

Lillian Klaamas

From: Douglas Devnich <devnichdd@outlook.com>
Sent: Friday, May 20, 2022 11:50 AM
To: City Clerk
Subject: Re: Electronic Sign

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My name is: D. Douglas Devnich
I live at 303-1960 Enterprise Way, V1Y9S5
I would support the sign installation at 2002 Enterprise Way only when the City acts to curb the traffic congestion on the said road. We cannot sustain traffic as it is now when drivers will gawk at the sign.
Signed by:

MEETING: 2022-05-31	ITEM: 5.7
BYLAW: DNP 22-0050	PLANNING <input checked="" type="checkbox"/>

St. Petersburg

Lillian Klaamas

From: Amy Adair <aadair@crestwell.com>
Sent: Friday, May 20, 2022 2:46 PM
To: City Clerk
Subject: Kelowna - Electronic Message Sign
Attachments: scan_20220519_151644.pdf

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Good Afternoon,

I am the property manager of Spall Plaza (1950 Harvey avenue, Kelowna) and I object to the proposed maximum increase of the electronic message centre sign.

I am concerned that the size of the digital sign in question may impact any future developments on our site. For example, if we ever wanted to redevelop the land and add a residential building or hotel, the sign would be a huge eyesore and obstruct the sky line to the north.

Please consider how the digital sign would affect our property and the community when making a decision.

Thank you

C R E S T W E L L

Amy Adair
Assistant Property Manager
t. 604.664.0632 c. 604.764.8674 f. 604.664.0629
aadair@crestwell.com

CRESTWELL REALTY INC. www.crestwell.com

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MEETING: 2022-05-31	ITEM: 5.7
BYLAW: DNP 22-0050 PLANNING <input checked="" type="checkbox"/>	

Notification of Public Meeting



Public Meeting

Tuesday, May 31, 2022
@ 8:00pm,
Council Chambers



Email

cityclerk@kelowna.ca



Phone

250-469-8645



Online

kelowna.ca/council



Mail/drop off

Office of the City Clerk
1435 Water St.
Kelowna BC
V1Y 1J4

Dear property owner/occupant;

In your neighbourhood

Kelowna City Council is considering the following proposed Development Variance Permit:

2002 Enterprise Way (see map on reverse for location)
(DVP22-0050)

The applicant is proposing to vary the maximum area of an electronic message centre sign and is requesting a Development Variance Permit in order to vary the provisions of the City of Kelowna Sign Bylaw No. 11530.

Section 4.3.2(e): Electronic Message Centre Regulations: To vary the maximum area of an Electronic Message Centre Sign from 2.0 m² permitted to 33.82 m² proposed.

Public Meeting

City Council will hold a Public Meeting on:

Tuesday, May 31, 2022
Kelowna City Hall, 1435 Water Street
Council Chambers

Scheduled Time: 8:00 pm

Participate in person or electronically (online)

Council invites members of the public to voice their opinions in advance of or at the Public Meeting.

Provide your comments in advance

Comments may be made prior to the Public Meeting by email to cityclerk@kelowna.ca, by letter to the Office of the City Clerk, 1435 Water Street, Kelowna, BC V1Y 1J4, or verbally by calling the Office of the City Clerk at 250-469-8645 during office hours.

Council is encouraging correspondence be submitted electronically in advance of the Public Meeting.

Correspondence, petitions, emails and phone calls relating to this application must include your name and civic address. Petitions should be signed by each individual and show the address and/or legal description of the property affected by the proposal. Correspondence and petitions received between May 18, 2022 up until 8am on Tuesday, May 31, 2022 will be copied and circulated to City Council for consideration at the Public Meeting. Any submissions received after 8am on Tuesday, May 31, 2022 will not be circulated.

