

LCRB-
MANUFACTURING
LOUNGE

KELOWNA CITY
APPLICATION
L22-0006

BAD TATTOO BREWING –
740 CLEMENT AVE.
KELOWNA B.C



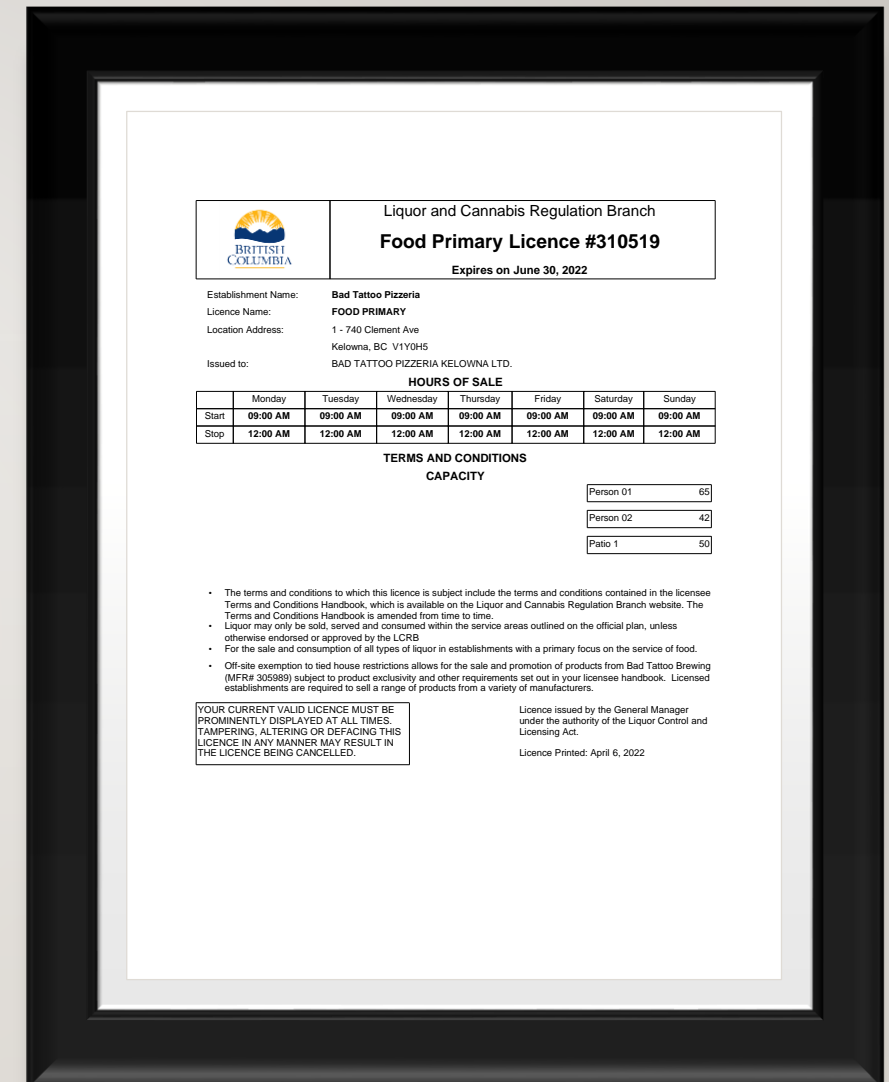
BAD TATTOO PIZZERIA

OPERATING AND LICENSED IN KELOWNA SINCE
SUMMER 2021 AS A FOOD PRIMARY ESTABLISHMENT.

INTERIOR OCCUPANCY = 107

PATIO = 50

HOURS OF OPERATION 0900-12:00 MIDNIGHT 7 DAYS A
WEEK.



BAD TATTOO – CHANGE FROM FOOD PRIMARY TO MANUFACTURING LICENCE DESIGNATION

Re: Approval in Principle (AIP) - Brewery Licence with On-Site Store Endorsement
Applicant Name: Bad Tattoo Pizzeria
Proposed Establishment Name: Bad Tattoo Brewing
Proposed Location: 1-740 Clement Ave, Kelowna
AIP Expiry Date: May 20, 2023



Bad Tattoo Brewing has been an established manufacturer in Penticton for a decade with an attached Food Primary – Pizzeria.



