

ATTACHMENT A
This forms part of application
DVP22-0050
Planner Initials **MT**
City of Kelowna
COMMUNITY PLANNING



Development Variance Permit DVP22-0007

This permit relates to land in the City of Kelowna municipally known as

2002 Enterprise Way

and legally known as

Lot B, District Lot 140, ODYD, Plan KAP76401

and permits the land to be used for the following development:

Electronic message centre

The present owner and any subsequent owner of the above described land must comply with any attached terms and conditions.

Date of Council Decision May 31, 2022

Decision By: COUNCIL

Existing Zone: P4 - Utilities

Future Land Use Designation: C-NHD – Core Area Neighbourhood

This is NOT a Building Permit.

In addition to your Development Permit, a Building Permit may be required prior to any work commencing. For further information, contact the City of Kelowna, Development Services Branch.

NOTICE

This permit does not relieve the owner or the owner's authorized agent from full compliance with the requirements of any federal, provincial or other municipal legislation, or the terms and conditions of any easement, covenant, building scheme or agreement affecting the building or land.

Owner: Telus Communications Inc., In. No. BC1101218

Applicant: Priority Permits Ltd. – Jordan Desrochers

Terry Barton
Community Planning Department Manager
Planning & Development Services

Date

1. SCOPE OF APPROVAL

This Development Permit applies to and only to those lands within the Municipality as described above, and any and all buildings, structures and other development thereon.

This Development Permit is issued subject to compliance with all of the Bylaws of the Municipality applicable thereto, except as specifically varied or supplemented by this permit, noted in the Terms and Conditions below.

The issuance of a permit limits the permit holder to be in strict compliance with regulations of the Zoning Bylaw and all other Bylaws unless specific variances have been authorized by the Development Permit. No implied variances from bylaw provisions shall be granted by virtue of drawing notations that are inconsistent with bylaw provisions and that may not have been identified as required Variances by the applicant or Municipal staff.

2. CONDITIONS OF APPROVAL

- a) That variances to the following sections of Sign Bylaw No. 11530 be granted in accordance with Schedule "A":

Section 4.3.2(e): Electronic Message Centre Regulations

To vary the maximum area of an Electronic Message Centre Sign from 2.0 m² permitted to 33.82 m² proposed.

This Development Variance Permit is valid for two (2) years from the date of approval, with no opportunity to extend.

3. INDEMNIFICATION

Upon commencement of the works authorized by this Permit the Developer covenants and agrees to save harmless and effectually indemnify the Municipality against:

- a) All actions and proceedings, costs, damages, expenses, claims, and demands whatsoever and by whomsoever brought, by reason of the Municipality said Permit.

All costs, expenses, claims that may be incurred by the Municipality where the construction, engineering or other types of works as called for by the Permit results in damages to any property owned in whole or in part by the Municipality or which the Municipality by duty or custom is obliged, directly or indirectly in any way or to any degree, to construct, repair, or maintain.

**The PERMIT HOLDER is the CURRENT LAND OWNER.
Security shall ONLY be returned to the signatory of the
Landscape Agreement or their designates.**

Telus

2002 Enterprise Way
Kelowna, BC

Priority Permits Ltd.
Jordan Desrochers
604.477.9650
Jordan@PriorityPermits.com



EXISTING ELEVATION



SOUTH ELEVATION

SCHEDULE A

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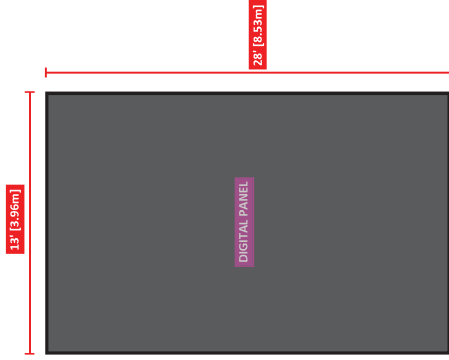
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SIGN DETAIL

ART PANEL AREA
33.82m²
364.00ft²



EXAMPLE CONTENT




EXAMPLE CONTENT



EXAMPLE CONTENT

Real Time Updates relay weather feeds, local messaging and notifications with regularly updated content rotations.

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TELUS Business Solutions
 510 West Georgia Street
 Vancouver, BC, V6B 0M3
 403 384 2777 Telephone
rommel.palanca@telus.com

January 20, 2022 City
 Service Center City of
 Kelowna 2002
 Enterprise Way
 Kelowna, BC, V1T 2L8

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To Whom It May Concern:

Re: Digital Art application permit for 2002 Enterprise Way

Please consider this documentation as our formal application for an Art Installation Permit for our TELUS Central Office for our TELUS Kelowna Central Office located at 2002 Enterprise Way. This application supports our ongoing commitment and presence within the community and continuation of historical fixtures dating as far back as 2016 hosting TELUS for Good Campaigns.