Provide your comments during the Public Meeting

Comments may be made during the Public Meeting by participating electronically (online) or by attending in person. Comments at the Public Meeting are limited to a maximum of five minutes. **Public comment will not be received by Council after the conclusion of the Public Meeting.**

A link to participate will be available on the City website at the scheduled Public Meeting time. For detailed instructions on how to participate, please visit kelowna.ca/council or contact the Office of the City Clerk at 250-469-8645 or cityclerk@kelowna.ca.

Please note: COVID-19 protocols are in effect.

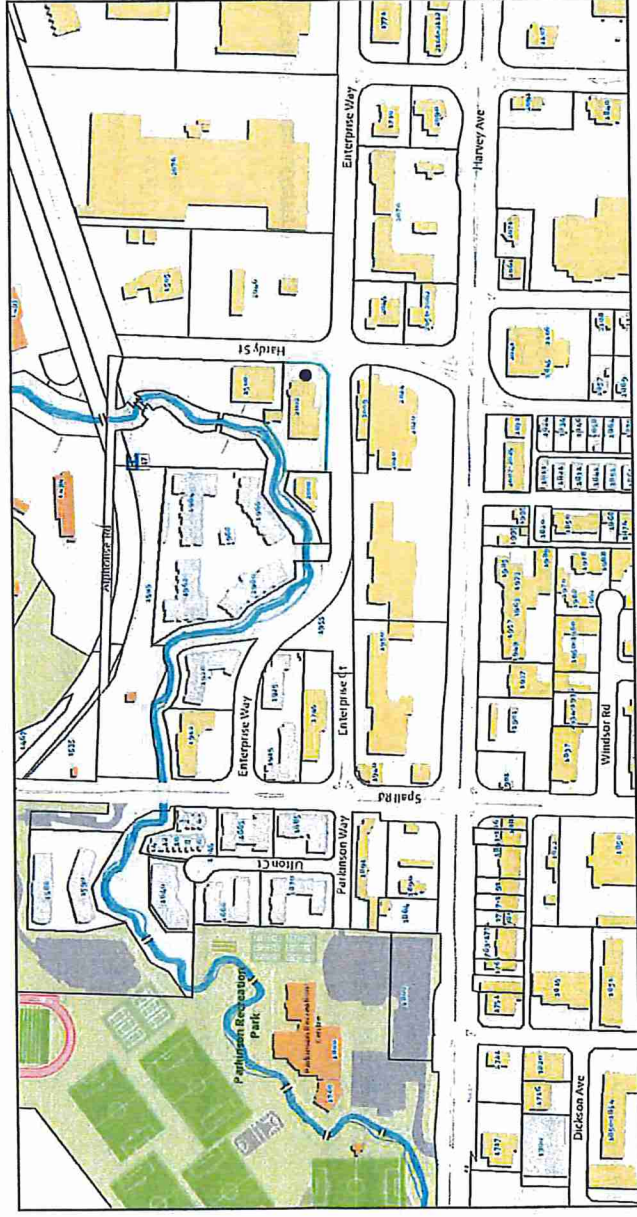
More information

For more information on this application, go to kelowna.ca/council, call **Development Planning at 250-469-8626**, email planninginfo@kelowna.ca, or visit the second floor at City Hall, 8 am-4 pm, Monday to Friday (excluding Statutory Holidays).

Copies of the proposed bylaws, Council reports and related materials are available online at kelowna.ca/council or at the Office of the City Clerk at City Hall from 8 am-4 pm, Monday to Friday, as of May 18, 2022 and up to and including May 31, 2022.

Stephen Fleming - City Clerk
cityclerk@kelowna.ca

Notification of Public Meeting



Lillian Klaamas

From: Rommel Palanca <ROMMEL.PALANCA@TELUS.COM>
Sent: Friday, May 20, 2022 5:21 PM
To: Mark Tanner; City Clerk
Cc: Maxine DeHart; Jeff Cruickshank; Jenn Richards; Jordan Desrochers
Subject: RE: DVP22-0050 - 2002 Enterprise Way

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Thank you Mark for the feedback.