Bad Tattoo's Brewery Brand of products have been popular in BC and Alberta.



To expand the Brewery Brand in late 2021 Bad Tattoo has applied and received an Approval In Principle from the LCRB to change the status of the Licence from a Food Primary to a Brewery with an onsite retail store.



To ensure that the current Food Primary offerings are allowed in the establishment, Bad Tattoo has applied for a Lounge Endorsement.

WHY THE CHANGE FROM A FOOD PRIMARY TO A MANUFACTURER:

Basic Manufacturing Licence will permit the licensee to:

- Have an onsite retail store in which to sell their own manufacturer products.
- Brew special small lots on premise for sale to patrons.
- With additional Lounge endorsement – the establishment will be able to continue to serve their renowned pizzas other food items and a variety of liquor and non-liquor beverages to patrons. (Minors are permitted if accompanied by an adult).

Food Primary:

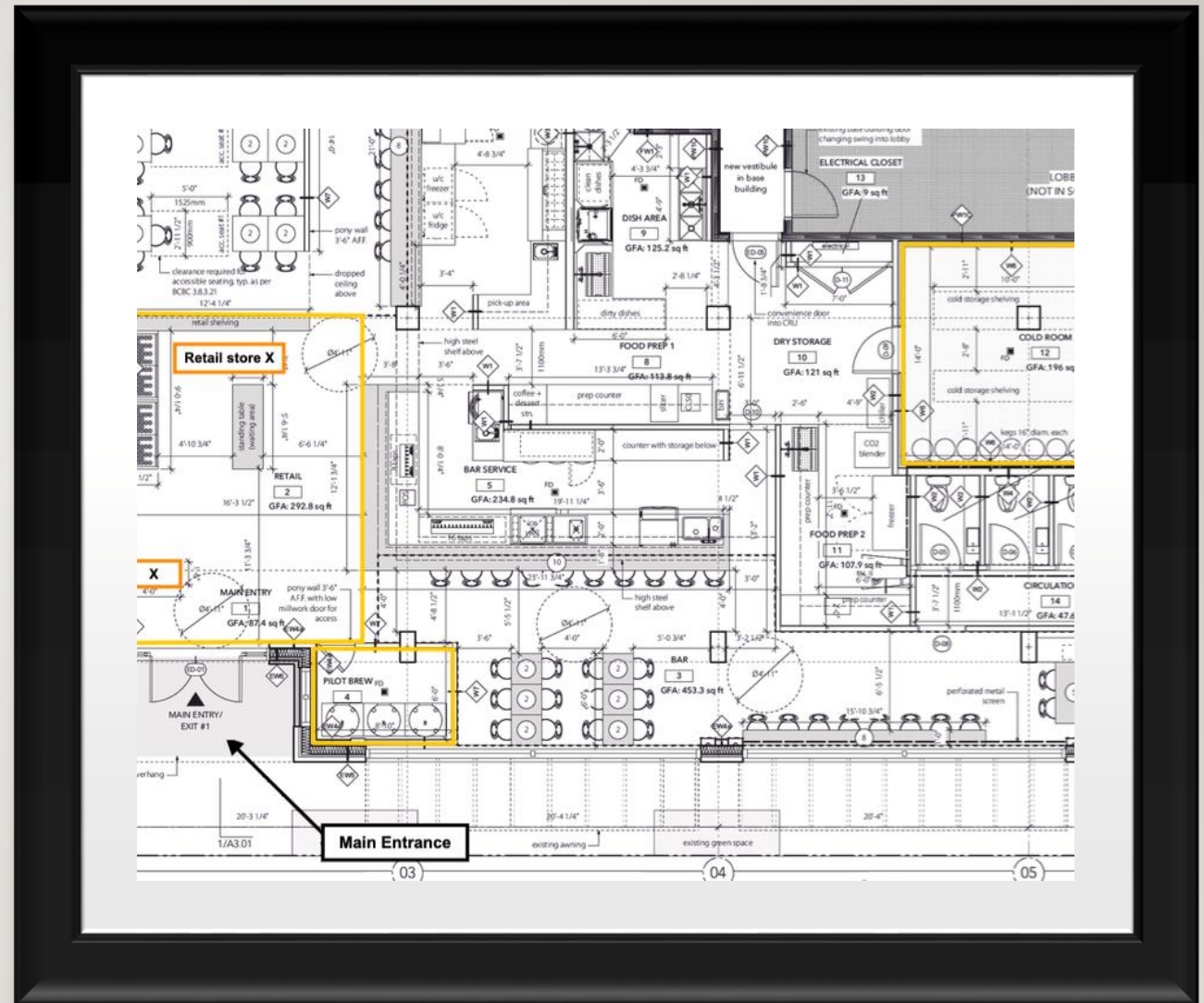
- Do not allow off-sales or liquor manufacturing thus restricting licensees options.