The historical timeline in showcasing this space has been progressive over the years. We plan to further enhance our presentation to provide community benefit with local messages and community art. We are focused on installing digital art to allow TELUS to continue to bring forward dynamic content to highlight the Kelowna community and provide something residents can identify with and enjoy. Digital display provides the advantage of accommodating timely content updates including, and not limited to, being directed by community current events. It is important to note, we intend to highlight the TELUS relationship with Kelowna and avoid the introduction of a marketing billboard for profit.

With the intent to rotate with community art and municipal messaging we plan to move forward from the digital art permit approval and install in early 2022. We appreciate the opportunity to highlight the Kelowna community in our objective to update and modernize past exhibits.

Sincerely,



Rommel Palanca
 Manager – Products & Services
 TELUS Business

Supplementary Information for Digital Art Permit Application

2002 Enterprise Way, Kelowna, BC



TELUS
January 20, 2022

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TELUS Public

TELUS Business

TELUS Kelowna Central Office

ATTACHMENT B

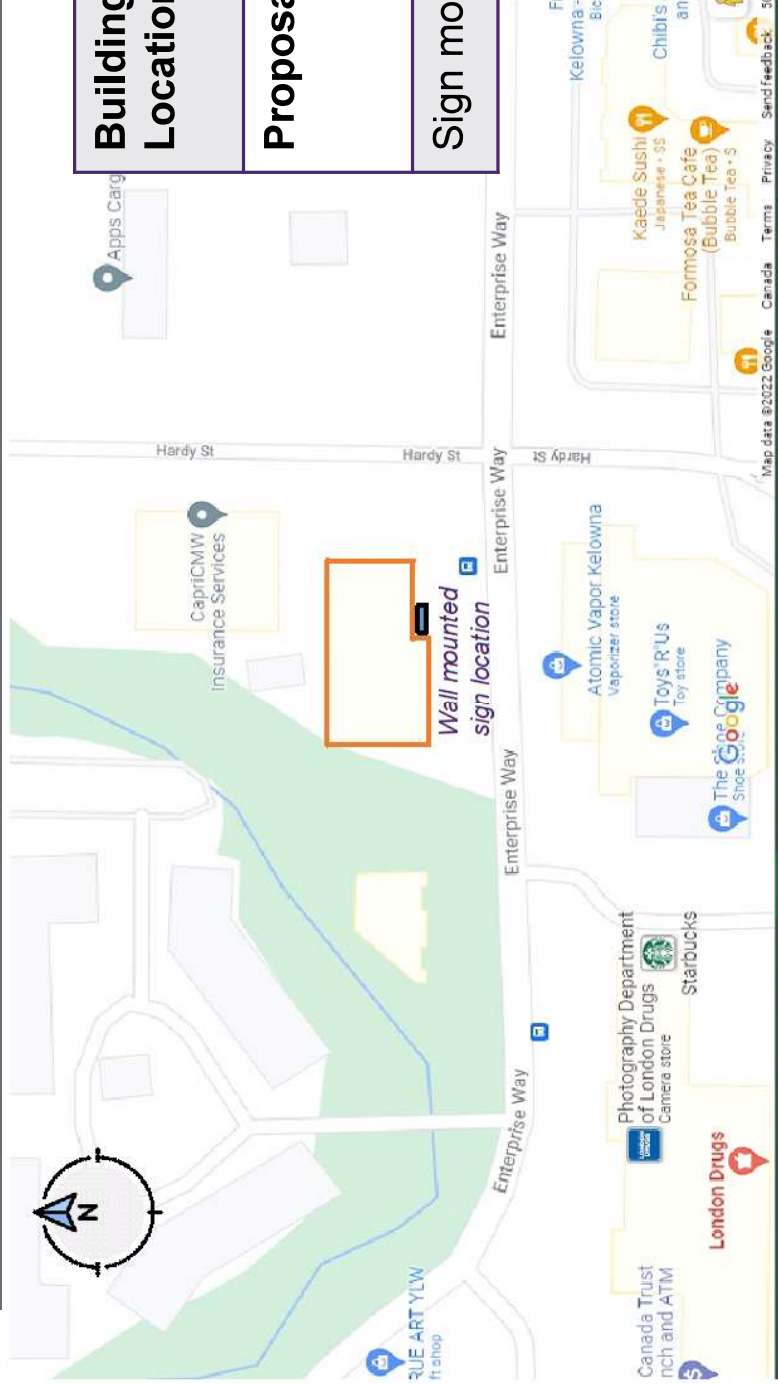
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Building Location 2002 Enterprise Way, Kelowna, BC

Proposal Wall-mounted Digital Art 28' X 13'