To clerks@kelowna.ca,

Below is our written submission that we formally request be circulated to Council prior to the Public Hearing scheduled on May 31.

Thank you,

Rommel & Jeff

Rommel Palanca (he/him/his)
Manager - Digital Product Management
TELUS Business
Mobile: +1 403 816 8901
rommel.palanca@telus.com

Jeff Cruickshank (he/him/his)
General Manager – Interior South & Kootenay Region
Customer Solutions Delivery, TELUS
Mobile: 250-878-0319
jeff.cruickshank@telus.com

MEETING: 2022-05-31	ITEM: 5.7
BYLAW: DVP 22-0050	PLANNING <input checked="" type="checkbox"/>

From: Mark Tanner <MTanner@kelowna.ca>
Sent: Friday, May 20, 2022 4:01 PM
To: Rommel Palanca <ROMMEL.PALANCA@TELUS.COM>
Cc: Maxine DeHart <mdehart@kelowna.ca>; Jeff Cruickshank <Jeff.Cruickshank@telus.com>; Jenn Richards <Jenn.Richards@telus.com>; Jordan Desrochers <Jordan@PriorityPermits.com>
Subject: RE: DVP22-0050 - 2002 Enterprise Way

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Hi Rommel & Jeff,

Thanks for your email. As you are likely aware through your agent, the Council report for your application has been finalized and can be found on the meeting agenda here: [Tuesday Council Meeting - May 31, 2022 \(escribemeetings.com\)](#). If you would like to provide the below information in a written submission that will be circulated to Council prior to the Public Hearing, you can do so by emailing clerks@kelowna.ca prior to 8 AM on May 31.

Otherwise, you can include it in your presentation at the Council meeting (details have been emailed to your agent from the Office of the City Clerk).

Please don't hesitate to contact me if you have any additional questions.

Mark Tanner, RPP, MCIP
Planner II | City of Kelowna
250-469-8589 | mtanner@kelowna.ca

From: Rommel Palanca <ROMMEL.PALANCA@TELUS.COM>
Sent: Friday, May 20, 2022 10:34 AM
To: Mark Tanner <MTanner@kelowna.ca>
Cc: Maxine DeHart <mdehart@kelowna.ca>; Jeff Cruickshank <Jeff.Cruickshank@telus.com>; Jenn Richards <Jenn.Richards@telus.com>; Jordan Desrochers <Jordan@PriorityPermits.com>
Subject: RE: DVP22-0050 - 2002 Enterprise Way

CAUTION: External email - Check before you click!

Mark,

Thank you for the comprehensive feedback regarding our application. We have taken the time to carefully consider how our application for a **digital art display** will impact the City of Kelowna. We respect the level of caution you hold in regards to the implementation of a display larger the City of Kelowna bylaws will allow. We can assure our intent is to implement an effective community engagement fixture which showcases local artists and contributes to community campaigns. The proposed Digital Display will not be a revenue generating billboard, nor be used to sell advertising for profit.

For this purpose, we have prepared responses to the technical feedback received:

- To mitigate light pollution, the digital display technology is capable of programmable and customizable brightness levels, with built in light sensors that adjust throughout the day
- We will comply with desired screen deactivation times during the evening
- We will limit displayed content to fixed image and not display full motion video
- We are flexible to adjusting configuration of this proposed display based on supplementary feedback received from members of the community and City Council on May 31, as well as ongoing feedback received throughout.
- The proposed display will connect directly to our buildings' power grid and redistribute our existing load with no additional land rights requirements.

In conclusion, we propose a Digital exhibit which will drive a positive impact to the community of Kelowna and to various local public art galleries (such as VPAG and KPAG). We would like to iterate that we are open to partnering with the community, being receptive to ongoing feedback and using this display to support various social impact initiatives.

Thank you for your consideration.