BAD TATTOO – LOUNGE ENDORSEMENT

NO CHANGES TO OCCUPANCY OR FLOORPLANS

HOURS ON PATIO REDUCED BY 1 HOUR TO 11:00P.M.

- **Hours of Operation:**
- Interior – 9:00 AM to Midnight 7 days a week.
- Interior Occupancy = 107
- Patio Hours: 9:00 Am to 11:00 PM
- Patio Occupancy = 50 persons



PATIO = 50 PERSONS
9:00 AM TO 11:00 PM

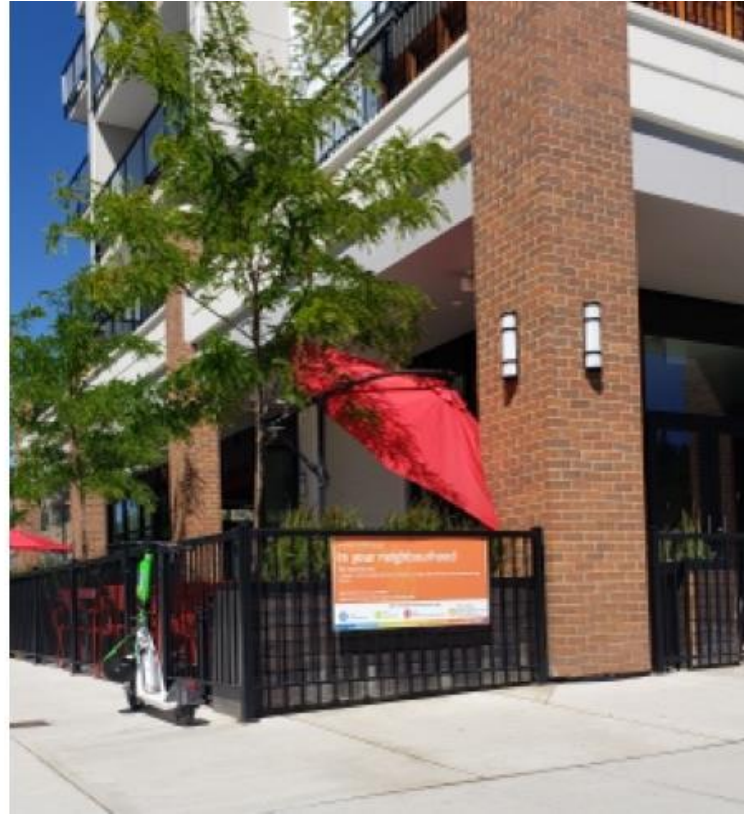




INTERIOR
WITH FOOD SERVICE AND MICRO BREW SYSTEM

PUBLIC NOTIFICATION

- Local community was notified of application with handouts and signage displayed outside of establishment.



LOUNGE ENDORSEMENT WILL NOT NEGATIVELY AFFECT THE LOCAL COMMUNITY – NOISE , TRAFFIC OR COMMUNITY SAFETY

- Bad Tattoo operations will remain the same. Focus on food (pizzeria) with same compliment of liquor beverages.
- The only changes the public will notice is onsite brewing with micro brew system and ability to purchase Bad Tattoo Brew products from this location.