Sign mounted on building south side

Proposed Sign Dimensions

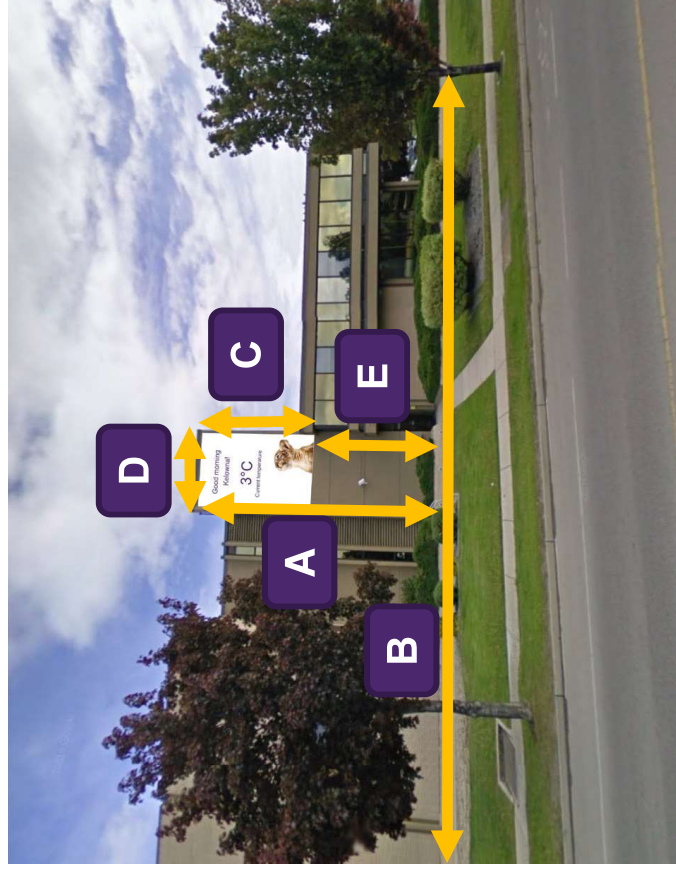
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Proposal	Wall-mounted Digital Sign 28' X 13'
Building Dimensions	
(A) Height	
(B) Width	
Sign Dimensions	
(C) Height	28'
(D) Width	13'
(E) Floor to sign distance	

Proposed Rendering: Real Time Updates

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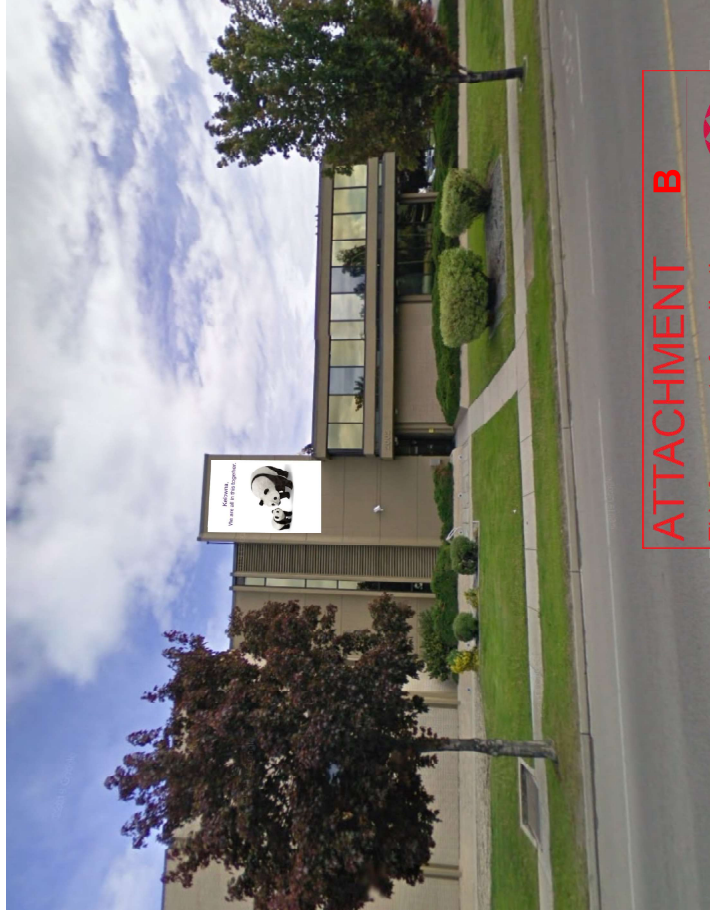
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Real Time Updates relay
weather feeds, local messaging
and notifications with regularly
updated content rotations.

*Mockups depicted are subject to ongoing
changes and do not represent the final project*

Proposed Rendering: Community Messaging & Artwork



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7 TELUS Public



Community art of Okanagan by Jaxon Jurome

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