

TA22-0007  
**Sign Bylaw No. 11530**  
Bylaw Amendment

# Purpose

- ▶ To amend the City of Kelowna Sign Bylaw No. 11530 to provide clarity of interpretation and to align with Zoning Bylaw No. 12375.

# Background

- ▶ Sign Bylaw adopted in August 2018
- ▶ Common regulations that require more clarity of interpretation
- ▶ Change in development signage trends
- ▶ Repeal of Zoning Bylaw No. 8000 to be replaced with Zoning Bylaw No. 12375
  - ▶ Sign bylaw references the Zoning Bylaw heavily

# Overview of Amendments

- ▶ Provide clarity for measuring sign area
- ▶ Add regulation for exempt open/closed signs
- ▶ Add regulation for exempt of pick up and delivery signs
- ▶ Increase size of exempt Identification Signs
- ▶ Update wording and zones to align with Zoning Bylaw No. 12375

# Circulation

- ▶ Staff reviewed other municipalities sign bylaws
- ▶ Internal Circulation:
  - ▶ Building & Permitting
  - ▶ Parking Services
  - ▶ Zoning Bylaw Staff Team
  - ▶ Office of the City Clerk
- ▶ Ministry of Transportation and Infrastructure

# Staff Recommendation

- ▶ Staff are recommending support for the proposed Bylaw Amendment to the Sign Bylaw:
  - ▶ Improve clarity of interpretation
  - ▶ Relax regulations around Identification Signs
  - ▶ Aligns with Zoning Bylaw No. 12375



*Conclusion of Staff Remarks*

# Zone Conversion

<b>Zoning Bylaw No. 8000 Conversion Table</b>			
<b>Existing Zone</b>	<b>Existing Zone Description</b>	<b>Proposed Zone</b>	<b>Proposed Zone Description</b>
A1	Agriculture 1	A1	Agriculture (ALR)
		A2	Agriculture/Rural Residential
RR1	Rural Residential 1	RR1	Large Lot Rural Residential
RR2	Rural Residential 2	RR1 or RR2	Large or Small Lot Rural Residential
RR3	Rural Residential 3	RR2	Small Lot Rural Residential
RU1	Large Lot Housing	RU1	Large Lot Housing
RU2	Medium Lot Housing	RU2	Medium Lot Housing
RU3	Small Lot Housing	RU3	Small Lot Housing
RU4	Low Density Cluster Housing	RU1 - 3, RU5	Large, Medium, Small Lot Housing, Multiple Single Detached Housing
RU5	Bareland Strata Housing	RU5	Multiple Single Detached Housing
RU6	Two Dwelling Housing	RU4	Duplex Housing
RU7	Infill Housing	MF1	Infill Housing
RM1	Four Dwelling Housing	MF1	Infill Housing
RM2	Low Density Row Housing	MF1 or MF2	Infill Housing or Townhouses
RM3	Low Density Multiple Housing	MF2	Townhouses
RM4	Transitional Low Density Housing	CA1, MF2, or MF3	Core Area 1, Infill Housing, or Townhouses
RM5	Medium Density Multiple Housing	MF3	Apartments
RM6	High Rise Apartment Housing	MF3, CA1, UC1 - 5	Apartments, Core Area 1, Urban Centre Zones
RM7	Mobile Home Park	MH1	Mobile Home and Camping



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<b>Existing Zone</b>	<b>Existing Zone Description</b>	<b>Proposed Zone</b>	<b>Proposed Zone Description</b>
C1	Local Commercial	C1	Local Commercial
C2	Neighbourhood Commercial	C1 or VC1	Local Commercial or Village Centre
C3	Community Commercial	VC1, UC1 - 5, CA1	Village Centre, Urban Centre, or Core Area
C4	Urban Centre Commercial	UC1 - 5	Urban Centre
C5	Transition Commercial	CA1, VC1, UC3	Core Area 1, Village Centre, or Midtown Urban Centre
C6	Regional Commercial	C2	Vehicle Oriented Commercial
C7	Central Business Commercial	UC1	Downtown
C8	Convention Hotel Commercial	UC1	Downtown
C9	Tourist Commercial	VC1, UC1 - 5	Village Centre or Urban Centre
C10	Service Commercial	C2	Vehicle Oriented Commercial
I1	Business Industrial	I1	Business Industrial
I2	General Industrial	I2	General Industrial
I3	Heavy Industrial	I3	Heavy Industrial
I4	Central Industrial	I2	General Industrial
I5	Extraction	I4	Natural Resource Extraction
I6	Low-Impact Transitional Industrial	I2	General Industrial