Rommel & Jeff

Rommel Palanca (he/him/his)
Manager - Digital Product Management
TELUS Business
Mobile: +1 403 816 8901
rommel.palanca@telus.com

Jeff Cruickshank (he/him/his)
General Manager – Interior South & Kootenay Region
Customer Solutions Delivery, TELUS
Mobile: 250-878-0319
jeff.cruickshank@telus.com

From: Mark Tanner <MTanner@kelowna.ca>
Sent: April 7, 2022 1:54 PM
To: Jason Noseworthy <jason.noseworthy@PriorityPermits.com>
Cc: Jordan Desrochers <Jordan@PriorityPermits.com>
Subject: RE: DVP22-0050 - 2002 Enterprise Way

Hi Jason & Jordan,

Thank you for the update. Please be advised that the technical review period for your application has now closed. The technical comments that we received are below.

Please be advised that the Development Planning Department is preparing to move forward with non-support of your application due to its inconsistency with the intent of the Sign Bylaw and the Official Community Plan Policy and Design Guidelines. If you choose to withdraw your application, we can process a refund of 50% of your application fee. If you choose to proceed, these are the next steps:

1. The Planning Department will prepare a Report to Council explaining our non-support of the application. An Alternate Resolution will be provided in the report for Council, if they choose to support the application instead.
2. 10 days prior to the Council meeting advertising of the application will be conducted: a mail out to properties within 50 m, newspaper advertising, and signage posted on the subject property (signage must be paid for and erected by the applicant)
3. At the Council meeting you will have an opportunity to address Council (15 minutes). Members of the public will have 5 minutes each to address Council. After the public has spoken, you would have an additional 10 minutes to address anything that the public has raised.
4. Council would then vote on the application.

Please advise me whether you would like to proceed with the application or withdraw the application. Let me know if you have any questions.

Thanks,

Mark

Technical Feedback

1. Development Engineering:

- 1.1. Development Engineering requires additional street trees to be planted in the boulevard, as per Bylaw 7900, fronting 2002 Enterprise Way to mitigate the additional light pollution from this proposed sign. For further information contact the Development Engineering Department (Aaron Sangster, Development Technician 250-69-8487, asangster@kelowna.ca)

2. Building and Permitting:

- 2.1. A Sign Permit will be required.

3. Fire Department:

3-1. No objections.

4. FortisBC Energy Inc- Gas:

4.1. Did not provide comments. Applicant to contact FortisBC Energy Inc. – Gas directly for further information.

5. FortisBC Inc- Electric:

5.1. Land Rights Comments:

- There are no immediate concerns or requests for additional land rights related to this application.

5.2. Operational & Design Comments

- There are FortisBC Inc Electric (FBC(E)) primary distribution facilities along Enterprise Way and Hardy Street.
- All costs and land right requirements associated with changes to the existing servicing are the responsibility of the applicant.
- The applicant and/or property owner are responsible for maintaining safe limits of approach around all existing electrical facilities within and outside the property boundaries.
- For any changes to the existing service, the applicant must contact an FBC(E) designer as noted below for more details regarding design, servicing solutions, and land right requirements.

In order to initiate the design process, the customer must call 1-866-4FORTIS (1-866-436-7847). Please have the following information available in order for FBC(E) to set up the file when you call.

- Electrician’s Name and Phone number
- FortisBC Total Connected Load Form
- Other technical information relative to electrical servicing

For more information, please refer to FBC(E)’s overhead and underground design requirements:

FortisBC Overhead Design Requirements

<http://fortisbc.com/ServiceMeterGuide>

FortisBC Underground Design Specification

<http://www.fortisbc.com/InstallGuide>

Otherwise, FBC(E) has no concerns with this circulation.

It should be noted that additional land rights issues may arise from the design process but can be dealt with at that time, prior to construction.

Mark Tanner, RPP, MCIP
Planner II | City of Kelowna
250-469-8589 | mtanner@kelowna.ca