;

AND FURTHER THAT 4:00 p.m., Friday, October 28, 2022 be set as the deadline for receipt of petitions against the proposed Uptown Rutland Business Improvement Area renewal bylaw.

Purpose:

To approve the renewal of a specified area for the purpose of annually funding, over a 5 year period, the Uptown Rutland Business Association.

Background:

Section 215 of the Community Charter permits Council, by bylaw, to grant funds to an organization that has as one of its aims, function or purposes, the planning and implementation of a business promotion scheme. Council may raise the necessary funding by levying and imposing a tax on the benefiting properties.

The first Uptown Rutland Business Improvement Area (BIA) was established for the 5 years beginning in the year 2008. As illustrated in Schedule "A" attached, the BIA approximately starts at Hollywood Rd to the west, just south of Gray Rd to the south, just past Prior Rd to the east and ends at Houghton Rd to the north.

Discussion:

The Uptown Rutland Business Association wishes the City to continue to raise the annual grant by levying a tax on the land and improvement for those properties assessed as Class 5 (Light Industrial) and Class 6 (Business) with the exception of Federal, Provincial and Municipal owned properties used for government purposes. Government properties leased out for private commercial use will be subject to the levy.

The attached Schedule "B" is the Uptown Rutland Business Improvement Area business promotion scheme, which outlines a history, goals, and provides details of the BIA services.

The bylaw authorizes Council to grant to the Association, to a maximum dollar value, an amount equal to its annual budget. For the term of the bylaw, the amounts are (Schedule "C"-Proposed Budget attached):

2023	\$222,547
2024	\$233,675
2025	\$245,359
2026	\$257,627
2027	\$270,508

A report to Council will be prepared for approval of the grant prior to each fiscal year covered in the bylaw. The 5-year term of the bylaw will conclude on December 31, 2027.

Considerations applicable to this report:

Legal/Statutory Authority:

Council may, by bylaw, grant money to a corporation or other organization that has, as one of its aims, functions or purposes, the planning and implementation of a business promotion scheme, with the establishment of a Business Improvement Area in accordance with Division 5 Sections 215 of the Community Charter.

Legal/Statutory Procedural Requirements:

Council may, by bylaw, impose a parcel tax in accordance with Division 4 to provide all or part of the funding for a service.

Considerations not applicable to this report:

Internal Circulation:

Existing Policy:

Financial/Budgetary Considerations:

Personnel Implications:

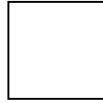
External Agency/Public Comments:

Communications Comments:

Alternate Recommendation:

Submitted by: P. Gramiak, Revenue Supervisor

Approved for inclusion:



Joel Shaw, Acting Divisional Director, Financial Services

Attachments:

URBA Renewal Presentation 2023 – 2027

Schedule A – Uptown Rutland BIA Boundary Map

Schedule B – URBA Renewal Report 2023 – 2027

Schedule C – URBA Proposed Budget 2023 – 2027

Schedule D – URBA Letters of Support